'Gorilla' Marketing
Peter Bocko ’75 Helps Change the Way We View the World

PLUS

Projecting Success
Changing Minds, Changing Lives
Oswego Rocks!
The college is celebrating its 150th birthday and you're invited to the party! Reunion 2011 will recognize in a special way the milestone anniversary classes and other groups on board for mini-reunions, but all alumni are invited to the biggest birthday bash in Oswego history.

We'll have special Sesquicentennial events and exhibits, and will debut our "Oswego 150 Years: Alumni Views and Voices" film.


Groups holding special mini-reunions are:

- Alpha Delta Eta
- Alpha Epsilon Phi
- Alpha Sigma Chi
- Arethusa
- Beta Tau Epsilon
- Delta Chi Omega/TKE
- Delta Kappa Kappa
- 85th Anniversary
- Men's Wrestling
- Omega Delta Phi
- Phi Lambda Phi
- Phi Sigma Phi
- Pi Delta Chi
- Psi Phi Gamma
- Riggs Hall
- Sigma Gamma
- Sodus Migrant Project
- Theta Chi Rho
- 25th Anniversary

For the most up-to-date information on Reunion 2011 and to register, visit oswego.edu/reunion

Watch for registration materials in the mail! Advance reservations required.
‘Gorilla’ Marketing  
Glass guru Peter Bocko ’75 is on the cutting edge, making possible the next generation of mobile phone and high-definition television screens.

PLUS: Your Next TV — What you should look for when shopping for HDTVs.

ALSO: Extraordinary Expat — How Andrea Guglielmo Bocko ’73, M ’75 adapted her Oswego education to life in Japan.

Projecting Success  
John Nagelschmidt ’66 celebrates 50 years in the movie business: first as a summer hand and today as owner of Midway Drive-In.

Changing Minds, Changing Lives  
Yvonne Spicer ’84, M ’85 aims to change the direction of STEM education in America and help put the country’s creative core back on track.

Oswego Rocks!  
From the late 1960s to the early 1980s, some of the biggest names in rock and pop made their way through Oswego. This edition of our “150 Years: Views and Voices” series recaps this golden era of entertainment.

PLUS: Oswego’s Jazz Rep Is ‘Solid’ — Jazz legends and vanguards have drawn crowds through the decades.

ON THE COVER: Peter Bocko ’75, chief technology officer for Corning Glass Technologies, poses with some of the latest LCD TVs (behind him) and one of the earliest (on the table), developed in 1987. “One of the first things that we did when I was put in charge of Corning’s LCD development project back then was to buy some of these TVs and take them apart so we could figure out how they worked,” Bocko says. “They cost about $500 then; you can buy a 40” LCD for that now!” Photo by Craig Keefer, Corning Inc.
President’s Desk

You know something strange is going on when you read a headline like “SUNY students press for tuition increases.”

At Oswego, we have been on a wonderful trajectory in so many ways — expanding in the sciences, creating innovative arts events, enriching our region’s workforce and cultural sphere, engaging schools and businesses in fruitful collaboration, renewing our campus with state-of-the-art facilities, thrilling fans with athletic prowess, partnering with researchers and educators around the globe, and offering our students world-class opportunity as they interact with our faculty and our alumni.

The path our college is on is a tremendous source of encouragement for our students and pride for our alumni.

Yet we all know that we need revenue to continue to be the vibrant and innovative college that you read about in every issue of this magazine and witness with every visit to campus.

Still suffering from the recession, New York is not providing sufficient resources for SUNY. If the latest round of cuts (on the table as I write) go through, Oswego will have been cut $11 million over three years. At the same time, our tuition is artificially low, the lowest in the Northeast.

Our students recognize that the quality of their education and their future are imperiled by this state of affairs. Hence the headlines, as the Student Assembly joins SUNY’s friends in calling for a five-year tuition plan with increases that are fair and predictable.

As someone who values the experience you had at Oswego and who wishes to see current and future students reap the full benefits that an Oswego education should afford, you can help us achieve revenue solutions by advocating for your alma mater at every opportunity.

I ask you to step back and picture the kind of New York you want to live in — confident, robust and radiant, offering opportunity to all our citizens. SUNY is indispensable to this vision, which is why your support for us now is so important.

Deborah F. Stanley, President

FROM THE

Oswego may be celebrating its 150th birthday this year, but ever since Edward Austin Sheldon pioneered new teaching methods, we try to stay on the cutting edge of things. And the same is true for your Oswego alumni magazine. So in this issue, we are proud to announce two innovations. On page 48, read about our new, enhanced magazine website. You’ll be able to access all our content in a clean, easy-to-read format, or if you prefer the traditional look of the magazine, you’ll be able to virtually “turn the pages” with our interactive pdf. We’ll have added content like multimedia and links for every issue, too. On page 48 and the inside covers of this issue, you will see a square-shaped bar code. This is a QR, or Quick Response, code. If you have a smartphone or the proper app, you can use it to take you directly to Web pages for Reunion, the magazine or giving. As we celebrate our Sesquicentennial, we are proud to honor our heritage, but we are also excited about all the new, interesting ways we can serve our alumni better. We like to think Sheldon would be proud!

Michele A. Reed, Oswego editor
THE CARNEGIE FOUNDATION HAS awarded SUNY Oswego a prestigious Community Engagement Classification, recognizing that the college has deeply intertwined community engagement in its leadership, curriculum, outreach programs, strategic planning and community partnerships.

The Carnegie Foundation named 115 colleges and universities for the community service distinction this year among 305 that applied. Another 196 institutions have received the classification since the program began in 2006. Applications are now closed until 2015.

Nine New York colleges and universities received the classification in 2010. The others are Cornell University, Hobart and William Smith Colleges, St. John’s University, Skidmore College, Jefferson Community College, SUNY Stony Brook, SUNY Oneonta and the SUNY College of Environmental Science and Forestry.

“We are honored that SUNY Oswego has been designated an ‘engaged campus’ by the Carnegie Foundation,” President Deborah F. Stanley said.

