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- Alumni business directory
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- Message boards
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ON THE COVER:
It’s all about the students! Representing the beneficiaries of Inspiring Horizons: The Campaign for Oswego are (from top) theatre major Kathryn Kobos ’06, Presidential Scholar Nora Gannon ’06 and Laker Derrell Levy ’09. Photo by Robert Mescavage.
President’s Desk

About 3 o’clock on the afternoon of Sept. 30, I was hurrying across campus, rushing from my appearance at the Conversation with the President in Sheldon Hall to the site of the Oswego Family Portrait, when I came around the corner of Lee Hall. I gave an involuntary gasp. There before me was a sea of gold and green — over 1,400 students, alumni, faculty, staff and friends in bright Oswego T-shirts ready to spell out O-S-W-E-G-O across the athletic fields. I can honestly say that I have never been prouder of this institution, where I have spent the last 29 years of my life. That one moment, that one image will stay with me forever, because it so perfectly captures the spirit of Inspiring Horizons: The Campaign for Oswego, but more than that, it illustrates the essence of our learner-centered community. That one event brought to life what we talk about and truly believe: That we are one big family, a group of kindred souls united by our bond with this wonderful lakeside campus and the important learning that goes on here. But it’s one thing to believe something, however firmly, and another to have such breathtaking proof of the truth of our assumptions. I hope you enjoy the image and that viewing it, you can bask in the knowledge that you are part of something so meaningful and impressive as the Oswego Family.

Deborah F. Stanley
President

FROM THE EDITOR’S PEN

We had worked on this special campaign issue of the magazine for months. Much discussion went into the notion of printing the entire magazine in full color — a first for Oswego — to capture the excitement and vibrant hues of the launch events. Weeks of planning and months of interviewing and writing would go into the stories that reflected the campaign goals and the philanthropy of leadership donors. But one important thing remained: What to put on the cover? We had beautiful shots from the launch dinner, rich with shades of blue, purple, pink. Our Oswego Family Portrait was a strong statement in green and gold of the unity of our faculty, staff and students, but didn’t fit the cover format and made a better centerfold. And how to pick even a handful of donors from all the generous folks who’d brought the campaign to over $13 million in its quiet phase alone? Then, we hit on it. What’s the campaign all about, if not for the students? On launch day, we had 20 groups of students — the basketball teams; the Oswegonian, WNYO and WTOP; future teachers, ALANA and more — in a dazzling show of school spirit and energy. But no one of those groups could tell the whole story. So we chose three representatives: a Presidential Scholar, a Blackfriar and an athlete. What better way to focus our attention on just what we’re supporting when we give to Inspiring Horizons: The Campaign for Oswego! As you thumb through the pages of this magazine, enjoy the stories and pictures, and keep one thing in mind: It’s all about the students!

Michele A. Reed
Oswego editor
On Sept. 30, SUNY Oswego launched *Inspiring Horizons: The Campaign for Oswego* with a spectacular celebration on campus.

More than 1,400 students, faculty and alumni spelled out OSWEGO under picture-perfect sunny skies by the lake, hosted by honorary campaign chair, Al Roker ’76, along with Chris Brandolino ’96 and Steve Levy ’87.

---

Yes, I’d like to show my school spirit with the Oswego Family Portrait!

The Oswego Alumni Association, Inc. is pleased to offer commemorative reprints of this historic event — ideal for office, home or graduation gift. Proceeds from the sale of the posters will benefit *Inspiring Horizons: The Campaign for Oswego.*

Be a part of history! Order your posters using this form or online at: www.oswego.edu/alumni/oswegofamilyportrait/

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Forty eventful years on faculty never generated burnout for Jim “Doc” Soluri, who enlivened the SUNY Oswego music department from 1960 to 2000 and whose influence remains in academic programs and governance policies of today.

“I never liked just doing the same old things,” says Soluri. “What I loved about Oswego was that if you had ideas, and if you were willing to fight for them, you were encouraged. It was just the right place for me. And the students made it perfect.”

As a junior high student in Niagara Falls, Soluri focused his early piano studies when he was inspired by a music teacher to participate in and accompany a small performance group. He continued through high school and, when it was time for college, Soluri recalls, “I decided to major in what I knew best: music.”

A year of teaching junior high school music after graduation from Fredonia, left Soluri yearning for a broader musical experience. To earn a master’s degree, he chose Michigan State University and subsequently received a fellowship to continue there for a doctorate. As the first accompanist of the Michigan Glee Club, Soluri gained experience that landed him a job at Oswego, where Dr. Maurice O. Boyd was searching for a glee club director.

“We had huge teaching loads in the early ‘60s — Monday through Saturday,” Soluri remembers. With energy that would typify his career, however, Soluri went way beyond the classroom responsibilities. As he remembers it, “the first major influence in shaping programming was Jack Kingston, who recruited Soluri to work on a Blackfriar’s (drama club) project with him.” From then on, I was hooked. In 1962, we put together a major musical production, ‘Kiss Me Kate,’ and that launched the tradition of the annual musical at Oswego State.”

In reminiscing, Soluri seems surrounded by his former students as he pictures them throughout the years in Statesmen, the early men’s glee club, then in StateSingers (“one year added women”) and casts of Summer Lyric Theatre and Lakeside Dinner Theatre. Possibly the late Diane Lucey Ouckama ’65 was one who could represent all of them in terms of the talent and commitment that she brought to so many Oswego productions, he says.

After the opening of Tyler Hall and Waterman Theatre in the 1960s, the ‘70s brought an influx of new faculty and programming. With Soluri as chair, the department grew to 15 full-time and four part-time faculty. In that decade, Summer Lyrical Theatre was launched through the efforts of John Mincher and Jack Kingston, and Hugh Burritt founded the popular rock music ensemble, Solid State, which became closely linked with StateSingers. By the ‘80s, Soluri focused his creative energies on Oswego Opera Theatre, and the ‘90s were marked by exciting summer theater at Lakeside Dining Hall.

“It was all very satisfying and rewarding,” Soluri says. “But it was the classroom teaching that was pure joy. I thoroughly loved teaching, from those early morning classes that attracted 14 or 15 students to the huge Music 101 sections. In my final semester, I taught an American Music class that was so challenging, I almost changed my mind about retirement.”

Retirement brings the Soluris a change of scenery but not a change of pace. Sally teaches nursing at Berkshire Community College, near their Massachusetts home, and Jim serves on several boards of directors, including Miniature Theater of Chester, a professional equity theater; Becket Art Center, where he presents a series of workshops; and the local board of education. He also is active in producing musicals at Wahconah High School.

Visits to their three children and trips to Oswego — to judge the Battle of the Bands during Harborfest, participate in emeriti activities, or take part in a gala for Oswego Opera Theatre — all add to the varied and busy schedule “Doc” maintains. No question: He’s not a man who would ever be happy “doing the same old things.”

— Linda Morley Loomis ’90, M ’97
Faculty, staff and students at SUNY Oswego responded to the disruption and devastation wrought by Hurricane Katrina in the Gulf States through the organization of campus- and community-wide relief programs.

Throughout the weeks following the disaster, meetings were held inviting students, faculty and staff to discuss Oswego State’s response to Hurricane Katrina. Here, those planning events, fundraisers or relief programs registered and then participated in the campus-wide relief effort.

In mid-September two SUNY Oswego employees, Carrie Hosley and Susan Fitzgerald ’99 of the Oswego Children’s Study in Mahar Hall, went to hurricane-damaged areas to help rescue pets left behind in the evacuation.

Hosley, Oswego’s local representative to Dogs Deserve Better, said that approximately 200 dogs a week were being shipped into a “staging ground” in Alabama. At this location four rescue groups joined together to aid in the rescue and relief for the pets.

Hosley and Fitzgerald returned at the end of September with 10 so-called “hurricane dogs.” At press time a lot of the dogs had been adopted, but some were still looking for homes locally.

Women’s Studies sponsored a donation program for 69 evacuees currently located in the Atlanta, Ga., region. Faculty members Maureen Curtin and Patricia Clark described the situation as “an invisible, untold story.” Clark said that the relief was organized under the auspices of Women’s Studies because the main mission for Women’s Studies is “activism and outreach.” Through friends and relatives, the 69 evacuees fled to Georgia where almost all of the 11 families have been re-established, with donations making this possible. Curtin said that immediate relief was the goal. “Government seemed to be focused on the business level, not individual,” she said. “So we focused on the individuals in this situation and offered immediate assistance.”

SUNY Oswego also held a Red Cross blood drive and donation center. Student Association organized a Miss-a-Meal day, which raised funds for the relief effort; and Hart Hall third floor held a Mardi Gras fundraiser, selling beads to represent New Orleans and the South. Seneca Hall director Scott Cunningham ’01 organized a fundraiser, raffling shirts signed by Steve Levy ’87 and Al Roker ’76. WTOP hosted a telethon, “Second Wind,” Oct. 30.

Along with donations and campus-wide relief efforts, SUNY Oswego enrolled two Oswego area residents who had been scheduled to attend Loyola and Tulane universities in New Orleans.

— Emily Seymour ’06
Alumni + students = opportunity

For four Oswego students, the Oswego Alumni Association program New York City Career Connections last January proved to be just the connection they needed to land exciting internships at ABC Sports. Thanks to Jolene Ballard Matthews ’99, production coordinator at ABC Sports, Laurie Volkmar ’06, Josh Macy ’06, Erica Jones ’06 and Gabriel Almanzar ’05 spent the summer helping to produce sports shows at the network.

“They were great. They were smart, dedicated and hardworking,” said Matthews of the Oswego students.

The dedication and hard work paid off for Almanzar, who was hired into a full-time position as a production assistant for graphics at ABC Sports at the end of the summer. “I was literally ecstatic about the opportunity presented to me at the time,” said Almanzar of the internship.

“Once I came on board as an intern I was quickly embraced and introduced to various projects. I worked in close relation with the art director and creative director for the sports department,” he said. “Being a part of the ABC family is a great feeling. I would strongly suggest to all undergraduate students to take full advantage of SUNY Oswego and their resources.”

“I think it is a win-win situation for alumni to give back to students. I was able to fill the majority of internships this summer easily and efficiently because these students were interested and ambitious about working here,” said Matthews, who attended the January event at Fashion Institute of Technology with her husband, Brian Matthews. An art director for ABC Sports, he hired Almanzar.

Oswego students gained valuable job experience at ABC Sports, thanks to an alumna they met at New York City Career Connections. From left are Laurie Volkmar ’06, Gabriel Almanzar ’05, ABC Sports production coordinator Jolene Ballard Matthews ’99 and Josh Macy ’06.

Find the Founder!

In the Summer 2005 issue, we instituted the Find the Founder contest. We received over 50 entries from alumni who found the founder on page 8 in the photo of “Bagels on Ice.” The grand prize winner of a bookstore gift certificate and Sheldon Hall print is MaryAnne Maselli-Stark ’87. Winning Sheldon Hall prints are Peter M. Tomaino ’74, John ’94 and Kimberly Narolis Hunter ’94, Geralyn Murphy Gough ’81, Tony Eglesias ’83 and Stacey Lorber ’98.

A tiny replica of the Sheldon statue pictured here is hidden somewhere in this issue. Find the Founder and send us a letter with the location and page number, your name, class year and address. We will draw one entry at random from all the correct answers and the winner will receive a $25 gift certificate to the College Bookstore and a print of Sheldon Hall. The next five entries drawn will receive Sheldon Hall prints. Send your entry to Find the Founder, King Alumni Hall, 300 Washington Blvd., Oswego, NY 13126. Entries must be postmarked by March 1 and winners will be announced in the Summer 2006 issue.
Want wi-fi with that?