“Starting with our Engagement 2000 strategic plan, our college has magnified its efforts to put community service, outreach and partnerships at the very center of what we do. The Community Engagement Classification recognizes the energetic, generous and diverse efforts across the campus — and among our many community partners — to make this goal come to life. More and more, our faculty, staff and students are engaging community needs in the classroom, through research and as volunteers,” Stanley added.

Oswego has a wealth of community service initiatives, from alternative break projects in New Orleans and Jamaica, to student-driven Adopt-a-Grandparent and Miss-a-Meal programs.

Central to mission

But the designation goes beyond service programs, requiring that successful applicants demonstrate the importance of community engagement to the institution, from faculty to students to staff, across the curriculum and campus.

“This is absolutely a campus-wide honor,” said Christy Harrison Huynh ’98, M ’08, associate director of the Compass and part of the team that completed the rigorous application process for the designation.

Among the findings:

■ In 2009-10, more than 1,500 student volunteers and 700 unpaid interns logged 110,000 community service hours. Upon graduation, 72 percent of Oswego students report they engaged in community service.

Next steps

Now that Oswego has received the designation, what’s next? Huynh said it provides an impetus to continue weaving community engagement into the college’s fabric.

“It recognizes—and I think it provides almost an obligation to invest in and to continue to develop—those programs,” she said.

— Jeff Rea ’71
SUNY OSWEGO SHOWED ITS GREEN AND GOLD COLORS ONCE again as the new Village townhouse complex was recognized for its energy efficient design in January.

The U.S. Green Building Council has certified the 68 units of the new residential community on campus as meeting the “LEED Gold” rating under its Leadership in Energy and Environmental Design for Homes program.

The college opened the 12 townhouses known as the Village to 348 juniors, seniors and graduate students last fall.

“We knew we had achieved our goal of meeting the gold standard in spirit, and we are thrilled to receive the official certification,” said SUNY Oswego President Deborah F. Stanley. “This project was a model for our students of how big, complex organizations like SUNY Oswego and the Dormitory Authority of the State of New York can get the details right and produce a high-quality result that is environmentally responsible.”

The Village’s exterior siding is a concrete fiberboard made to withstand winters on the shore of Lake Ontario and to last longer than many other standard building materials. Under the siding are 6-inch structurally insulated panels (SIPs) that wrap the buildings in a tightly sealed, insulated envelope to make the buildings extremely energy efficient. The LEED analysis recognized the SIPs as design innovation.

Some of the Village’s other sustainable features are a frost-protected shallow foundation, which is heavily insulated; a passive valance heating and cooling system; environmentally preferred products, like Forest Stewardship Council-certified wood; landscaping with drought-tolerant plants; and a high-efficiency heat recovery ventilation system within each unit.

The Village is part of the college’s $800 million campus renewal program, which — in addition to the primary goal of improving the learning and social environment for students — aims to meet rigorous standards of environmentally responsible construction. Oswego’s green approach to all new construction on campus is consistent with the American College and University Presidents’ Climate Commitment, which pledges to reduce the college’s carbon footprint. Stanley signed it in 2007.

SUNY Oswego built the Village in concert with the Dormitory Authority of the State of New York. Ashley McGraw Architects with Burt Hill were the design consultants, with Ram-Tech Engineers, Pathfinder Engineers, Klepper Hahn & Hyatt, Fisher Associates, and Trowbridge & Wolf LLP as sub-consultants. The prime contractor for the buildings was Hueber-Breuer Construction Co.

— Julie Harrison Blissert

The college’s communications—including an alumni Reunion invitation and a fundraising solicitation as well as the college’s biweekly e-newsletter for its faculty and staff, Campus Update — earned recognition in the Council for Advancement and Support of Education 2010 Accolades Awards District II competition.

Alumni and development staff received two silver awards in the category for targeted mail. The end-of-year Adobe® Flash® video e-mail “Time is running out . . .” won in the subcategory for e-solicitations. Loyola University received gold in this category, and Johns Hopkins University earned bronze. The video e-mail invitation for Reunion 2010 won silver in the invitations subcategory, where Lebanon Valley College took gold.

Campus Update, new in its online version in 2009-10 with 18 biweekly issues, earned an honorable mention. The recognition was the highest awarded in CASE’s electronic newsletters category. The Public Affairs Office produces Campus Update, and faculty and staff across campus contribute some of the news items and photos for each issue.

The recognitions come in a district with 700 institutions among seven states, two U.S. territories and Canada — the largest in CASE. 

— Julie Harrison Blissert
Faculty fellow Kanbur enhances Possibilities

Shashi Kanbur has a yearlong Faculty Fellowship through the President’s Office in support of two key initiatives: the Possibility Scholars and Global Laboratories programs.

Kanbur conducts many day-to-day activities of the Possibility Scholars program, launched by President Deborah F. Stanley to provide full funding and research opportunities for outstanding students who may not otherwise be able to study in the science, technology, engineering and mathematics, or STEM, fields.

“I develop grants to help support the scholarships and work with others to find grant support,” Kanbur said. “I try to publicize Possibility Scholarships with our partners in the Syracuse City School District, Oswego City School District and Syracuse Academy of Science charter school.”

The program launched with four freshmen this year — with an emphasis on first-generation college students — and Kanbur is working on a larger class for next fall.

The Possibility Scholars initiative dovetails with the Global Laboratories program looking to provide opportunities for students to study on all seven continents — from medicine in the Congo to ecology in Brazil to climate change in Antarctica.

“I try to encourage other faculty to make connections with research partners in other countries, to create programs and apply for funding to take their students abroad to do research for six to eight weeks,” Kanbur said.

To his new role, Kanbur brings the experience of taking students to a Brazilian national telescope facility in Minas Gerais, as part of a partnership between Oswego and Brazil’s Federal University of Santa Catarina. Kanbur hopes to take students to a telescope facility in Taiwan as part of a new Global Laboratory placement.

“We’re looking at experiences where students have a central role,” Kanbur said.

— Tim Nekritz M ’05

Oswego launches ‘360’ walking tour of campus

NOW YOU CAN VISIT THE OSWEGO campus any time of the day or night, regardless of the weather — even in your pajamas.

SUNY Oswego has partnered with YourCampus360 to build a complete walking tour of the college’s campus, making the school’s grounds accessible to visitors anytime, anywhere from an Internet-ready device.