Students can now receive a side order of wireless Internet with their meals in Oswego's residential dining halls. The dining centers are the latest spaces in an institutional effort to provide more wireless Internet access in common areas. All academic commons areas and classrooms in the redesigned Swetman/Poucher complex, reopening in sections from early 2006 into 2007, will become wireless zones. Plans call for larger areas in Hewitt Union, including the Main Level Food Court, to receive wireless access as well. The increase in wireless computing also reflects the college's efforts to move students toward laptop computers in what is expected to become an increasingly mobile society. Starting in spring 2006, the School of Business will require students in two courses to have laptop computers.

Durrell Queen '07 and Kanika Skerritt '06 use a portable computer while at lunch in Cooper Dining Center.

Corrections

THE STORY ABOUT LAREINA RESTIVE '00 in the Summer 2005 issue (“40 Under 40: Breaking the Silence”) contained several inaccuracies. ART is Assisted Reproductive Technologies. Lareina cultures the embryos for one week, not two as the article stated. Also, Lareina freezes embryos for patients to use in the future. Patients are given the option to donate frozen embryos to a stem-cell research program if they do not plan to use them for additional family building.

In the Summer 2005 story about Kristin Meredith '95 and her encounter with the tsunami, we misspelled the name of Kristin's fiancé (now her husband). He is Richard Galley and she is now Kristin Meredith Galley '95.

Please note the correct spelling of the John and Frances Murphy Moroney Merit Scholarship, which was incorrect on page 31 of the Honor Roll of Appreciation.

Campus ‘best’ again

Princeton Review has selected SUNY Oswego for the second edition of its college guide The Best Northeastern Colleges.

The series publisher, Robert Franek, said that the schools in the book all have excellent academic programs. He also said they chose from several hundred Northeastern schools that are considered based on institutional data collected about the schools, surveys of the students and visits to the schools.

The Princeton Review series is famous for featuring student opinion. Student comments about Oswego State range from “a good education at an affordable price” and “great library” to “the wind will knock you off your feet.”

Over 150 people — students, faculty, alumni and families — gathered on the shore of Glimmerglass Lagoon on campus Sept. 11 to pay tribute to the 12 alumni lost in the terrorist attacks of Sept. 11, 2001. They were there to dedicate a memorial garden, the gift of the Oswego classes of 2002, 2003, 2004 and 2005.

The visitors strolled through the garden, blooming with purple hydrangeas, autumn joy sedum and red winterberry holly, and ringed by weeping cedar. Some sat on the English garden style bench. One laid a lone rose atop the monument listing the names of Scott Bart ’95, Michelle Bratton ’00; Richard Caproni ’89; Michael Cawley ’91; Michael Collins ’84; Wendy Morris Faulkner ’74; Michael Hannan ’89; Michael O’Brien ’81; James Potorti ’72; Leo Roberts ’79; Melissa Renee Vincent ’94; and James Woods ’97, all of whom died in the World Trade Center collapse.

The four classes of students who were on campus Sept. 11, 2001, dedicated their senior gifts to establish the memorial. With donations from the classmates, friends and family members, they raised over $8,000 to create the memorial garden.

Shawn Boshart ’89, owner of Oswego County Monuments, made the plaque honoring the 12 alumni. Ellen Hornig, professor emerita of economics and owner of Seneca Hill Perennials, donated a number of the plantings.

Alice Massimi ’02, who was instrumental in reviving the tradition of the senior class gift and spearheaded the movement to dedicate their gift to the lost alumni, traveled from Savannah, Ga., to speak at the dedication.

Tim Barnhart ’02, who was Student Association president on Sept. 11, 2001, said that the memorial “represents the same hopes that our fallen family members had when they first came to Oswego. Hope for learning, hope for friendship, and hope for growth.”

New York City firefighters Jimmy Grismer ’89 and Eddie Ryan ’91 also returned to campus.

Nineteen members of the Hannan family and 12 family members and friends of Bratton made the journey to Oswego to remember their loved ones. Other families were attending memorials in the New York City area.

“It’s a wonderful tribute to all those lost,” said Andrea Hannan, Michael’s widow. “It’s special to be here.”

Mary Bratton, Michelle’s mother, said she knew her daughter was there by the purple flowers, Michelle’s favorite color. “This is like her second home,” she said. “We wouldn’t have missed today.”

Donations are still being accepted to enhance the memorial garden. For information on giving, call the Office of University Development at 315-312-3003 or go to http://www.oswego.edu/giving/
Women's Lacrosse

This year, women's lacrosse started fast with four wins in their first five games and went on to record an 11-6 season, including a 6-1 record in SUNYAC play. The team tied for first place during the SUNYAC regular season and went to the Final Four. The team also received its first-ever bid to play in the ECAC championship, defeating Vassar College 11-7 in the first round to move into the championship game against Geneseo.

Midfielder Kathryn Carbonaro '05 was named to the Upstate ECAC All-Star squad and First Team All-SUNYAC. Her 35 goals and 15 assists led the team and earned her SUNYAC Player of the Year and Oswego Senior Athlete of the Year for women's teams.

Men's Lacrosse

A very young Laker squad fought their way to a 2-12 record, with wins over Keuka and St. John Fisher. There were four one-goal losses including two that went into overtime. One of those one-goal losses in overtime was to nationally ranked RIT.

The team was extremely young with only three seniors: Adam Phelps '05, Mike Nolan '05 and Travis Hon '05. Laker Defensive Player of the Year Elliott Edwards '06 was named to the All-SUNYAC second team. Other award winners were Dan Rogers '08, Rookie of the Year; Dan Heyman '08, Most Improved Player; Chris Mitchell '06, Offensive Player of the Year; Al Simeone '06, Most Valuable Player; Hon, Coaches' Award; Steve Tronovitch '07, Block-O Award; and Brandon Heller '08, Ron Humphreys Memorial Award.

Softball

The Oswego State softball team showed a vast improvement from the previous year, compiling an overall record of 16-16, with 10-10 in the SUNY Athletic Conference play, just one win shy of the qualifying spot for the playoffs.

Leading the attack was Missy Constanza '06 who batted .392 in 32 games, and led the team with 20 runs scored, 38 base hits and tied for the team lead in runs batted in with 17. Julie Barlow '05 had 17 runs batted in and 30 hits and Willow Eyres '05 had 16 runs batted and three home runs.

On the mound Susie Burt '06 led the team with a 6-5 record and an earned run average of 4.08 in 18 appearances. Heather McBride '05 led the team in strikeouts with 82, while only walking 12 batters.

Golf

The Lakers opened the spring campaign in early April at the Hamilton College Invitational, placing fourth in the 12-team field with a 307 total. Ryan Hawkins '05 led the way with a round of 72 and was named to the all-tourney team after finishing in a tie for second. Oswego was invited to participate in the NCAA Division III Mid-Atlantic Region Invitational, where Jeff Kattrein '06 recorded a two-day total of 167. Paul Harvey '06 recorded a 79 at the Elmira College Invitational and tied for eighth.

Tennis

Men's tennis scored four team victories with convincing wins over Utica College, Elmira College, Clarkson University and Onondaga Community College. Shane Raymo '08, Ryan Thomas '08, Dave Perl '06, and Adam Webster '06 filled the first four singles spots.
Alumni Club Contacts

NEW YORK CLUBS

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Buffalo – Larry Coon ’83, 716-695-2095 (H)
– John Daken ’67, 716-692-3701 (H), e-mail: mr_d.oswego@hotmail.com

Capital District – Tammy Secord Friend ’86, 518-226-0347 (H), e-mail: tammyfriend@hotmail.com
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– Jill Vella ’83, 845-661-6803, e-mail: jvella@hotmail.com
Mohawk Valley – Liz Fowler ’88, 315-337-8985 (H), e-mail: lwfowler@twcny.rr.com

New York City – Volunteers needed, please contact the alumni office.

Oswe go – Sylvia Gaines ’76, 315-342-2662 (H), e-mail: sgaines@oswe go.org

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– Melissa Guzman Mazarak ’97, 518-339-4819 (cell), e-mail: mgmazarak@emailink.net

Alumni Club Contacts

2006 All-SUNY Alumni Receptions

Phoenix/Scottsdale Jan. 25
Raleigh/Durham Feb. 16
Naples March 14
Orlando/Kissimmee March 16
Washington, D.C. April 6

Look for invitations in the mail.
They come to Oswego to seek their destiny... that bright future out on the horizon. The science major working side-by-side in the lab with her professor. The journalism student listening, rapt, to a visiting media icon. The hockey player taking to the ice on a power play. It is for these students — and those in generations to come — that we launch Inspiring Horizons: The Campaign for Oswego.
A Conversation with President Stanley

As Oswego embarks on the public phase of its first-ever capital campaign, President Deborah F. Stanley shares her thoughts on the endeavor with readers of Oswego alumni magazine.

Oswego: What is the significance of the campaign theme — Inspiring Horizons: The Campaign for Oswego?

President Deborah F. Stanley: The horizon is so familiar to those of us who love Oswego — the lake and the spectacular sunsets — but, in this campaign, we also celebrate the horizon in each of us: the goals and dreams that we aspire to and that we move toward. We celebrate the pride that we feel for Oswego, for our students, our faculty, our staff, our alumni and for each other.

Oswego: You mentioned celebrating pride in Oswego. What do you mean by that?

President Stanley: Oswego today is full of life and energy. We have much to be proud of and much to celebrate. One of my greatest sources of pride is the people — our generous and supportive alumni, faculty, staff, friends and students.

Oswego: A central image of this campaign is the fabulous photo of the word OSWEGO, spelled out by over 1,400 Oswego family members.

President Stanley: In many ways this family photo represents an embodiment of all of our goals in this first campaign for Oswego: literally thousands of alumni, students, faculty, staff, friends and neighbors coming together to show support for SUNY Oswego.

Oswego: When people think of campaigns, they think of capital projects. What’s going on at Oswego in this regard?

President Stanley: Our biggest capital project is the Campus Center, designed to foster connections between people and ideas. Located in the geographic center of the campus, what we think of as its heart, uniting old and new quads, it is designed to bring students and faculty together — one class, one conversation at a time.

In Rich Hall today we have a beautifully renovated, state-of-the-art facility for our internationally accredited School of Business. The renewal of Rich Hall is one of the campaign’s early successes. Nearly $1 million was given by donors to support this important project. Many of our faculty and staff led the way!

The physical transformation occurring all over campus is hard to miss. What I hope you will come to know is that we are also transforming the educational experience, bringing about a renaissance in the intellectual life of the campus. New programs taught in new formats aligning with a new conception of deep learning.

Oswego: Inspiring Horizons: The Campaign for Oswego is a comprehensive campaign. What does that mean?

President Stanley: Our goal is to raise an unprecedented for Oswego $17 million. Much of that total will go toward capital projects like the Campus Center. But the majority will
help fund everything from student scholarships to library books to program excellence funds — things that make a real difference for our students. The campaign will boost our growing endowment, and help sustain the college for the long term with a reliable and lasting source of support. And it will expand The Fund for Oswego, which provides vital annual dollars that go to work immediately, helping students learn and thrive in their academic experience.

This campaign is really about taking control of our destiny: to take our vision for the future and have the ability to help it become a reality.

Oswego: Oswego is a state school. Why should alumni need to support it?

President Stanley: There was a time when public institutions like ours could rely upon the state to meet our financial needs. We didn’t need to raise private dollars like so many of our colleagues in private education. But those days are far behind us. With less than 25 percent of our operating support coming from state tax dollars, we have the obligation to leverage new resources. Successful completion of this campaign will give us the flexibility to make decisions and give us the resources to implement them. With this campaign, we are taking control of our destiny as never before.

Oswego: This is the launch of the public phase of the campaign. How much was raised during the “quiet” phase by leadership donors?

President Stanley: Thanks to many of you, we have achieved a large measure of success. We have raised over $13 million toward our goal. I thank you for your confidence in this college and your willingness to invest in our promise. The progress we have made so far is truly extraordinary. Now we enlarge our scope by announcing the campaign publicly. For the next 18 months, you will hear more, and read and see much more about Inspiring Horizons: The Campaign for Oswego as we make our final push toward the $17 million goal.

Oswego: How do we all fit in?

President Stanley: Meeting members of our Oswego family has been perhaps the most rewarding part of establishing this campaign. Everyone has his or her own story of Oswego. When I meet with alumni in their hometowns, they share their memories with such affection for their alma mater — even memories of blizzards — mixed with sunsets and new loves. Emeriti and retired staff, current faculty and staff, and members of the Oswego community understand those experiences, too. You don’t have to be a student to be forever connected. When you come to Oswego, the beauty of this place and the friendships that you make become part of you. If Oswego is a part of you, then I hope you will support this campaign to ensure that the college grows even stronger.

Inspiring Horizons: The Campaign for Oswego is being led by volunteer co-chairs, from left, Hal Morse ’61, Mae Squier-Dow ’83 and Bernie Henderson, former SUNY Oswego vice president.

### Campaign Goals

**Funds to Support Facilities and Equipment:** $5 million

These gifts will help pay for the Campus Center ($4 million) and the renovations of Rich Hall and Lake Effect Café ($1 million). A wide range of naming opportunities is available for each building.

**Funds to Support Endowment:** $4 million

Gifts to endowment strengthen Oswego by providing income every year for scholarships, department and school excellence funds, faculty positions, book funds and other program support.

**The Fund for Oswego:** $8 million

The Fund for Oswego provides vital annual dollars that go to work immediately and are an important component of the campaign. Some donors will allocate gifts ($5 million) for specific purposes — financial aid, faculty support or books in the library — while others make unrestricted gifts ($3 million) that can be used where they are most needed.
Inspiring students and interesting them to go on to careers in science and medicine is the goal of a gift by Dr. Douglas Halliday ’72. The Syracuse plastic surgeon has pledged $50,000 for an excellence fund for biology students. It will offer grants to undergraduates to help them conduct scientific research.

“I remember when we were students, scrambling for the money for supplies to carry on our work, even if it was $10 or $20 for test tubes,” he told Oswego on a visit to campus in October as guest speaker in the “Science Today” series of lectures.

Halliday’s gift to the science program is his way of giving back to the college for the start it gave him in life. “I feel that Oswego really prepared me in so many ways to go on to medical school,” he said. Academically the college prepared him for the rigors of medical training, he pointed out, but there was more.

“I did pre-med, but I had fun,” he said. “Playing intramural sports, making many friends. My closest friends now were students here then.”

The physician still keeps in touch, not only with fellow alumni, but with faculty members like Dr. Augustine Silveira Jr., emeritus professor of chemistry in whose honor a similar excellence fund was established by Dr. Thomas Weil ’66, and with Jim Howard, emeritus wrestling coach.

“I have a real warm feeling toward Oswego,” Halliday said. That warm feeling inspires his philanthropy, but its roots go back to his undergraduate days. “When I finished, I said if I ever could give back, I would,” he remembers. “Now, I’m in a financial position to be more generous.”

His generosity extends to more than his alma mater. With his colleagues in the American Academy of Facial Plastic and Reconstructive Surgery, he has taken part in a program to provide pro bono plastic surgery to disfigured children in third world countries. More recently, the group, seeing the need closer to home, has started to focus on helping victims of domestic violence with free networking and surgeries.

For Halliday, it’s all bound up with being a physician, part of the Hippocratic oath. He hopes to pass on his passion for giving back to a new generation, the students benefiting from his generosity.

“I hope they will come back someday and rekindle the whole thing themselves,” he said.
Forging Futures

Giving everyone a chance to get a college education is important for Naomi Oakley McCracken '70 and her husband, Doug, so the couple has pledged $25,000 to establish the Louella and Harold Oakley Scholarship in memory of Naomi’s parents. “Doug and I believe in the benefits of college for our children and for ourselves, and always made it a priority to donate to higher education institutions,” said Naomi.

They had already established scholarships at colleges where Doug was affiliated. “It’s been a good experience for us. Sometimes, you get to know the students you’re supporting and see how it’s affected their lives,” Naomi said.

Naomi, who worked in computer science, is interested in supporting students who will major in math or the sciences.

Her father was a mechanical engineer. “That’s probably where I got my love of it, growing up,” said Naomi. “It’s an important area and has expanded so much over the past 20 years. Unbelievable things are occurring now.”

There was no computer science major when Naomi attended Oswego in the late ’60s, so she majored in math secondary education. After earning her master’s from Rensselaer Polytechnic Institute’s Hartford Graduate Center, she worked as a programmer systems analyst until leaving to raise her family. Those were the early days of computer work. “We were still carrying decks of cards around with all of our programs on them,” remembered Naomi.

She chose to name the scholarship in honor of her parents, because they instilled in her an appreciation of education. “I think that Doug and I have tried to instill that in our children as well,” she said. Doug Jr. is 28 and working for Activision in Santa Monica, after earning his bachelor’s degree at Colgate University and an MBA from the University of Michigan. Kristi, now 25, graduated from Trinity College in Hartford and earned a master’s in accounting at the University of North Carolina. She’s now a CPA in Atlanta.

An Upstate New York native, Naomi chose Oswego for her college education because of the connection she felt on her first visit. “I loved being near the lake,” she said. That first attraction would blossom into a loyalty inspired in large part by the friends she made at Oswego, many of whom she still keeps in touch with. A favorite memory for her is a trip to Europe she took with three friends after graduation, the flight organized through the college.

She hopes the new scholarship will help future generations of students enjoy the same types of Oswego experiences she had and get a good start on their futures, saying “The whole purpose is to get them where they want to go.”

Pinning Down a Legacy

A former Oswego State wrestler is hoping to insure the longevity of the team by bequeathing the bulk of his estate to the college’s wrestling program. Steve Mullady ’67, who took to the mats for the Lakers in the 1964-65 and 1966-67 seasons at the 115-pound class, has “his heart in Oswego,” says Jim Howard, Mullady’s college coach.

Mullady, who now lives in Cape Coral, Fla., retired after 30 years of teaching and coaching in Long Island’s Sachem school district.

His love of Oswego wrestling inspired him to designate 80 percent of his estate, which now stands at about $800,000, as an endowment to fund the Oswego State wrestling coaching staff. The remainder will go to Hospice.

“When we are grateful,” said Howard, who noted that the bequest came as a complete surprise.

Mullady has “hundreds, thousands of great memories” of his days as a Laker grappler. Those memories inspired him to organize a reunion for wrestlers on campus this summer, which drew about 50 former Lakers from the past four decades and as far away as Florida, North Carolina and Colorado. Mullady hopes his idea for an endowment will take root with some of his fellow matmen, and they can pin down a long and healthy future for the program.

Paying It Forward

Paul ’72 and Linda Searby Fullum ’72 believe that education is something you only borrow. Later, you pass it on to the next generation. They put that philosophy into practice, pledging $25,000 to Inspiring Horizons: The Campaign for Oswego for the college’s endowment.

“The endowment gives forever,” says Paul. “Even if you built a building, in 50 years they may tear it down. The endowment will be there forever. In a way, it is multiplying your gift.”

The Fullums see their gift as providing some of the “extras” the college will need, now and in the future.

Oswego has always been important to the alumni couple. It is where they met, and where they received their first degrees. And, although Paul would go on to receive a master’s, an MBA and do post-master’s study, he believes the liberal education he received at Oswego taught him how to think and gave him the foundation for his future success. “It is training you to be able to do anything,” says Paul, who went on to a successful career in business.

Now he hopes to share his knowledge of the business world with students at the university level. It’s all part of the Fullums’ commitment to passing on the benefits of their Oswego education to another generation of learners.
Communicating Care

The children of two prominent Oswego-area physicians who perished in a plane crash Sept. 27, 2003, have established an endowed scholarship at SUNY Oswego in memory of their mother, Dr. Manjula R. Shah.

Neelesh Shah and Dr. Monica Shah have donated $25,000 from the family’s Tarandi Foundation to the Oswego College Foundation to establish the Dr. Manjula Ravindra Shah Memorial Scholarship. It will be awarded to students majoring in communication studies at the college.

Dr. Manjula R. Shah, an anesthesiologist, and her husband, Dr. Ravindra F. Shah, a urologist, were killed in a plane crash outside of Boston.

Neelesh Shah said his mother, while already an anesthesiologist, began taking classes in Oswego’s communication studies department, “to round out her language skills and become a better public speaker.”

“She thought communication was key to success in this country as an immigrant,” added Monica Shah. “We thought, she loved this area so much it is an area we should endow.”

One of the first classes Manjula Shah took was with Professor Emerita Marcia Moore. “She always had a thirst for learning and she was very willing to explore all sorts of different avenues,” said Moore. When Manjula Shah wrote a research paper on Sanskrit for her class, it led Moore to a great appreciation for Indian culture and the two women became friends.

When seeking to honor their mother’s memory, SUNY Oswego was a logical choice, said the donors. Their parents had a great attachment to the college and helped foreign students financially and in getting settled in the community.

The elder Shahs began the Tarandi Foundation over two decades ago to focus on education and scholarships and other community support in Central New York, across the United States and in India. They named the foundation for Tara, Manjula Shah’s mother, and Anandi, Ravindra Shah’s mother.

“Their overriding passion was education,” said Monica Shah. “It opened so many doors for them, they felt they wanted to give that to as many people as possible.”

‘Mighty Fine’ Gift

THE LARGEST GIFT IN OSWEGO’S history — $2,226,376.88 — came in the leadership phase of the campaign from the trust of Charles L. “Bub” Wiley ’22.

Wiley studied industrial arts at Oswego and was a business executive with General Cable Corp. before serving in the U.S. Navy, from which he retired with the rank of captain.

“We will endeavor to repay Mr. Wiley’s extraordinary and unassuming generosity by assuring that his unrestricted gift is used to maximum effect for our college and our students,” said President Deborah F. Stanley.

Wiley died in 1981 in Virginia. His estate established an annuity trust that paid income to his wife, Nettie, who died in late 2002 at the age of 103. Wiley designated 40 percent of the principal and income of the trust to come to SUNY Oswego through the Oswego Alumni Association after the death of his wife.

At Oswego, Wiley — nicknamed “Bub” — was a member of the first football team coached by the legendary Max Ziel. His class yearbook describes him as “a mighty fine fellow” who was active in the Athletic Association, Industrial Teachers Club, Class Social Committee and Vocational Club.

Transforming Lives

In life, Geography Professor Emeritus Girgis Ghobrial delighted in helping students. Now his bequest of over $1 million continues to help them, through the Ghobrial Presidential Scholarships. These endowed scholarships fund full tuition for four students each year.

“This scholarship has made me concentrate deeply on my grades and take nothing for granted,” says Nathan Roder ’08 (right), an adolescent education and math major from Mexico, N.Y. “It is why I came to Oswego.” After graduation, he hopes to become a math teacher, inspired by his ninth-grade math teacher, Christine M. Plath ’73, M ’79, CAS ’90.

“Receiving the Ghobrial Presidential Scholarship was actually the final deciding factor in my decision to come to Oswego,” says Jenna Ebbrecht ’09 (left), an accounting major from Brownville. “After graduating, I hope to find a job with a good accounting firm and, later, to possibly run my own business.”

Ghobrial was a native of Egypt, who taught at the college for 32 years, beginning in 1960. Prior to his death in 2001, he funded several annual scholarships in honor of his mother and father. His bequest established the Girgis B. Ghobrial Scholarship Fund. Incomes from this permanent endowment provide scholarships in memory of his parents, Bakhom and L. Zahia Sorial Ghobrial.
Inspiring Others

Remembering her own struggles in earlier life has inspired Elsie A. Peterson ’66, M ’80, CAS ’92 to help others.

When she was in third or fourth grade, she struggled with reading. “I got the right books and just took off,” says the lifelong lover of books. For the past 40 years, she has been helping children learn, as a reading specialist in the Phoenix School District.