Prospective students, as well as families and counselors can explore Oswego’s 700-acre lakeside campus at their convenience via the college’s website. In place of, or in addition to a live campus visit, the tour also allows visitors to take further action to inquire or apply to Oswego, an institution recognized by U.S. News and Colleges of Distinction.

“Utilizing this virtual tour enables people to get a sense of the campus. For prospective students, it doesn’t replace a campus visit but encourages and enhances the campus visit,” said Associate Director of Admissions Jerome Oberst ’77.

“And for alumni, it’s a way of rekindling those Oswego memories. Of course, we wish you will visit campus in person, but in between visits or when visiting isn’t possible, it’s a great way to view campus from the comfort of your own home,” he added.

Andrea Biedny ’11 is featured leading the virtual tour. A broadcasting major from Buffalo, she hopes to work in broadcasting sales after her graduation in May.

WEB EXTRA: Take the tour at facebook.com/SUNYOswego.
Oswego alumni collaborated with 2010 Nobel winner

“NOT EVERYBODY GETS TO SAY THAT they worked with a Nobel Prize winner,” said Michael Plante M ’75. He is one of more than a dozen chemistry students of Distinguished Teaching Professor Emeritus Augustine Silveira from the 1970s to 1990s who can say just that.

When the Royal Swedish Academy of Sciences announced Oct. 6 that Dr. Ei-ichi Negishi and two colleagues had won the 2010 Nobel Prize in Chemistry, excitement surged through the network of Oswego alumni around the country.

Silveira began collaborating with Negishi, now the Herbert C. Brown distinguished professor of organic chemistry at Purdue University, in the early 1970s when the 2010 Nobel laureate was an assistant professor at Syracuse University and Silveira was an associate professor at Oswego.

They both engaged their students in their collaborative projects and co-authored papers with them that became part of the overall package that the Nobel honored, Silveira said.

Their research involved using the metallic element palladium as a catalyst to synthesize complex carbon-based molecules. The Royal Swedish Academy of Sciences called that “one of the most sophisticated tools available to chemists today and one that is used by researchers worldwide and in commercial production of pharmaceuticals and molecules used to make electronics.”

Plante was the second Oswego student working with Silveira who collaborated with Negishi. He said he was particularly thrilled by the Nobel news because he saw an interview in which Negishi said the award was based on a core of research done from 1976 to 1978. Plante is the co-author — with Negishi, Silveira and K. W. Chiu — of a paper that came out in 1976 in the Journal of Organometallic Chemistry.

Silveira and Negishi’s collaboration extended for more than 20 years, involved Silveira’s students at Oswego and Negishi’s students and post-doctoral fellows at Syracuse and Purdue universities, led to at least 11 jointly authored research publications and contributed to many more.

Silveira himself was the recipient of more than 50 national awards in recognition of his chemistry teaching and research work with his students and his community service during his 38-year career at Oswego.

Silveira and Negishi last co-authored a paper in 1996 and have stayed in touch since Silveira’s retirement in 2000.

In March 2010, Negishi received the American Chemical Society award recognizing creative work in synthetic organic chemistry at the national ACS meeting in San Francisco. Silveira attended the dinner to celebrate the occasion and said he was pleased to see many Oswego students cited and acknowledged for their work.

“I cherish our friendship of many years,” Silveira said of Negishi. ● — Julie Harrison Blissert

Alumna named Purpose Prize Fellow

Civic Ventures honored Virginia “Ginny” Donohue ’88, executive director and founder of On Point for College, as a 2010 Purpose Prize Fellow at a November ceremony in Philadelphia. Purpose Prizes honor Americans over age 60 for making an extraordinary impact in their encore careers.

Donohue was named a Purpose Prize Fellow based on her founding On Point for College, which has enrolled 2,723 inner-city youth in more than 200 colleges and universities.

“I am grateful to the Purpose Prize for this honor,” said Donohue. “On Point for College has never turned away a single student.

“I never knew what tenacity meant, what courage meant or what loyalty meant until I met our students,” she said. “If we can make the road easier for these amazing young adults, it is an honor.”

In July 2009, SUNY Oswego President Deborah F. Stanley honored Donohue for her work with On Point for College by awarding her a Presidential Medal, calling her an “inspirational activist.”

In April 1999, after eight years of helping students from a local homeless shelter to enroll in college, she left the corporate world and her position as chief financial officer in order to launch On Point for College out of the trunk of her car.

On Point for College has expanded to 13 staff members and 160 mentors and volunteers, and has enrolled 2,723 teens from inner-city Syracuse in more than 200 colleges and universities. The not-for-profit boasts more than 350 college graduates in addition to several young people who have obtained or are pursuing post-baccalaureate degrees. ●
Class visits Haiti on mental health mission

In the days and months following last year’s devastating earthquake in Haiti, millions of people around the world were eager to help with necessities like food, water and shelter.

The campus community has counted itself among the many making those efforts, but in January a group of Oswego professors and students took on another necessity — mental health.

“These people are very resilient, they still work every day,” Britanee Eckhard M ’10 said. “They really don’t sit around and cry or talk about it.”

“It was the best experience of my life,” said Rodney Jeannis ’11, a Haitian-American who lost relatives in the natural disaster. It was his first trip to the country. “Through the media, you only see the negatives. It was really great to see the positives.”

In addition to the country’s natural beauty, Haiti embodies a warm and friendly culture that embraces community and welcomes visitors, he said.

Course professors Barbara Streets, Karen Wolford and Roger Brooks first traveled to Petit Goâve to assess the situation. Joshua McKeown, director of International Education and Programs, said the pre-trip was crucial: The college would be sending students to Haiti knowing that the State Department and Centers for Disease Control have advised no unnecessary travel.

“This brings a whole new level of complexity” to study abroad programs, McKeown said. “The situation is very fluid there.”

Yet all involved with the course and the effort believed the trip would tie curriculum with travel in a way that would be invaluable to students and their professors.

“Many students no longer want to just go and study in a foreign place — they want to do something,” said McKeown, who oversaw four short-term study-abroad opportunities over winter break.