As an Oswego student in the 1960s, finances were the challenge. “I purchased nothing. It’s only by my squeaking by and getting a scholarship, that I made it through,” she says. Her mom pinched pennies in order to supply the missing funds for Elsie. When Elsie was working, she was able to pay her back. Now, it is for just this reason, she has donated $25,000 to endow the Peterson Education Scholarship, to help needy students pursuing a degree in education.

Supporting future teachers is a natural choice for Peterson, who has spent her entire career in the classroom. Even though she earned the necessary degrees to go into administration, she wanted to continue working directly with children. “I love working with children… the kids are great,” she says.

She began teaching fifth grade in Phoenix shortly after graduating from Oswego, but a year and a half later, the principal asked her to apply for the newly created reading teacher job. She established the reading program at Cherry Street School and Pennellville School. Today, four decades later, she is still teaching reading and content area reading skills, and helping other teachers by sharing her expertise.

Peterson honors her entire family with the Peterson Education Scholarship.

Her mother, Mary E. Peterson ’62, was a special inspiration to her. Mary always wanted to be a teacher, but she left Oswego Normal School after one year to get married and raise a family. When Elsie was in the fourth grade, her mother returned to Oswego, finished her degree while substitute teaching, and went on to have a 25-year teaching career after her family was grown.

The scholarship also honors Peterson’s brothers, laur-

Generosity Goes Global

Oswego’s Hart Global Living and Learning Center is the beneficiary of a bequest by a faculty member who has been involved with the program. The benefactor, who wishes to remain anonymous, has designated the college to receive the proceeds of the donor’s retirement fund, now valued at over half a million dollars.

“I wanted to provide some substantive funding that will insure that they’re able to do ongoing and creative things with the programming,” said the donor.

When received, the principal of the gift will be invested and the proceeds used to fund three components: cultural enrichment grants for students going abroad, an annual symposium on global issues and grants to support programming.

The Hart Global Living and Learning Center was opened in 1998 to provide a residential program where students acquire a more global perspective and develop their level of personal and social responsibility. “It’s very successful, not only for the students, but as a highly regarded model elsewhere,” commented the program’s benefactor.

Another successful aspect of the program is dear to the donor’s heart. “I benefitted so much in my undergraduate days from being on a small campus and having the opportunity to interact with all the faculty and students,” the donor said. “It intrigued me to try to recreate this faculty-student interaction outside of class in the context of a larger campus and it has been amazingly successful.”

“It’s an extraordinary opportunity,” said Associate Provost Rhonda Mandel of the bequest. “It will provide students with an experience that they just would not be able to get anywhere else that I know of.”

This donor’s generosity will have global impact as students, nurtured in the Hart Center environment for generations to come, make their mark upon our state, nation and world.
CAMPUS CENTER:
Creating Connections at the Heart of Campus

There’s a buzz on campus as people watch the Campus Center become a reality. The keystone of a campus plan to bring our separate spaces together as one vibrant learning community at the very heart of campus, this pivotal building will be a lively, dynamic space.

Already you can see where a wall of windows will look out onto Lake Ontario, making the Campus Center a beacon of welcome, clearly visible in daylight and by night giving off a warm, welcoming glow.

Taking shape now are the social spaces, where students, faculty and friends can grab a bite to eat, spend time in conversation, attend special events.

The 4,000-seat convocation center space is becoming a reality. Soon students will experience the important moments of their academic lives there — convocations, commencement and all the rest.

Poured concrete bleachers form seating for 2,500 in the hockey arena, using an upper-concourse design that puts fans right on top of the game. Oswego players and visiting teams will have top-notch facilities and student broadcasters will call the games from an up-to-date press box. Oswego’s proud hockey tradition will continue next season in this state-of-the-art new home.

The Campus Center is the physical presence of Oswego’s learner-centered environment made manifest in one signature building.

Sheltered from Ontario’s buffeting winds, students will make their way along a covered pedestrian walkway, open to views of the lake and campus.

A 200-seat auditorium for lectures and movies will make the Campus Center the social hub of college life.

Student broadcasters and journalists will share this vibrant space, putting them in the middle of all the action.

The place will be abuzz with activity as members of Student Association, Black Student Union, Women’s Center — any of Oswego’s 120 student organizations — use the dynamic space for organization activities.

CAMPUS CENTER STATISTICS

Square footage: **111,492**
Seating capacity for convocations: **4,000**
Hockey seating capacity: **2,500**
Capacity for academic auditorium: **200**
Construction dollars from SUNY Construction Fund: **$20 million**
Construction dollars from private funds: **$5 million**
Key Academic Space
Nestled in this core building will be the Educational Planning Center, which houses the offices of Career Services, Experience-Based Education and Student Advisement. Hallmark programs that enable new students to “get connected” and experience success in college permeate the Commons experience. Learning communities and opportunities for service and internships combine with classroom experiences to help students develop meaning in their learning and add practical experience to enrich their academic portfolio.

Poucher Hall will open for the spring semester housing the modern, interactive Humanities Cluster — the English, modern languages and philosophy departments — and the Office of Learning Services.

Discussions will flow easily among classrooms, conversation areas and conference spaces. Faculty and students will share ideas informally and collaborate easily in the gathering spaces provided here.

From the ancient philosophers to the 21st century thinkers, ideas will come alive in advanced technology classrooms, connecting students to learning in ways that were not possible even a decade ago.

Through its innovative, integrated spaces at the very hub of campus, the Campus Center will transform the way the entire Oswego State community participates in the learning experience, and will enhance the culture of our campus for decades to come.

Tully Wells Honored in Campus Center Gift

A n Oswego legend will be remembered in the new Campus Center. Richard R. and Virginia C. Wells named the Campus Center West Convocation Floor Entrance in memory of Rick’s parents, Gardner “Tully” and Barbara Wells ’66.

Tully Wells was chair of the department of health, physical education and athletics at Oswego from 1959 to 1976. During his tenure, he built the ice hockey program from scratch. He was instrumental in starting the first hockey team and ice hockey arena in SUNY in 1962 and was directly involved with architects in the design of Laker Hall in 1967.

“My Dad was there for so many years and started the ice hockey program and had a great influence on athletics during his period of time. After Dad started the hockey program and had the rink constructed, Mom started the figure skating club,” said Rick Wells.

Barbara Wells and her son shared an interest in figure skating. After her children were grown, she returned to college, earning her degree from Oswego in 1966. She went on to a career in teaching at Lanigan School in Fulton.

Giving to the Campus Center was a natural choice for Rick and Ginny Wells. “The old rink — it was my home,” Rick says. As for the new Campus Center, he plans on returning to campus to catch some games. “It will be nice.”

Blue stone forms the outside of the retail space.
Power-Play Goal: Help the College

They established a heritage of hockey excellence; now a group of Laker hockey alumni and friends are working hard to leave a different sort of legacy for future teams.

The overall goal of the committee, led by Ted Jenny ’72, is to engage hockey alumni and friends to support the Campus Center through philanthropic giving.

An important component of this goal is to raise $100,000 to sponsor the men’s locker room and name individual lockers.

“One of the most exciting components of this initiative was having the current hockey team spend a couple of evenings calling hockey alumni, talking about the Campus Center and the new rink — and they did a terrific job,” said Mary Gibbons Canale ’81, director of major gifts. The students talked about what the new Campus Center would mean to them and what it would mean to skate on the new rink.

“They were so articulate and so excited about the Campus Center, which generated several new gifts,” said Canale. “Best of all, now we have a whole new cadre of development volunteers.”

The hockey committee includes Jenny, Mike Cullinan ’79, Glenn Sisman ’75, Bob Burtch Jr. ’72, Carl Antifonario ’00, Kevin Ahern ’88, Kevin Caraccioli, Ed Gosek ’83 M ’01 and Boro Lukajic, father of Michael Lukajic ’04.

With a $1,000 donation former players and loyal fans can name a locker. For more information contact the Office of University Development at 315-312-3003 or go online to www.oswego.edu/giving/unifo06c.

Business Boom

Whether they are checking out the latest financial news in the lobby or logging onto laptops in an advanced technology classroom, School of Business students are enjoying the fruits of campaign fundraising. Donors — including alumni, faculty, staff and corporations — raised nearly $1 million to make Rich Hall a state-of-the-art new home for Oswego’s business students.

Café Connections

Students throng the Lake Effect Café in Penfield Library every day to enjoy a cup of coffee and some good conversation, study quietly or go online for a quick e-mail check. The café is the gift of Lester Gosier ’37 in memory of his wife, Carolyn, and Dr. Jack and Marion Narayan M ’81.
Preliminary Honor Roll of Lead Donors
$25,000 and Above, and Sheldon Legacy Society Members

Gregory ’82 and Michelle Adams
Allstate Foundation
Anonymous (11)
ANR
Elizabeth Baker ’61
Mark ’81 and Catherine Baum
William ’74 and Nancy Potter Bellow ’78
Anna Bernolak-Morgan ’75
Hilde Bohmer*
Constance Holmes Bond ’51
Louis A. Borrelli Jr. ’77
James* and Lee Burling
Kristine Hyovalti Bushey ’72
Richard ’66 and Ruth Koski Callan ’66
Paul, Addie and Paul Jr. Castaldo
Robert and Lucille Clark
Richard ’73 and Julie Roberts Cabello ’75
Patrick ’80 and Deborah
Fanning Conlon ’81
Constellation Energy
Raelynn Cooter ’77
Douglas ’80 and Rose
Cardamone Crane ’83,
Ainsley LaTemple Drews ’85
David Cutler ’74
Joan Mahnke Daslikin ’43*
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Dominion Transmission, Inc.
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Snyder Duney ’84
Eagle Beverage Company, Inc.
Eleanor Fillburn
Entergy Foundation
Robert Feinberg ’78
First Data Western Union Foundation
Paul ’72 and Linda Seaby Fullum ’72
Fulton Savings Bank
Chris and Constance Gagas
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Girgis Ghobrial*
C. Thomas and Shirley Gooding
Lester Gosier ’37
Douglas Halliday ’72
Ralph Hatch ’49
Bernie Henderson
Hazel Hewitt ’29*
Gary Hoppe ’74
Jack James ’62
Theodore ’72 and Jane
Friedlander Jenny ’71.
James ’78 and Debbie Adams Kaden ’78
Frances Lapinski ’72
Richard ’80 and Beth Kagan Lashley ’80
Thomas ’76 and Lynn
VanOrder Lenihan ’76
Joan Leonard ’54
Stanley Leverson ’54
Steve Levy ’87
Catherine Lowell ’76
Virginia Hafner ’48 and Floyd Lyon
Peter ’82 and Taryne McCarthy
Douglas and Naomi
Oakley McCracken ’70
Mario Mercurio ’79
Fritz Messere ’71 and Nola Heidlebaugh
Robert Moritz ’85
Harold ’61 and Sue Morse
Bevra Pease Muirhead ’46
Stephen Mulholy ’67
Anthony and Greta O’Brien Muramoto ’43
Timothy Murphy ’74
Jack and Marion Narayan M’81
Carol Adams Nelson ’59
NYS Laborers’ Employers Cooperation
and Education Trust
Victor Oakley
Gloria Olson ’51
Oswego County Building and
Construction Trades Council
Oswego County National Bank
Davis ’47 and Jane Parker
Pathfinder Bank
Elise A. Peterson ’66
John Piper ’75
Marvin ’64 and JoAnn Reed
M. Catherine Richardson ’63
Francis Roy ’69
Carolyn Higgins Rush ’68 and
Joseph Maryak
Constance del Bourgo Schrader ’54
Barbara Shireman ’65
Herbert ’40 and Hazel Murray Siegel ’37
Sitte
Walter Snyder ’42
William Spinelli ’84
Thomas Dow ’83 and
Mae Squier-Dow ’83
Deborah F. and Michael J. Stanley
Robert Sweet ’48
Tarandi Foundation
Steven and Marianne Thomas
Mark Tryniski ’85
Verizon
Michael Waters ’70
Thomas ’66 and Barbara Weil
Richard and Virginia Wells
Frances Moroney Whited ’44
Charles Wiley ’22 *
Marcia Belmar Willock ’50
Joseph ’74 and Sharon Wilcox Yacura ’74
Richard and Helen Zakin
Sharon Jones Zondag ’76
*deceased

Designed for Learning

THE INSPIRING Horizons logo was the result of a project for students in graphic design classes taught by coordinator Cynthia Clabough and Kelly Roe ’94, M ’97. Students submitted their designs on the campaign theme and a logo by Molly Angie ’04 was selected to represent Oswego’s first-ever capital campaign. Christine Mosseau was art director for the logo’s use in campaign materials. Angie, who said she was “very honored” to be part of the campaign, chose a sunset for her design, “as it is the most visually stimulating aspect of the college.”

“The Campaign for Oswego is all about supporting our students now and in the future,” said Kerry Casey Dorsey ’81, director of development. “Working with Cynthia Clabough and Kelly Roe’s graphic arts class was a perfect example of showcasing student talent.” Moving the campaign logo endeavor into the classroom modeled formal business training. Students presented their work among peers, modified their designs and submitted final copy for selection.

“Cooperation among faculty, students and staff made this project a great success,” said Dorsey.

Talking the designs for the campaign logo are, from left, Kelly Roe ’94, M ’97, Nicole Scanlon ’05, Sam Querbes ’05, Katie Cerretani ’05 and Pauline Johnson ’04. They are seated on furniture donated to enhance the program by Robert ’71 and Diana Potter Borman ’71, parents of graphics design major Kate Borman ’01.
Over 1,000 T-shirts ran out well before the start time.

Al Roker '76 emceed the event, along with President Stanley and Chris Brandolino '96.

Friends gathered to be part of the fun.

Steve Levy '87 directed the crowds from the Lee Hall roof.
The call went out: Come to the Oswego Family Portrait. And you came! Over 1,400 students, alumni, faculty, staff and friends flocked to the Lee Hall athletic fields for this historic moment — so many that an underline was added, fitting punctuation for a bold statement of school spirit. Against the bright horizon of Lake Ontario on a perfect fall day, what could be a more fitting central image for the spirit of Inspiring Horizons: The Campaign for Oswego?
Making connections: That’s the key for Mark Baum ’81, chair of The Fund for Oswego. “The whole is greater than the sum of its parts,” Baum points out. And, he fully believes that when Oswego alumni get together, their combined energies can make great things happen.

A long-time donor to The Fund for Oswego, Baum began to get more connected a few years ago, attending alumni events in the Washington, D.C., area, where he lives. “That in turn extended my interest in the annual fund to other ways we could get involved.” He and his Washington friends are constantly challenging each other to find new ways to reconnect with their alma mater, including Alumni-in-Residence programs, sponsoring internships, hiring recent graduates, guest lecturing or working as mentors to prepare students to enter a career.

“We find we get a great deal of satisfaction from being involved,” he says. One aspect of Baum’s involvement with Oswego has been through his financial support. In addition to his annual fund giving, he has donated $50,000 to the Campus Center project; $10,000 to endow a scholarship for his friend, Michael O’Brien ’81, who perished in the Sept. 11, 2001, terrorist attacks; and an additional $50,000 challenge grant (see box below).

Now Baum has assumed leadership of The Fund for Oswego. “The annual fund is really the life blood of SUNY Oswego,” he says, “providing the necessary revenue to insure we meet the college’s needs: development of the physical facilities, upgrading the programs — all the things that insure that Oswego remains a premier destination for students.”

Giving by alumni and friends to the annual fund provides the basis by which Oswego differentiates itself from other colleges and universities, he points out. “Those of us who are products of an Oswego education should feel really good about it and contribute to raise the bar not just for students, but for everyone involved in campus life.”

As chair, Baum says he hopes to “cast a wide net, reaching out to the broader Oswego family.”

His ultimate goal is to make connections. “We want to get people who are involved a little bit to become even more involved. Those we haven’t reached, we’d like to get them involved, too. Help them get to know one another and avail themselves of the benefits of belonging to the Oswego family.”

For more information on the The Fund for Oswego, please contact Kimberly McGann ’95, director of annual giving, at mcgann@oswego.edu or go online to www.oswego.edu/giving/connections-count.php

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Connections Count

Chair’s Challenge

DONORS TO THE FUND FOR OSWEGO CAN DOUBLE the impact of their gifts, thanks to a challenge issued by fund chair Mark Baum ’81. From Jan. 1 to June 30, Baum will match all new gift club donations (gifts of $250 and up.)

For example: A first-time gift club gift of $250 will be matched for the entire $250.

Baum will also match any increase in giving level. Sheldon Loyalty Society members whose last gift was $500, now moving into the Sheldon Inner Circle with a gift of $1,000, will have their gift matched for the difference between levels, or $500.

The match will not increase the donor’s giving level in the clubs, and the challenge has a $50,000 cap.

“I hope many of my fellow alumni will take me up on this challenge and together we will spur an increase in gift clubs and annual giving,” said Baum. “The donors will have the satisfaction of seeing their gifts go even farther to help the college and current students.”

For more information on the The Fund for Oswego, please contact Kimberly McGann ’95, director of annual giving, at mcgann@oswego.edu or go online to www.oswego.edu/giving/connections-count.php

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Mark Baum ’81 talks with Telefund student employees Jenna Gill ’08 and Sarah Alsante ’08.
A Perfect Match

Jim Kaden ‘78 and Debbie Adams-Kaden ’78 have found a way to make giving to The Fund for Oswego even more rewarding. Both their employers match their charitable gifts.

“A lot more people should take advantage of it. That’s like free money,” said Jim Kaden, on campus this spring to participate in the Alumni-in-Residence program. “Both my company and my wife’s match 100 percent up to $100,000. That triples [our gift].”

The Kadens fund capital equipment purchases for science labs, noting that now, more than ever, colleges need modern equipment to stay competitive.

Physics department chair Alok Kumar said that when the Kadens’ donation was used to purchase computers for a classroom, the students were surprised that someone would give such a gift to them. “Your education is not just a personal dream. It is also a social expectation,” Kumar told the students. “People from all walks of life support the educational system we have, in a variety of ways. The Kadens epitomize such efforts.”

The Kadens support Oswego not only financially, but also with their time. “Jim gave lectures in my courses. You could see the curiosity he generated among the students,” said Kumar. “If we have a story of success in our physics program, it is due to people like Jim and Debbie.”

Debbie Adams-Kaden serves on the Oswego Alumni Association board of directors and is an active Alumni Admissions volunteer.

The Kadens have another reason for supporting their alma mater. “If you want to speak proudly of the institution you went to, you need successful people coming from the institution,” said Jim. “To get successful people, you have to invest. When they look good, so do you, so do your credentials.”

A 12-year veteran of his local school board, serving as president for the last eight years, Jim Kaden is very committed to public education, another passion that fuels his and Debbie’s philanthropy to their state-supported alma mater.

“If you decide to have a democracy, you have to provide education for the citizens,” he said.

Jim Kaden ’78 speaks with a student during his Alumni-in-Residence visit to Oswego last spring. He spoke in physics classes and met with students one-on-one.

Giving to Oswego, and in particular the science program, is meaningful for the Kadens. “We’re believers in public education,” said Jim. He said the couple’s designation is motivated by “love for science and the need in the world for technology.” The love of science seems to run in the family, since their son, William Kaden ’02 graduated with a degree in chemistry. He is now in a doctoral program in physical chemistry at the University of Utah in Salt Lake City.

The sept. 30 public launch of Inspiring Horizons: The Campaign for Oswego was also the premiere of “Faces of Oswego.” This inspiring brief video showcases alumni, faculty, staff, students and friends of Oswego, who share their thoughts about supporting the college. To view the video, go online to www.oswego.edu/giving/
The Entergy Charitable Foundation has granted $25,000 to SUNY Oswego to support Project SMART (Science and Math Applied Resources for Teaching) “Kids at Work.”

Project SMART supports teacher professional development, connecting teachers from rural Oswego County and urban Syracuse and New York City to learn and grow together to make school learning more relevant to everyday life.

The support from Entergy will help regional teachers provide real life experiences of math, science and technology connections in the workplace. It will enable Project SMART to expand its curriculum for middle school students to include energy topics and energy-based speakers.

“Entergy is pleased to provide support to SUNY Oswego’s Project SMART program because it addresses educational, literacy and health issues, three key areas of commitment for the company,” said Bonnie Bostian ‘86, communications manager at the James A. FitzPatrick Nuclear Station.

“We’re also looking forward to helping with Project SMART’s career days and field trips, and by providing our employees as speakers.”

“Scientific literacy is so critical for success today, and through Entergy’s partnership with us, hundreds more K-12 students in Central New York will become more aware of important energy issues in our global society,” said Linda Rae Markert ‘76, dean of Oswego’s School of Education. “We greatly appreciate Entergy’s support of this excellent work in the region’s K-12 schools!”

Project SMART has operated for 18 years with generous support from federal and state grants as well as the local business community.

The current grant is the second largest Entergy Charitable Foundation grant to be awarded to the Oswego County area through the James A. FitzPatrick Nuclear Station’s contribution program.
The Allstate Foundation has granted SUNY Oswego $25,000, making the foundation the lead sponsor of the college’s community development program, Leadership Oswego County.

The Allstate Foundation’s grant will be used to support two programs — an existing course for preparing community trustees and a new leadership development program. Preparing Community has been in existence for more than 13 years and prepares the community leaders of the future. Leadership for Business Executives is a collaborative effort among the Center for Business and Community Development, the School of Business and Allstate Insurance Co.

Jeffrey S. Calderon ’81, Western New York territorial manager for Allstate Insurance Co., was instrumental in securing the grant for the college.

“SUNY Oswego has a strong history of academic success and offering innovative programs to prepare the leaders of tomorrow,” said Maureen Sullivan, New York corporate relations manager for Allstate Insurance Co. “Leadership Oswego County is one of those innovative, multi-faceted programs that seeks to develop Oswego from within. By accepting local business professionals into the program, SUNY Oswego is not only developing the skills of people who will be community leaders, it is also creating the foundation for the future success of the county.”

Allstate Insurance Co. is the largest carrier of auto and property insurance in New York State. The company also offers a broad range of financial service products, as well as traditional banking products and services via the Allstate Bank. The Allstate Foundation is an independent, charitable organization made possible by the Allstate Corp.

Campaign Friends

Inspiring Horizons: The Campaign for Oswego is led by a cabinet of volunteers, made up of alumni, faculty, staff and emeriti. Honorary chair is Al Roker ’76 and co-chairs are Bernie Henderson, Harold E. Morse ’61 and Mae Squier-Dow ’83. Rounding out the cabinet are Mark Baum ’81, Tomasina Boyd Boone ’93, Kerry Casey Dorsey ’81, C. Thomas Gooding, Shirley Gooding, Theodore Jenny ’72, Lori Golden Kiewe ’84, David King, Virginia Hafner Lyon ’48, Kevin Mahaney, Timothy Murphy ’74, William O’Brien ’81, M. Catherine Richardson ’63, Carolyn Higgins Rush ’68, Barbara Shineman ’65, President Deborah F. Stanley, Errol Taylor ’77 and Mark Tryniski ’85. Cabinet members gathered with President Stanley and major donors under the pergola of Sheldon Hall on campaign launch day for a special photo. Major donors are listed on page 23.
It was a day like no other in Oswego’s history. In the wee hours of Sept. 30, two dozen students clad in yellow Oswego T-shirts boarded a bus for New York City, where they would join honorary campaign chair Al Roker ’76 on NBC-TV’s “Today” show to announce the launch of Inspiring Horizons: The Campaign for Oswego on nationwide TV. Those T-shirts showed up again in the afternoon, turning the Lee Hall field into a sea of color. In fact, so many people turned out for the “Oswego Family Portrait” (centerfold) that 1,000 shirts ran out before the advertised start time and an underline was added to accommodate the crowd. Roker and fellow meteorologist Chris Brandolino ’96 emceed the event, along with Steve Levy ’87 of ESPN, who directed the participants from the roof of Lee Hall. “The family portrait will communicate that the strength of Oswego lies in its people,” said Kevin Mahaney, vice president of development and alumni relations. The day would end with President Deborah F. Stanley and Roker arriving in Hewitt Union ballroom in a “snowstorm,” to officially launch the public phase of Oswego’s first-ever campaign. “The launch is a celebration of the Oswego community and of all that we have achieved and can yet achieve together,” President Stanley said.