“We’ve had the right people helping us,” said Streets, whose ties with the Association of Black Psychologists and other professional organizations helped her connect with Guerda Nicolas at the University of Miami. “I think a lot of credit, respect and admiration should be given to Dr. Nicolas for her assistance. What’s unique about her is her social justice and work ethic-service to Haitian Americans, the Haitian community in Miami and the nation of Haiti.”

Nicolas, a Haitian-American scholar and department chair at Miami, has helped Streets, Wolford and Brooks develop the course curriculum, understand better the Haitian worldview and create ties with community programs.

“Our mantra was not to change people,” Jeannis explained. “Our mantra was to understand their culture and see what we could do.”

The SUNY Oswego group offered coping strategies for those dealing with anxiety, loss and grief through a series of workshops in the country where an earthquake devastated the capital of Port-au-Prince, killed an estimated 220,000 people, injured 300,000 more and left more than a million homeless.

“It was a place and a time for the entire community to get together and talk,” said Eckhard, who participated in workshops aimed at children. “They were able to voice what they felt.”

The trip was the culmination of “Ethnocultural Aspects of Trauma: Focus on Haiti,” a redeveloped upper-division and graduate-level psychology and counseling and psychological services course.

The people were very willing to learn, he said, and so were Oswego’s ambassadors.

“I think in the beginning, it was a chance to learn about a culture outside of my own,” Eckhard said. Like so many others who were moved, she also felt the need to help.

“In the end you realize, you’re the one who learns the most,” she said. “I think I learned more than I taught them.”

—— Shane M. Liebler and Jeff Rea ’71

Chancellor Gives ‘State of SUNY’

SUNY Chancellor Nancy L. Zimpher delivered the first “State of SUNY” address Jan. 19, outlining her plan for the state university to contribute to New York’s economic recovery.

The speech, which was webcast live, unveiled plans to create or maintain 40,000 jobs in New York and utilize more shared services, among other points.

To hear Zimpher’s address, read a transcript of it, view a press release or see a special video, visit suny.edu.

Oswego Assistant Professor Barbara Streets, left, stands with African Music Specialist Khalid Saleem of SUNY Brockport in Petit Goâve, Haiti.

In far back, from left, Rodney Jeannis ’11, Assistant Professor Barbara Streets, Amanda LeBeau ’10, Samantha Shaw ’11 and Kiara Tull ’12 give a presentation on relaxation and meditation in Petit Goâve, Haiti.
Between late night s’more sessions on the lake, pizza-fueled information meetings between professionals and students, and trips to maximum-security prisons, Gary Morris ’88 effectively helps students realize that the time is now to start keeping an eye keenly on their future.

Morris is the chief mastermind behind the Sophomore Year Experience. Now in its second — or sophomore — year, the program helps second-year students figure out what the immediate and long-term future holds for them.

The program hosts numerous events throughout the academic year, including the Job-A-Rama job fair, the S’mores with Sophomores welcome back event and Pizza with Professionals, where professionals from various fields come to campus to share a meal and chat with students.

Students also have the opportunity to take their interests in a certain field off campus with the program’s “Test Drive Your Career” events, where Morris and faculty take students on trips to businesses that hire graduates from a certain major.

Last October, 20 chemistry majors made the trek to Rochester to learn what it means to be an industrial chemist. Fehmi Damakaci, left, assistant professor of chemistry, joins biochemistry majors, from left, Andrew Preischel ’12, Ryan Cotroneo ’12, Jesse Vanucchi ’13 and Jake Demarree ’11, among 20 to make the trip. The program gives sophomores first preference before opening participation to other students.

Chemistry majors spent a day at Bausch & Lomb in Rochester to learn what it means to be an industrial chemist. Fehmi Damakaci, left, assistant professor of chemistry, joins biochemistry majors, from left, Andrew Preischel ’12, Ryan Cotroneo ’12, Jesse Vanucchi ’13 and Jake Demarree ’11, among 20 to make the trip. The program gives sophomores first preference before opening participation to other students.

Stephen Maier '84 M '89, spoke to the sophomores about the importance of the opportunities presented to them at Oswego. “There [are] things that you can do or choices you can make, like taking more classes, that really help separate you from other students,” Maier said.

Jesse Vanucchi ’13 said the trip showed him what type of chemistry to home in on post-graduation.

The program also received a $5,000 Target grant in November that Morris plans to use to send cash-strapped sophomores around the world to perform community service in foreign communities.

Grad certificate explores integrated media, social networks

OSWEGO’S SCHOOL OF COMMUNICATION, Media and the Arts is offering a new interdisciplinary graduate certificate in integrated media and social networks.

Designed to help professionals gain greater experience and understanding of a burgeoning field and to help Oswego students make themselves more marketable, the program brings together work in broadcasting, graphic design, human-computer interaction and new CMA courses on integrated media.

The goal was to develop a program where people could gain skills, through theory and practice, in such areas as social network communication, interactive Web interfaces and other emerging areas spanning disciplines, CMA Dean Fritz Messere ’71, M ’76 said.

“We have two tracks available,” Messere said. “One is more rooted in the technical landscape, design and social networks. The other focuses more on best practices and practical applications in areas like multimedia design, digital illustration and video game theory.”

“I’m hoping this certificate will give our graduates a competitive edge,” said Ulises Mejias of the communication studies faculty. “The point is to prepare them to be more than just web designers, content writers, video producers...to help them think about applying integrated media purposefully. In this kind of job market, technical skills are not enough. You also need to demonstrate you can think critically.”

Mejias noted that, whether students are hoping to get a job in the new media field or build the next big social network or application, the program’s focus on ethics and privacy makes it stand out.

— Tim Nekritz M ’05

Courses such as "Video Game Theory and Analysis," taught by Ulises Mejias — shown here competing with broadcasting major Kelly Fitzsimmons ’11 — are among the options in a new graduate certificate program in integrated media and social networks.

— Kyle C. Gargan ’11
Lake-effect fame spreads abroad

WINTER BREAK’S HEAVY SNOWS AND A RADAR-LUGGING vehicle known as a Doppler-on-Wheels have enabled Professor Scott Steiger ’99 and several meteorology students to witness never-before-seen phenomena — like a line of seven tornado-like waterspouts in one lake-effect storm — and to collect unique data.

The first-of-its-kind use for the million-dollar vehicle — best known for chasing tornados in Discovery Channel programs — also has attracted local media, national scientific press and international filmmaking attention.

A six-person British Broadcasting Corp. crew filmed Oswego’s lake-effect chasers one January weekend for a planned Discovery Channel series called “23 Degrees,” a yearlong global journey in search of stories to reveal Earth’s relationship with the sun. (The title refers to the tilt of Earth’s axis in relationship to the sun.)

Director Charles Colville, physicist and presenter Helen Czerski and coworkers “enjoyed” perfect conditions for their planned segment on the prodigious snow machines that Steiger has named long-lake axis parallel (LLAP) lake-effect storms. It was a cold, busy weekend.

The crew arrived in Oswego Thursday night Jan. 13 and spent Friday and Saturday filming an exhaustive series of scenes and interviews — including some with a helicopter — before following Steiger, Josh Wurman of the Center for Severe Weather Research in Boulder and meteorology students as they chased a storm that dumped up to 20 lake-effect inches on Oswego County and its neighbors.

Steiger and co-principal investigator Al Stamm, distinguished service professor and earth sciences chair, won an $86,000 National Science Foundation grant and the loan of NSF-owned equipment like the DOW.

The DOW’s dual polarimetric radar — it scans vertically as well as horizontally — enables the scientists to measure the speed of descent of particles in the storm, allowing categorization and, eventually, Steiger trusts, a better tool for predicting the volume of snow and the duration of storms.

Media attention followed the DOW nearly since it arrived in mid-December. Oswego High School students heard a talk by Steiger and toured the vehicle on Dec. 21; reporter Racquel Asa of WSYR-TV in Syracuse followed the DOW in action on Jan. 4; and a Jan. 11 NSF feature story on Oswego’s research ran on a variety of websites, including one in Germany.

— Jeff Rea ’71

O’Donnell Summit panel ponders digital growth, consequences

Two Oswego alumni were on the podium as a panel of industry experts dug into all things digital, social and mobile during the sixth annual Dr. Lewis B. O’Donnell Media Summit Oct. 14. Co-anchor for Albany’s NewsChannel 13 Benita Zahn ’76 moderated a panel that included Michael Cassidy ’98, founder of digital marketing and media-buying firm Undertone. Front row, from left are Zahn, President Deborah F. Stanley and Vicki Betihavas, president of the U.K.-based 3-D television production company, Nineteen Fifteen. In back, from left are NPR’s Andy Carvin, summit founder Louis A. Borrelli Jr. ’77, Cassidy and Dr. Jon C. Landis of Apple’s Northeast Education Development team. Cable television pioneer Borrelli founded the summit in 2005 with a leadership gift. Three years ago, he and NBC “Today” show co-host and weatherman Al Roker ’76, provided funding to name it in honor of O’Donnell, longtime chair of Oswego’s communication studies department, who passed away in 2007.
Researcher to design X-ray detector

Marianne Hromalik, a new computer science faculty member, completed her post-doctoral work at Cornell University last spring, but the “homework” has kept right on coming.

Cornell’s Laboratory for Atomic and Solid State Physics has subcontracted Hromalik, under a Department of Energy Grant, to work on programming a versatile detector for X-rays used to examine the structure of viruses and proteins, to monitor materials fatigue in aircraft parts and to do much more.

Hromalik is a native of the Caribbean nation of Trinidad and Tobago with a doctorate from the University of Sussex in England.

Cornell researchers, Oswego computer science chair Douglas Lea ‘86 and Hromalik are working with computer science major Benjamin Paretzky ’11 on perfecting another detector developed in the larger grant.

Meanwhile, Hromalik is teaching courses in computer science that eventually will form part of the requirements of the new electrical and computer engineering program, now in development.

Rachid Manseur, associate professor of computer science, leads the effort to create the new engineering program, with Adrian Ieta, assistant professor of physics, and Hromalik. — Jeff Rea ’71

School of Business named to 2011 ‘Best 300’ list

FOR THE SEVENTH CONSECUTIVE year, Oswego’s School of Business has earned a place among The Best 300 Business Schools, the Princeton Review’s annual guide to the top graduate business schools.

The Princeton Review cited the School of Business for small class sizes, professor-student interaction, team activities, knowledgeable faculty and engaged alumni, among other measures.

“It’s a testament to the dedication of our faculty, the engagement of our students and the active involvement of our alumni,” said School of Business Dean Richard Skolnik, who pointed out the school has made the list each year since it began as the “Best 143” MBA-awarding schools in 2005.

The dean noted that campus-community-alumni interaction is crucial to School of Business value and achievement. The Oswego Alumni Association co-sponsors the annual Alumni Business Symposium, where accomplished professionals return to campus to interact with students and faculty.

“There is a triangulation of contact that is established among students, faculty and alumni,” Skolnik said. “It’s that culture of engagement that is passed on from one class year of students to another.”

As a recent example, the Gordon A. Lenz ’58 Family Foundation Center for Finance, Insurance and Risk Management in the School of Business, established by a major gift from Gordon A. Lenz ’58, will support the first dedicated four-year program to focus on insurance and risk management studies in the SUNY system, one of only a handful of college centers for a discipline that has increased in prominence and importance as the nation seeks solutions to health care issues. — Jeff Rea ’71
Grant supports Professional Science Master’s

SUNY’s Professional Science Master’s Program — which aims to increase the flow of scientific skills and innovation into the business-industry arena in New York state — got a boost with a $350,000 grant from the Sloan Foundation.

Oswego’s dean of graduate studies and research, David King, coordinates the 4-year-old program that has established 13 new master’s degree programs, with many more in the works, at 16 SUNY campuses across the state. Much of that progress occurred under an earlier Sloan Foundation grant.

Professional science master’s degrees fill a need for science-trained professionals to work in business and industry. The degree provides students with supplemental education in such areas as business, project management, marketing and communications.

Oswego has professional tracks in its master’s degree programs in chemistry and human-computer interaction. Other new PSM degrees range from forensic biology at Albany to instrumentation at Stony Brook to biophysics at Buffalo.