Above: Enthusiastic students greet Al Roker ’76 at NBC.

Right: Barbara ’53 and Jerry Friends ’55 (front) and Professor Bruce Altschuler arrive.

Below left: Hewitt Union ballroom is transformed for the “Oswego Celebration.”

Below right: Marcy Allard ’06 and Rachael Oelkers ’06 greet guests.
Ruth Alton Barker ’52 joins the conga line with theatre major Steven Screws ’06.

The swim team makes a splash.

President Stanley and Al Roker ’76 arrive on stage in an Oswego “blizzard.”

The Blackfriars were among 20 student groups on stage.

Al Roker ’76 interviews with WTOP’s Adam Cortright ’06.

Ruth Alton Barker ’52 joins the conga line with theatre major Steven Screws ’06.

The swim team makes a splash.

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The swim team makes a splash.

President Stanley and Al Roker ’76 arrive on stage in an Oswego “blizzard.”

The Blackfriars were among 20 student groups on stage.

Al Roker ’76 interviews with WTOP’s Adam Cortright ’06.
Some of the biggest names in journalism and broadcasting congregated on the Oswego campus Oct. 27 to debate the questions “Why Don’t We Trust the News Media? How Can the News Media Recover Public Trust?” as part of the first Louis A. Borrelli Jr. ’77 Media Summit.

Borrelli, chief executive officer of NEP Broadcasting, the worldwide leader in television production services, has committed $150,000 over five years to fund a media summit each autumn at Oswego. Outside of bequests and trusts, this is the largest gift in the college’s history.

THE DAY


The panelists spent the day on campus, sharing their insights with students in classes and small group discussions. Later, a capacity crowd filled Sheldon Hall Ballroom to hear the media mavens discuss the topic of the day.

“I saw many students who met the Media Summit speakers in classes and small groups have that wonderful ‘Aha!’ moment. They realized that even media icons are real people who are willing to help them learn and progress,” said Jerry Condra, assistant professor of communication studies and the summit organizer. “Many of the students who engaged the speakers in conversation wound up with the speaker agreeing to serve as a mentor and some invited students to visit them on their jobs in New York or Washington.”

“The media summits will help solidify the growing national reputation Oswego has in the field of broadcast communications,” said Fritz Messere ’71, chair of the communication studies department. The taped summit was broadcast to a national audience on C-Span. “We are incredibly grateful to Lou for his generous gift and I hope other alumni will think about creative ways to be involved with the college and the program.”

THE GIFT

Funding a media summit was a natural choice for donor Louis A. Borrelli Jr. ’77.

“I owe a great deal of my success to the foundation I received being a student at Oswego, and in particular in the communication studies department with [Professor Emeritus] Lew...
O’Donnell,” said Borrelli. “Rather than put my name on a building or a capital project, I thought the money would be better spent providing an opportunity for students to be exposed to leaders in the communications field, and to provide the students with the opportunity and insights that would help them once they get out of school.”

“Our students now have a unique opportunity to learn directly from recognized leaders in the media,” said President Deborah F. Stanley. “The results, we hope, will be to deepen their understanding of their studies.” She added that Borrelli’s gift is “a great example of the difference that donors can make in our students’ lives.”

As an undergraduate, Borrelli worked at the student-run radio station, then called WOCR, and at WRVO. “We had a very tight bunch of people and achieved a lot of things in a relatively short period of time,” he recalls. After graduation, he worked in the Learning Resources Center with Vince Doody ’66 and had assignments in TV production, direction and supervising interns, as the center produced television programs for the campus and local cable systems.

He believes his Oswego experiences prepared him for his first job in cable at UA Columbia. “Oswego prepared me very well for the future, whatever that would be,” he remembers. “I owe a lot of my success to my years there and am so happy to support the institution, President Stanley and the communication studies department.”

Ken Auletta ’63 is interviewed by Philip Rankin ’07 of WTOP.
Dr. Frances Moroney Whited ’44, SUNY Brockport professor emerita, was recognized at the state convention of The Delta Kappa Gamma Society International April 16 with the PI State Woman of Distinction Award.

The Woman of Distinction Award is given to a woman who has made a great difference in her chapter. Moroney Whited is a member of the society’s Alpha Alpha Chapter that encompasses the Rochester area and was nominated by the chapter President Judy Fuller.

“Fran is a founding member of our chapter, which turned 50 this May,” said Fuller. “Our first established educational award, the Reichel Award, is named after Katharine M. Reichel, our chapter’s first president. Fran established the Golden Anniversary Challenge this year; she is matching the funds raised for the Reichel Award up to a most generous amount! As we award our 20th Reichel Award this June to an incoming freshman at SUNY Brockport who plans to become a teacher, we celebrate Fran’s energy and generosity to this most worthy cause.”
WHEN JASPER WATTS ’55 WAS A NAVY AVIATOR IN THE Mediterranean, he was sure he would never see his Oswego class ring again. His squadron was assigned to Malta for four months. At the end of the stint, he went into his jewelry box to get his ring and it was gone. “I was sure it was lost in the Mediterranean,” he said. Two years later, when he and wife Marie Leubner Watts ’52 returned to campus, she urged him to buy another ring, but he figured the money would be better spent on family needs. Two more years would pass until he received a letter from a friend, another Navy pilot, who said the ring had turned up among a lot of jewelry deposited in a poor box in a church on Malta. The parish priest, recognizing the pieces as American, sent them to the U.S. Navy base in Sicily, where Watts’ friend had the job of sorting through the jewelry. He recognized the Oswego ring and initials engraved inside and contacted Watts. “My ring floated for four years in the Mediterranean, but it came back to me,” said Watts, who sported the ring at his 50th Reunion in June.
Building Peace

MANY WISH FOR PEACE, BUT ROBERT FRIEL ’64 IS ONE OF those people who roll up their sleeves — literally — and do something about it.

For the past three years, Friel has helped lead a group of American college students to war-ravaged Bosnia. The program, Builders for Peace, was started by a retired professor from Cambridge, Mass., and Friel is his assistant. In a town called Gracanica, about four hours northwest of Sarajevo, they spend part of each day teaching young people English. They also work on building a school for special needs children. The structure is up, the roof is on and rooms have been made, but much work needs to be done.

Friel enjoys teaching the youngsters in an American studies class he offers three afternoons a week. “They’re a pleasure, really, bubbling over with lots of questions,” he says. “Young kids are young kids whether they’re in Oswego County, rural New Hampshire or Bosnia.”

A career educator, Friel taught high school for 39 years and led 14 tours to Russia, as well as living there for a year on a Fulbright award.

The newest initiative of Builders for Peace is “Reconciliation and Forgiveness,” which is working toward getting a Croatian and a Bosnian university to cooperate with each other.

His experiences in Russia and the Balkans have convinced Friel that people are the same the world over and that the key to peace is understanding. “We’re not trying to change them,” he says. “Just trying to understand and offer another view.”

Robert Friel ’64 (right) visits Srebrenica, site of the 1995 massacre, the largest in Europe since World War II, with Dr. Thomas Butler (left), founder of Builders for Peace and Iskra Miralem (center), a sophomore at the University of Rochester. She is a Bosnian refugee who left before the war.
Alumni Honored

Two alumni received special recognition from Oswego Alumni Association during Reunion 2005 festivities. Chief District Court Judge William Reingold ‘74 received the Lifetime Award of Merit and Robert Natoli ‘80 received the Anniversary Class Award.

Reingold, a Chief District Court Judge in the State of North Carolina, is widely respected for his expertise and pro bono work. He is recognized for his commitment to the community, his expertise in family law and his innovative ideas to address issues involving children, teens and families. He has helped establish new courts, including a juvenile drug court, truancy court and domestic violence advocacy program for abused spouses or partners who cannot afford legal representation.

Natoli is best known for the success of his first business venture, Rentavision. He built the business over 15 years into a 250-store nationwide success worth more than $98 million. After the sale of Rentavision, he began a second business, Cash America, which finances purchases at small furniture chains.
Members of the Class of 1980 celebrated their 25th reunion with a special reception at Shady Shore Saturday, June 11. Shown on the steps of Founder Edward Austin Sheldon’s family home are, front row from left, Patrice Mazourek Davidow, Donna Roberts Cottrell, President Deborah F. Stanley, Gloria Hoffman and Janice “Bert” Albort; second row, Tim Davidow, Robert Cottrell, Roger Atkins, Karen Grafmuller Joyce, Betty Meyer Fuller and Kelly Buckingham; third row, Michael Krizman, Ann Marie Conte, Ellen Stear Connolly, Emily Peterson Bergamo, Sheri Momberger Flanigan, Lynn Kiyasu Hartwell and Jim Osborne; fourth row, John G. Testa, Andrew Burger, Bob Natoli, Wendy Rand and Philip Catalano; fifth row, Stew Kaufman, Sam Sugar, Mary Zimmerman Robinson, William “Stew” Peckham, Brenda Parker, Carrie Kindler and Frank Chiaravalloti; sixth row, David Parrett, Rendl “Randy” Totura, Margaret Barrett Montgomery and Tom Markel; and back row, Larry Tellefsen, Chuck Santjer, Steve DeLuca, Guy Bergamo and Matt Scipione.
“I love being a woman entrepreneur,” says Tracy Chamberlain Higginbotham ‘86. She parlayed her Oswego business degree into a successful career in event planning, and has shared her secrets of success with other women entrepreneurs, causing her to be honored in Syracuse last May with the Small Business Administration district and regional Women Business Champion Award.

The owner of Five Star Events, which she started in 1995, Higginbotham founded and served as president of Women’s Business Owners Connection, a networking and support organization for women entrepreneurs. Her newest venture is aimed at helping women entrepreneurs succeed as well. In spring 2005 she founded her second business, Women TIES (Women Together Inspiring Entrepreneurial Success). The mission, says Higginbotham, is “to make Central New York the best place for women entrepreneurs to start, run and grow their businesses.” She is organizing seminars, growth luncheons and dinners where women can share their strategies for business success, and is publishing a regional newsletter and an online PR directory to help connect women business owners.

Higginbotham believes in sharing with and inspiring other women because of an Oswego connection: the late Olive Brannon Spargo ’31. When Higginbotham was just 16, Spargo picked her to be a leader at events she hosted in her hometown of Rome, N.Y., to introduce high school juniors and seniors to Oswego as a college choice. “Olive was so inspirational to me through most of my life,” said Higginbotham. “I credit her for my interest in higher education and my leadership skills.”

A member of the Oswego Alumni Association board of directors, she returns to campus frequently to share her business expertise — and her enthusiasm for entrepreneurship — with students.