— Julie Harrison Blissert

Ameigh to lead WRVO as general manager

Longtime Oswego professor and staff member Michael S. Ameigh was appointed general manager of WRVO-FM.

Ameigh took over the position at the campus-based National Public Radio affiliate in November, becoming the third person in its four-decade history to hold the title.

“I am delighted that Mike Ameigh has agreed to lead this gem of a station,” said President Deborah F. Stanley. “WRVO is a showpiece for SUNY Oswego, a laboratory for some of our most talented communication students and one of the many ways our college substantively engages and enriches the Central Upstate New York community.”

Ameigh has an extensive background in broadcasting that includes radio station ownership and management, teaching, corporate and institutional media consulting and video production services.

“I have a tremendous respect for the way the station was managed over the years,” said Ameigh, who succeeds recently retired John Krauss ’71.

Oswego combines Peace Corps service with graduate degrees

SELECTED GRADUATE STUDENTS IN agricultural and mathematics education now will have the opportunity to combine Peace Corps service and a master’s degree. The new partnership is part of the Peace Corps Master’s International program. It fits well with Oswego’s many global awareness initiatives, President Deborah F. Stanley said.

Barbara Gani, associate dean of the School of Education, said the program, approved to begin this spring, should have 10 students in a year or so, and build to about 25.

For more information or to learn how to apply, visit oswego.edu/academics/graduate/Peace_Corps

— Jeff Rea ’71

Events

April 29 Oswego College Foundation Board of Directors meeting**
May 2–6 Senior Week activities*
May 4 School of Business Alumni Reception, New York City*
May 5 School of Communication, Media and the Arts Alumni Reception, New York City*
May 13 Torchlight Ceremony*
May 14 Commencement
June 10–12 Oswego’s Sesquicentennial Reunion, kicking off a yearlong celebration of the college’s founding*
June 11 Oswego Alumni Association annual member meeting*
June 18 Washington, D.C., alumni event*
July 28–31 Alumni Harborfest Housing*

For more information:
* 315-312-2258
** 315-312-3003

OSWEGO • Spring 2011
Science sage Hyde retires after 43 years

AFTER FOUR DECADES IN SNYGG HALL, Kenneth Hyde, distinguished teaching professor of chemistry, traded in his course notes for a hammer and level. Retiring after a 43-year career in the classroom, he has a new avocation: fixing up an old camp on the south shore of Skaneateles Lake, where he and his wife will spend time in retirement.

Hyde is known to generations of Oswego students, who first contemplated the periodic table in Chem 111 and 212, large lecture classes. They learned a lot from the soft-spoken man of science, but he took away something from them, too. “You work with students in the prime of life, some of it rubs off,” he said of the energizing effect of working with undergraduates.

Hyde joined the fledgling chemistry department in 1968, recruited by Augustine Silveira and the late Richard Shineman. “When I first came to campus, the buildings were new, the faculty was young and there was energy here,” Hyde said, comparing it to the current situation. “There is a rebirth, a resurgence — the enthusiasm is back,” Hyde said, especially evidenced in renovations for the Science, Technology and Innovation Corridor.

“When I reflect back on my career, it’s not important what you accomplished, but what your students accomplished,” Hyde said. He taught thousands in chemistry survey classes that served majors and non-majors alike and mentored 50 to 100 research students, including Ruth Baltus ‘77, who chairs the department of chemical engineering at Clarkson University, and Peter Bocko ‘75, chief technology officer for Corning Inc. (See story, p. 22)

Throughout his career, Hyde used sabbaticals to learn new skills that he brought into the classroom to benefit his SUNY Oswego students. He received a National Science Foundation grant to purchase computers for Oswego’s general chemistry lab, and worked with the University of Frankfurt in Germany, General Electric and the Oak Ridge National Laboratories, among others.

And despite four decades on the faculty, Hyde was always willing to try something new. During the past two years, he participated in a living-learning community with students in Riggs Hall. A small group — limited to 19 students — lived in the hall and participated in classes there.

— Michele Reed

Find the Founder!
In the Fall 2010 issue, the founder can be found above the rocks on the left hand side of the top photo on page 33. The grand prize winner of a bookstore gift certificate and Sheldon Hall print is LeRoy T. Kelly ’58. Winning Sheldon Hall prints are Kenn Naegele ’72, Kris Bibey ’86, Fred Fergerson ’71, Lex Barker ’03 and Russell Jacobs ’70. A tiny replica of the Sheldon statue pictured here is hidden somewhere in this issue (Hint: It’s not p. 16, the cover or the Bocko article). Find the Founder and send us a letter with the location, page number, your name, class year and address. We will draw one entry at random from all the correct answers and the winner will receive a $25 gift certificate to the Campus Store and a print of Sheldon Hall. The next five entries drawn will receive Sheldon Hall prints. Send your entry to Find the Founder, 219 Sheldon Hall, SUNY Oswego, Oswego, NY 13126. Entries must be post marked by June 1, 2011.

ADVENTURER-TURNED-HUMANITARIAN GREG MORTENSON signs his book Three Cups of Tea: One Man’s Mission to Promote Peace, One School at a Time for graduate student Melanie Hogaboom Berry M ‘12 after Mortenson’s Oct. 28 presentation in the Campus Center arena. His appearance was part of the “Oswego Reads” communitywide reading initiative.

Mortenson’s New York Times bestseller, published in 45 countries, recounts his experiences building schools in the mountains of Pakistan and Afghanistan. Mortenson, who founded the not-for-profit Central Asia Institute, also signed copies of his sequel, Stones into Schools: Promoting Peace with Books, Not Bombs, in Afghanistan and Pakistan.

Science sage Hyde (in blue lab coat) retired after four decades of teaching chemistry.
Five join OAA board

The Oswego Alumni Association Board of Directors welcomed five new members in 2010. Each will serve a three-year term ending in 2013.

- **Mike Caldwell ’70** is a retired Oswego High School math teacher and current adjunct professor in the SUNY Oswego School of Education. He has been active as a Reunion committee volunteer, on the Possibility Scholarship committee and in the Sigma Tau alumni association.