Read more about it at www.womenTIES.com
Oswego State wrestlers from the past four decades reunited on campus Aug. 5 to 7. About 50 former varsity grapplers attended the reunion, which included tours of campus, a golf outing and an evening gathering on Friday, a barbecue at Emeritus Coach Jim Howard’s house on Saturday and a Sunday brunch. Gathered for a commemorative photo were, sitting in front Bill Noun ’67, first row from left, Phil Toner ’67, Nick Nanos ’69, Jerry LaMonica ’64, Frank Frisciano ’66, Gary Williamson ’64, Steve Mullady ’67, Wally Jaskot ’71, Brian McGann ’70 and Tom Diorio ’69; second row from left, Paul Newman ’83, Rocco Fortino, Head Coach Mike Howard ’90, Emeritus Coach Jim Howard, Mike DeBellis ’96, David VanGorden ’69, Michael Kohl ’96, Shawn Akley ’96, Shane Facteau ’95, Patrick Wittekind ’85, Jerry Oberst ’77 and Mike Letcher ’83; and back row from left, Ray Wuilliez ’72, Larry Earl Wraight ’73, Casper (Cas) Pizzo ’71, Rick Smith ’69, David Christopher ’98, Bill Hippner ’65, Terry Ryan ’66, Joe Bena ’64, Ralph S. Pizzo ’71, Brenden Rogers ’94 and Keith Smith ’97.
Change. I’m not sure who said it — change is not necessarily good or bad; it is merely inevitable. In the last few months I have experienced many changes — in both my personal life and through my work life. In March, I lost my beloved mother, Jean Frances O’Connor Locke. My mother was, my whole life, my ever-present supporter, cheerleader, wise counsel and best friend. She had a wonderful “Irish intuition” which was uncannily prophetic and accurate. But, to me, of course, she was just “my Mom.” It wasn’t until she died that I found through so many others the profound impact she had on so many different people throughout her lifetime. A now middle-aged single mother who had been her neighbor since early adulthood while raising two small children recounted countless visits at my mother’s kitchen table over cups of tea (my mother’s panacea for whatever ailed you!). She said, “She was MY Morrie,” referring to the best-selling book by author Mitch Albom, Tuesdays with Morrie. I only hope I have as much of an impact in this life as my mother did.

In May our oldest daughter graduated from college and is presently performing a year of service in Dublin, Ireland, for an international organization for the elderly before heading off to law school. Our middle daughter is spending what will, I’m sure, be a life-changing semester studying abroad in Spain. Our youngest — the only boy — just started his senior year in high school, so next year he will embark on the next phase of his life and Jerry ’77 and I will be empty-nesters — except for the unruly, high-energy dog we adopted from a shelter last year and our two (still) miffed-at-the-fact-we-brought-a-dog-home cats!

On Sept. 11, I was proud and honored to be a part of the dedication of a campus memorial — funded by the Classes of 2002, 2003, 2004 and 2005 — for the 12 Oswego alumni lost on Sept. 11, 2001. As we waited to begin the dedication ceremony, my heart caught in my throat as I saw Eddie Ryan ’91 and Jimmy Grismer ’89, both members of the FDNY and friends of two of our alumni lost in the attacks, come striding down the walkway in their dress uniforms. I think often how that day changed the world for all of us — but for no one more than the families of those lost and the rescuers. I have met and spoken to some of the family members, and they are amazingly strong people who continue to live and embrace life.

And on Sept. 30 we launched the public phase of our first-ever capital campaign, Inspiring Horizons, on the Oswego campus. The campaign represents not just a physical change and transformation on our campus, but a philosophical one as well, as we change the way students and faculty learn and interact together.

So, change is inevitable for all of us. And it can be both sad and wonderful. Please come back to campus soon and see the wonderful changes taking place at your alma mater.

Betsy Oberas
A taste of their favorite Oswego foods, a roaring bonfire at Fallbrook and a lakeside picnic were some of the experiences awaiting more than 530 Oswego State alumni who returned to campus for Reunion 2005.

Don’t miss out! Come back this year for Reunion 2006.

Reunion Classes:

On-campus housing will be available in the gorgeous, newly renovated, air-conditioned Johnson Hall. For the most up-to-date information on Reunion 2006: Check out the Web site at www.oswego.edu/alumni/reunion/ Watch for registration materials in the mail in April. Call the Reunion Hotline at 315-312-5559.

Sign up to be a Reunion Class Volunteer!
It’s a great opportunity to
- Network with classmates
- Plan the weekend’s activities
- Have fun!
A group of alumni friends and “future Lakers” gathered for a mini-reunion on the shores of Lake Ontario at Brietbeck Park after a lunch at Rudy’s. They are, front row from left, Lynda Finger Eichenlaub ’94, Ethan Eichenlaub, Liam McMahan, Alexandra Glazer George ’95, Davey George and Margaret McMahan ’02 and back row, Matt Eichenlaub ’94, Molly, Jeff, Taran and Tiffany Crocker Bemis ’93, Dave George ’95/’04, and Sean and Doug McMahan ’94.
Tell Us About Yourself

Share your information in the Class Notes section of an upcoming Oswego magazine.

- Full Legal Name
- Class year
- Preferred Name
- Last Name as a Student
- Major
- Address
- City
- State Zip
- Home Phone
- Business Phone
- E-mail
- Employer and Position
- Employer’s Address
- Spouse/Life Partner’s Full Name
- SUNY Oswego Class Year
- Employer and Position

Here’s my news (attach separate sheet if needed.)

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Please send admissions information to:

Name
Address
City
State Zip

I would like to make a gift to Oswego State. Enclosed is my check made payable to Oswego College Foundation for $_____. For credit card gifts, gifts of stock, or information on other forms of giving, call 315-312-3003 or go online to www.oswego.edu/giving.

Clip and mail to The Office of Alumni Relations, King Alumni Hall, SUNY Oswego, Oswego, NY 13126 or respond electronically on our Web site at www.oswego.edu/alumni/stay_in_touch/
Dan Bernard ’97 is technical lead on a character team for Electronic Arts in Chicago. He talked with Oswego alumni magazine while he was on campus for the Tyler Hall Symposium last spring.

Q. Dan, tell us about your job.
A. On a day-to-day basis my job is to manage the technical quality of characters in our current game titles and come up with systems for making characters quicker, easier and better. EA itself is a huge game publisher, the world’s largest. I work in a development studio in Chicago in charge of the technical quality of characters.

Q. What’s your work like?
A. The bulk of the work is modeling in a 3-D software application. I spend pretty much my entire day in front of a computer. I don’t do much traditional art in my job any more. I wish there was a chance to do that. My expertise with the company is on the technical end. I help other people work on computers and work on my own. There are character creation people and animation people who move the characters.

A. We have boxers visit the studio to do photo sessions, where we take pictures from many different angles. We use these to do modeling and get as accurate an image as possible. It’s sculpting, like you would do in clay, but on a computer: Interpreting in 2-D space a 3-D form.

Q. So, do you get to meet some famous athletes?
A. Yes, boxers like Bernard Hopkins, the cover man on our game, Arturo Gotti, Winky Wright, a whole slew of them come through the office.

Q. What’s it like? How do they react?
A. They understand the pictures part. They figure pictures can be useful but they really have no clue as to what we’re doing. We have a couple of people interview them.

Q. This is like a gamer’s dream job. How did you get a job like this?
A. I got into the field because of an alumnus from Oswego who got me an interview at a different game company. Ben Throop ’97 — we worked together on projects, and he graduated a year or semester before me. We’re good friends in the graphic design field. We both worked with Dave Faux and Cynthia Clabough.

Ben was the first person I personally knew who was into 3-D on the computer. He got me my first interview.

Q. Is this job cool or what?
A. Heck, yeah. Working in any entertainment field, the sole purpose of our existence in terms of work is to make people happy. We’re trying to fill a simple pleasure.

Q. So work is fun?
A. It’s very fun work compared to doing corporate presentations. I used to do Web design for a frozen foods company. Working in the entertainment field is much more enjoyable for me.

Q. Any Oswego influences?
A. The biggest ones were Professors Dave [Faux] and Cynthia [Clabough], who I spent the bulk of my time with.

Also, Mike Fox, a figure-drawing teacher who taught me to see certain things certain ways. A lot of what I do is based on realism — creating realistic representations of people. Mike Fox upheld and valued the creation of realism as art. And for me that was important, since I’m more of a technical artist. Paul Garland was a painting teacher here — a great teacher and great critiquer, who taught me to critique as well. And, Cathy Bebout, another teacher I had many classes with.

Q. Any special memories of Oswego?
A. Besides my wife [Amy Gutter Bernard ’98]? We met my junior year, her sophomore year, in Cathy Bebout’s Design 2 class in Tyler. My life was different after that. Other memories? The third floor of Gamma house and all the parties there. Walking around the corner of Seneca and not being able to make it to Tyler because the wind was too strong. It’s interesting to have memories of a time in your life when everything was so incredibly different than the rest of your life.

Q. So, you’re here sharing with students?
A. Yes, it’s important to me to know that you can help them succeed in some way. It’s valuable to me to know that not only the did the school help me, I can help the school. I chalk up most of my success to Dave and Cynthia. I had great experiences at the school and, in my track specifically, even better experiences.

Q. What kind of advice do you give the students?
A. Building friendships with your closest professors is extremely important. It’s everything!
Beaton Joins Board

MaryBeth Beaton ’05 is the newest member of the Oswego Alumni Association board of directors, elected in June for a three-year term. Beaton served as the student representative to the board from 2003 to 2005. She also served as an intern in the Alumni Office and was a member of the 2005 Senior Class Planning Committee. Beaton resides in Utica and works for Fidelis Care New York as a marketing representative.
Events

March 25 Board of Directors Meeting,
Oswego Alumni Association, Inc.,
Office of Alumni and Parent
Relations, 315-312-2258

April 10 College Admissions Open House
Office of Admissions, 315-312-2250

May 19 Commencement Eve Dinner
and Torchlight Ceremony
Office of Alumni and Parent
Relations, 315-312-2258

May 20 Commencement

June 3 Annual Business Meeting,
Oswego Alumni Association, Inc.
Office of Alumni and Parent
Relations, 315-312-2258

June 9 – 11 Reunion 2006
Office of Alumni and Parent
Relations, 315-312-2258

July 27 – 30 The City of Oswego’s fan-
tastic Harborfest! On-campus hous-
ing available to alumni, friends and
family. Office of Alumni and Parent
Relations, 315-312-2258

Aug. 7 Emeriti Luncheon
Office of University Development,
315-312-5558

Sept. 8 17th Annual Oswego State Fall
Classic, Office of University
Development, 315-312-3003
In Memoriam Policy

Printing notices of alumni deaths is an important service of Oswego alumni magazine. In order to insure the accuracy of our reports, we require verification before we can publish a death notice—an obituary or a letter signed by a family member. Because the magazine is published only three times a year and we are working on an issue months in advance, there may be a delay of several months between the time we receive notification and the news is printed in the magazine. Thank you for your patience!

Laura Dickinson Woehr ’35 of Hopewell, Va., died March 31.
Frances Mayeu Lake ’40 of Lyons passed away April 6.
Kathryn Youker Miller ’40 of Wheaton, Ill., died April 5. She is survived by her husband, Harry.
Winifred Farrell Vickery ’48 of Phoenix died April 18. She was a homemaker. Winnie is survived by two sons, six grandchildren and four great-grandchildren.
Barbara Williams Roberts ’52 of Selma, N.C., died Dec. 9, 2004. She is survived by her husband, Richard; nine children, 20 grandchildren and two great-grandchildren.
Freda Mae Wheeler ’56 of Weedsport died April 1. She taught in one-room rural schools before teaching third grade in the Weedsport Central School District for 26 years, retiring in 1971. She is survived by a son and two grandsons.
Joseph Brady ’59 of Lawrenceville, Ga., passed away July 10. He was an assistant principal in Garden City prior to his retirement. Surviving are his wife, Thelma, and two sons.
Jon Howland ’71 of Cooperstown, Pa., died Dec. 31, 2004. Surviving are his wife, Gayle Hennen Howland ’87 and son, Christopher ’91.
Elizabeth “Beth” M. Steen ’73 of Oswego passed away July 17. She spent much of her career teaching students in grades K-12. She was currently pursuing her master’s degree at Oswego. She is survived by her parents, Thomas and Margaret Durant Steen; three brothers and two sisters-in-law; eight sisters and three brothers-in-law; 18 nieces and nephews and four great-nieces and great-nephews. She was predeceased by a sister.
Lynn Russell ’76 of Whitesboro died March 2. He was a rehabilitation counselor in information services at the Rome Central New York Disabilities Service Office. Lynn is survived by his wife, Sandra; two sons and two grandchildren.
Michael Leuthauser ’77 of Whitesboro passed away Nov. 22, 2004. He was an Intensive Care Unit nurse at Faxton Hospital in Utica. Michael is survived by his mother, Dolores; a brother and two sisters.
Dennis Wisnoski ’77 of Endicott died June 12. He was a volunteer with the Adirondack Scenic Railroad.
Larry Brown ’01 passed away March 20.
Leonard Becker, associate professor emeritus of education, passed away June 29. He earned degrees at SUNY Fredonia and Syracuse University. Len is survived by his wife, Janet; eight children; and 12 grandchildren.
James Burling, professor emeritus of mathematics, passed away July 7. Jim earned his bachelor’s degree from Grinnell College, his master’s degree from SUNY Albany and his Ph.D. at the University of Colorado. He was a professor of mathematics at Oswego for 30 years and completed research sabbaticals at Dartmouth College, the University of Waterloo and Queen’s University. Surviving are his wife, Lee; his daughter Koren; his son, Temple; and three grandchildren.
Robert Deming, professor emeritus of mathematics, died April 20. He earned his bachelor’s degree in engineering physics and master’s degree in physics from the University of Minnesota. Bob earned his doctorate in mathematics from New Mexico State University. He taught mathematics at Idaho State from 1965-1967 and at Oswego from 1967 until his retirement in 1992. Surviving are his wife, Marcia; two children and two grandsons.
I. David Glick, professor emeritus of curriculum and instruction and communication studies, passed away Aug. 22; and his wife, Helen Glick, professor and co-chair emerita, passed away Dec. 7. Helen was involved with Oswego women’s sports teams including tennis, basketball, softball, field hockey and ice hockey. David earned his bachelor’s, master’s and doctoral degrees at the University of Maryland. He served with the U.S. Air Force during the Korean War as an interpreter. He joined SUNY Oswego in 1975. While at the college, he held the titles of associate dean and acting dean of the professional studies division, vice president for student services, dean of students, associate professor and research associate in academic affairs. Surviving are their daughter, Leanne; son, Robert; and one granddaughter.
Laurie A. Mack, secretary in the Admissions Office, passed away Sept. 3. A longtime resident of Hannibal, she also worked at the Sterling Renaissance Festival for the past three years. Laurie is survived by a daughter, Amber; and was predeceased by her mother, Pearl Flint, who worked in the Financial Aid Office on campus.
John “Doc” Rice, former Oswego State athletic trainer, passed away April 15. Doc was inducted into the Oswego State Hockey Hall of Fame and was one of the original founders of the Blue Line Club. He is survived by his wife, Rose; two sons, John and Tim; two daughters, Barbara and Cathy; and four grandchildren.
Bradford Livesey, co-owner of Oswego landmark, Rudy’s, passed away June 28 while on a fishing trip in Canada. Brad is survived by his wife, Carol; children Allison and Jason; and three grandchildren. (See photo, this page.)
Nicole Knapp Ey ’02 (Alpha Delta Eta) and Matthew Ey were married Aug. 5, 2004, at The Garden on Catlin Creek in Orange County, N.Y. Other SUNY Oswego alumni and Alpha Delta Eta sorority sisters in attendance were, front row from left, Laura Schandall ’02 (maid of honor) and Rebecca Grosso ’01; middle row from left, Jessa Isip ’03, Kristen Rhoades ’03 and Krista VonRonne ’01; and back row, Allison Zazycki Palmer ’03, Karen Lloyd ’02 and Aimee Disotelle ’02. Nicole received her master’s in special education at Mount Saint Mary College. She is a sixth-grade teacher in the Minisink Valley Central School District. The couple resides in Port Jervis.

Kristy Eiring ’01 and Scott Glibowski were married June 25 and now live in sunny Ft. Lauderdale, Fla. Pictured with the bride (center) are fellow Oswego alumni and ruggers Amanda Sturino ’03 (left) and Angie Gault ’99 (right).

Kristi Goodroe ’02 and Richard Jost ’02 (Sigma Chi) were married Sept. 25, 2004, at St. Mary’s Church in Oswego and held their reception at Bayshore Grove on Lake Ontario. Oswego alumni in attendance were, front row from left, Bryan Eidel ’00 (Sigma Chi), Jackie Campbell ’02, M ’04, Amy Pinkerton ’98, Stacey Polmanteer, Ryan Bamberger ’02, Michelle Girard ‘02 (DPhiE), Meaghan Doran ’03, Jon Herrick ’00 (Sigma Chi), Matt Hantzardes ’02 (Sigma Chi), Kevin Krawiecki ’00 (Sigma Chi), Kristian Mahlstedt ’01 (Sigma Chi), back row from left, Kevin Balduzzi ’03, Michael Denkenberger ’03, Reagan Smith, Tammy Mondore ’05, Brian Bamberger M ’01, Jason O’Connor ’00 (Sigma Chi), Baret Upham ’01 (Sigma Chi), the bridegroom, the bride, Julian Vettoretti ’00 (Sigma Chi), Marc Van Buren ’02 (Sigma Chi), Floyd Curtis (Sigma Chi), Tina Berasley ’00 (AEPhi), Steve Shively ’00 (Sigma Chi), Jennifer Andolina Trinchitella ’00 (SDT), Tommy Trinchitella ’01 (Sigma Chi), Keith Jones ’99 (Sigma Chi), Derek Goodroe ’05 (Sigma Chi) and Tom Schultz ’90. The couple currently lives in Syracuse. Kristi is employed in human resources for Anheuser-Busch, Inc. Richard is an OEM account manager for Advance Data Capture.
Elizabeth DiLorenzo ’99 and John Protosow ’98 were married June 12, 2004, in Wading River on Long Island. Oswego alumni in attendance included, front row from left, Lara Jacobs McKenna ’95, Joanne Craven Rossiter ’97, Stephanie Hulse Gannon ’99, Kelly Herba ’98, Nicole Brooks ’98, Jill Circelli ’99 and Jill Hollenbeck ’99, and back row from left, Bill McKenna ’96, Chad Longway ’97, Dan Rossiter ’96, Mike Gannon ’97, Paul Orlando ’98, the bridegroom, the bride, Russ Leto ’97, John Brinn ’96, Vinny Garrison ’97, John Prior ’99 and Jon Martins ’97. Elizabeth is a reading specialist in the Commack School District and John is a contractor and owner of Dreamworks Design and Construction. The couple resides in Sound Beach on Long Island.

Marc Beck ’93 and Andrea Bautista were married April 15 at Duck, N.C., on the Outer Banks. In attendance were, front row from left, Elyce Beck ’96, Andrea Bautista, Marc Beck ’93, Steve Messina ’91 and Jay Rubin ’93; and back row from left, Paul Austin ’92, Lee Lockwood ’92 and Bill Schreiner ’92.

Julie Hidalgo ’97 and Brian VanZandt ’97 were married June 4, 2004, at the Westbury Manor on Long Island. Travis Mitterway is kneeling in front. Also in attendance were, front row from left, bridesmaids Tammy Inselstein Evans ’97, Stacey Heim Leinberger ’97, Becky Ross Van Zandt ’97, Christy DelaMater ’97, the bride and bridegroom, Kelly McGuinness ’00, Kirsten Riley Pantalena ’95 and Chris Schalge ’95; and back row from left, Brian McCarthy ’97, Brian Mayette ’95, Ina Schlenoff ’97, Adam Weinstein ’97, David Gutman ’96, Justin Gutman ’00, Chris Brandolino ’96, Demian Wolters ’98, Chris Tyndall, best man Armando Rodriguez ’94, Al Dyson ’96 and Ileen Cohen Dyson ’95. Missing from the picture is Shari Sterenbuch ’99. The couple resides in West Islip. Julie works in research and development for Estee Lauder Companies and Brian is an account executive at Network Solutions and Training in East Northport.

Marisa Burns Maney ’96 and Joel Maney were married May 21 in Binghamton. Present at the wedding were, back row from left, Alicia Terry Boyce ’86, Eric Przedski ’96, Dan Dowling ’96, Sean Muldoon ’96 and Jay Rubin ’93; and front row from left, the bride and bridesmaid Christie Trinchitella Muldoon ’96. The couple is living in Johnson City, where Marisa is a guidance counselor and Joel is an electrician.

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Giving Smartly

By Dr. Lois P. Frankel ’73


WHEN YOU THINK OF THE world’s most famous philanthropists, men often come to mind: John D. Rockefeller, Andrew Carnegie, Henry Ford, Bill Gates, and Ted Turner, to name a few. But women are becoming increasingly prominent in the world of philanthropy — especially women who have earned (not inherited) their wealth. Gloria Steinem and Marlo Thomas led the way when they started the Ms. Foundation for Women. You may not yet be in the category of a Rockefeller, but not planning how you give, whether it’s $10 or $1,000, can prevent you from maintaining and growing your wealth so that you can make an even greater difference. The question is, if you are charitable, are you efficiently charitable? The remainder of mistakes in this chapter focus on how you can give from the heart and avoid the pitfalls often associated with charitable giving. I thank Joe Lumarda, executive vice president of the California Community Foundation in Los Angeles, for his significant contributions to this chapter.

“I know women who write twenty to thirty checks at the end of the year to all their favorite charities,” says Lumarda, “but have many assets they could use in a more tax-advantageous manner. For example, if you own appreciated securities and real estate, these could be donated. Or if you’re working with a sophisticated nonprofit organization, you may be able to consider gifts of limited partnership interests, shares of a closely held (private) company, personal property (such as art or other collectibles), or intellectual property (like royalties or movie rights).”

The best attitude to have when you’re bit by the charitable bug is to be as creative as possible in your giving. The nonprofit sector always needs cash but will often take (and sell) whatever is availed to it.

FURTHER TIPS:

- Take an inventory of your assets. To make the smartest choice about what asset to use to fund your charitable activity, you need to know what you have. Only when you (and your adviser) know the range and choices available with your estate can you give smartly.

- Work with your accountant (or seek a second opinion). This is tricky. You may have an accountant who is technically capable but not very creative. Lumarda says he has seen cases where accountants have killed perfectly good gifts because they weren’t “comfortable with this.” That’s when you might choose to work with accountants or tax attorneys who specialize in the nonprofit sector.

Sophisticated nonprofit organizations (the development or advancement departments of colleges, universities, or community foundations) in your area usually have a list of these individuals for your consideration.

- Make sure your gift is appropriate for your nonprofit’s needs. Many nonprofit organizations are comfortable receiving assets other than cash; some are not. Have a full discussion with the executive director or development director of your charity to make sure they have the willingness — and where-withal — to explore and execute different and creative gifts.

- Take advantage of matching company contributions to charitable organizations. One way to save on taxes is by making charitable donations. You can maximize your gift giving by checking with your human resources department to see if your company offers matching contributions. Many companies will match what you give dollar for dollar up to a certain amount. It’s a win-win for everyone — your charity gets more, and you and your employer have a tax write-off.

Dr. Lois Frankel ’73 wrote the book on coaching people to succeed in businesses large and small around the globe. Her last two books, Nice Girls Don’t Get The Corner Office and Nice Girls Don’t Get Rich are best-sellers translated into over 20 languages worldwide and featured on the “Today” Show, CNN and CNBC, in the New York Times, USA Today, and in People and Time magazines. Businessweek named Corner Office among its top 10 business books of 2004 and Paramount purchased the rights for a major motion picture. Overcoming Your Strengths, named the “best unsung business book of the year” by Fast Company magazine in 1997, is scheduled for re-release by Warner Books in spring 2007. Combining her experience in human resources at a Fortune 10 oil company with insights and information from her doctorate in psychology, Frankel founded Corporate Coaching International, headquartered in Pasadena, Calif. Her clients include Amgen, British Petroleum, McKinsey & Co., Inc., Proctor & Gamble, Warner Bros., The Walt Disney Co. and Goldman Sachs, to name just a few of the hundreds of companies that have invited her back time and again.