- **Jerry Esposito ’70** is a retired biology teacher living in Plantation, Fla. He has been active as a Reunion volunteer and with Beta Tau Epsilon alumni activities.

- **Rick Yacobush ’77** is director of sales for Clear Channel Radio in Syracuse. He has been active as a communication studies alumni volunteer.

- **Paul Brennan ’93** is vice president of advertising sales for SONY Corp. of America in New York City. He has been active as an Alumni Sharing Knowledge mentor, NYC Career Connections participant, Reunion committee volunteer, DKK alumni association member and host of various New York City regional events.

- **Josh Miller ’08** is a staff auditor at KPMG in Mountain View, Calif. He is a former SA president and member of Graduates of the Last Decade, or GOLD, Leadership Council.

Scriber now on College Council

Former Gov. David Paterson appointed **Bill Scriber ’80** to the SUNY Oswego College Council for a seven-year term.

The College Council has 10 members, including nine citizens appointed by the governor plus the elected president of the college’s Student Association. It serves as an important governing board for the institution.

Active in educational and community activities in Oswego County, Scriber is employed by the Port of Oswego Authority as the manager of administrative services and port security. He is a decorated military veteran who served in Desert Storm/Desert Shield with the U.S. Army Special Operations Airborne Command.

At the state level, he is past president of the New York State Elections Commissioners’ Association.

Online MBA launches

A NEW ONLINE MBA PROGRAM AT oswego.edu/mba enables students as diverse as soldiers at Fort Drum, busy professionals around New York state and Oswego alumni from Pennsylvania to India to obtain their master’s degrees in business administration.

Nearly 100 students have begun the application process for the new online program.

Oswego, the first comprehensive college in the SUNY system to offer an MBA when the program started in 1997, has increased the options for obtaining the degree: for example, rotating courses between the main campus and the SUNY Oswego Metro Center in downtown Syracuse.

Skolnik said the school, working with the Division of Extended Learning, has steadily added online sections of courses to assist students who couldn’t travel.

The school will offer both an on-campus orientation and a final capstone experience for online MBA students. Those unable to attend can petition for release from either residential experience.

MBA program Director **Tammie Sullivan ’04, M ’05**, an Oswego MBA alumna who served in the Navy for 10 years, feels particularly strongly about active and ex-military MBA candidates.

“IT’s so important to offer them the opportunity to continue their educations and to advance their careers,” she said.

“They pay a huge price, and this is the least we can do to be flexible and help them achieve their goals.”

The online MBA program began the academic year with 115 students, a leap of 55 percent over the previous fall, when the school rebranded the program to emphasize its personal, customizable approach.

“Where we start is with the individual,” Sullivan said. “Where do you want to be in 10 years and what are your goals?” It’s a very personalized MBA.”

— Jeff Rea ’71
Men’s Soccer

The Oswego State men’s soccer team played well in front of the home crowd in 2010, as it compiled a record of 5-2-1 in Oswego en route to an overall record of 5-10-1. The team went 4-1 during a mid-season home stand that saw the Lakers defeat NCAA qualifier Plattsburgh 2-1 in overtime.

Oswego was led on both ends of the field by two-time All-SUNYAC Third Team performer Bryan Pacchiana ’12. Pacchiana paced the squad with eight points on three goals and two assists, while anchoring a defense that allowed 28 goals during the season.

Women’s Soccer

The Oswego State women’s soccer team saw a great deal of success against non-conference foes, generating a record of 6-3-0, but came up short in league play to finish the season at 7-10-1 overall and 1-7-1 in the SUNY Athletic Conference. One of the season’s highlights for the Lakers came when they defeated 2009 NCAA qualifier Muhlenberg College 2-1 in Oswego.

Women’s Tennis

A youthful Oswego State women’s tennis team that graduated five contributing seniors from a season ago turned in wins over Wells and Sage colleges to post a 2-10 record. The Lakers were led by Christine Ripple ’11 who finished with a record of 5-7. Oswego State has talented players at the top of the lineup in Nicole Leader ’13 and Lauren MacHose ’14, who will provide a foundation to build upon next season.

Volleyball

The Oswego State volleyball team under the direction of head coach Pat Hanlon took third place at the Oswego State Invitational in October to highlight a season where it finished 10-20 overall and 0-8 in the conference. Outside hitters Katie van Kessel ’12 and Jess Isgro ’11 led the Laker offensive attack with 253 and 240 kills, respectively. Both players were recognized on all-tournament squads throughout the season, as van Kessel was named to the Oswego State and Union Invitational all-tournament teams and Isgro was chosen for the Hartwick Invitational All-Tournament Team. Stephany Olsheski ’13, who finished the season with 739 assists, was also named to the Potsdam Invitational All-Tournament Team.

Nikki Liadka ’14 provided a large scoring punch for Oswego State as she turned in one of the best single-season performances in program history. She compiled 13 goals and three assists for 29 points to earn All-SUNYAC Third Team honors.
Hall of Fame inducts seven

THE SUNY OWESGO ALUMNI ASSOCIA-
THE inducted six former stars and one
booster to the Oswego State Athletic
Hall of Fame last fall, celebrating their
dedication to sports and community.

- Michael Snell ’87, the former men’s
  ice hockey team captain, estab-
lished the mark for the most goals
in a single season. He ranks third on
the men’s ice hockey all-time scor-
ing list with 263 points and played
two years of professional hockey in
Germany.
- Barry Dillon ’85 was one of the col-
lege’s all-time great baseball pitchers,
holding the record for career wins
with 37.
- Former Oswego State women’s bas-
ketball player Eileen Sommers ’83,
the single-season scoring record
holder with 264 points, was the first
SUNY Oswego woman to score
1,000 points.
- Former Laker soccer player Robert
Zabronsny ’82 made the All-SUNY
Athletic Conference first team each
year he played. As a member of
the Maccabiah team, he has repre-
sented the United States in Mexico,
Venezuela, Chile, Israel and Germany.
- James Hauptfleisch ’77 was the
SUNYAC individual wrestling cham-
phon in 1975 as well as state heavy-
weight champ in 1975 and 1977,
the same year he was named an
All-American.
- Charles Wiltse ’63, M ’69 was
recognized for his accomplishments in
and commitment to cross country and
track. He served as coach for cross
country and track in the Baldwinsville
Central School District from 1963 to
1984.
- Dick Johnson was the first inductee
ever who did not play sports for the
college. He was recognized for his
role in co-founding the Blue Line Club,
whose members ardently support the
Oswego men’s ice hockey team while
fostering college and community
spirit. He was also the Blue Line
Club’s first president.

— Alma Hildago ’11

The 10th Oswego State Athletic Hall of Fame class included, back row, from left: James
Hauptfleisch ’77, Barry Dillon ’85, Michael Snell ’87 and Dick Johnson. Pictured front row,
from left, are: Charles Wiltse ’63, M ’69; Robert Zabronsny ’82; and Eileen Sommers ’83.

Men’s Golf

The Laker men’s golf team turned in solid
results throughout the 2010 fall season
under head coach Mike Howard ’90, taking
top honors in one event and second place in
another before placing seventh at the ECAC
Championships with a team score of 379
(347-332).

Oswego State won its own invitational
Sept. 20, with a team score of 313 and three
golfers in the top 10. Pat Davidow ’11
carded a score of 76 to finish tied for second
place. The following weekend, the Lakers
took second place at the Elmira Fall Invita-
tional with a team score of 669 (329-340).

Cross Country

The young Oswego State men’s and
women’s cross country teams started
the 2010 campaigns strong as the men posted
first-place results and the women posted sec-
ond-place results in the first two meets of the
season at Oneonta and Oswego State. At the
SUNYAC Championships, the men’s squad
placed seventh, while the women’s squad
place eighth.

Samson Dikeman ’11 proved to be
Oswego State’s most consistent performer
throughout the season, starting with shat-
tering the school record at the 6K distance
by 23 seconds with a time of 20:05 to
place second at the Oneonta Invitational.
Dikeman was also the top Laker male
runner at the SUNYAC and NCAA Atlantic
Regional Championships with times of
27:25.86 and 26:37.8, respectively.

On the women’s side, Erin Crise ’12
ended the season strong as the top Oswego
State women’s harrier at the SUNYAC and
NCAA Atlantic Regional Championships
after crossing the finish line in 24:51.98 and
24:27.2, respectively. Earlier in the season,
Kathleen Fulton ’13 put her name in the
Laker record books with the fourth-fastest
5K time in program history at 19:07 at the
Houghton Invitational.

— Adele Burk
Sports Information Director
In Honor of SUNY Oswego’s Sesquicentennial...

Take a birthday picture with Founder Edward Austin Sheldon!

We want everyone to be a part of Oswego’s special Sesquicentennial Reunion Celebration June 10-12 ... wherever you live or roam.

Meet Flat Founder, an unmistakable Laker landmark that you can take with you wherever you go. Just snap a candid photo of yourself with the Founder to share with Oswego enthusiasts the world over. One lucky photographer will receive a $150 gift certificate to the College Store.

Visit oswego.edu/flatfounder to learn more about uploading, e-mailing or sending in a copy of your photo.

For more information, contact:
The Oswego Alumni Association, Inc. • alumni@oswego.edu • 315-312-2258

FLAT Founder
Instructions

1. Cut out on dashed line. Paste the Founder on cardboard or stiff paper.
2. Find a fun location.
3. Take a picture including yourself and the Founder.
4. Choose one:
   • Post it to our Facebook wall at facebook.com/osweegoalumni
   • E-mail a photo file to: alumni@oswego.edu
   • Send a hard copy to: Flat Founder King Alumni Hall, 300 Washington Blvd. Oswego, NY 13126
Cutler’s Public Justice Excellence Fund Reaches Quarter Million

Sylvia Chestnut ’11 developed a passion for family court law when she served an internship with the Greene County Family Court. The public justice major and African American studies minor hopes to go to law school and have a career in family law.

Junho Oh wants to work with an international corporation when he returns to his native Korea after attending law school in the States.

Patrick Vinette ’11 came by his love of public justice through his genes. His grandfather was a Supreme Court judge, his mother the secretary for a judge, and a couple of uncles are in law enforcement.

These are just three of the many students who have had their career choices in public justice confirmed thanks to a grant from David Cutler ’74. Cutler recently gave an additional $50,000, bringing his gifts to the Public Justice Excellence Fund to a total of $250,000 endowment. The fund covers speakers, student travel to conferences and trips for public justice majors to explore career choices, among other benefits.

Every semester Cutler funds subsidize Career Services Office-sponsored tours of the Butler Correctional Facility and Auburn maximum-security prison.

And every year for the last three, faculty members have used Excellence Fund money to take students to the annual conference of the Criminal Justice Educators Association of New York State.

“They get to hear other professionals in the criminal justice field,” Public Justice Chairperson Margaret Ryniker said. “For some students, it has opened up the idea of graduate school. For the first time, they see it is an attainable goal.”

“Everybody has a TV image” of the public justice system, said Cutler, whose gifts to Oswego created and support the endowed excellence fund. By funding visits to the prisons, he aims to correct erroneous views of the correctional system, and open up new career ideas for students.

The tours help students look beyond the negative image of inmates and see them as people, says Cutler, who runs Arapahoe Community Treatment Center, a community correction program near Denver, Colo. The 130-bed facility serves as a halfway house between prison and the community for inmates after release.

Cutler says his field “needs qualified people and leaders.” Corrections is a changing, growing field, he says, becoming more technological and providing better tools to law enforcement personnel.

Cutler’s aim is to give Oswego students the experiences they need to get ahead in this fast-paced field.

He is motivated to help Oswego students because of his own great education at Oswego, an education he feels helped him to where he is today.

“I did love this college, I did love the time I spent here,” he said on a visit to campus last fall.

Oswego is a family affair, too. Cutler’s sister Veronica Cutler ’77 and brother Malvin Cutler ’82 both attended. Now his nephew, Zachary DiGiulio ’13, a public justice major who also wants to work in corrections, is continuing the family legacy.

David Cutler is happy to see his nephew, and so many other Oswego students, exploring a career in corrections.

Through his generous gifts to Oswego, he hopes to contribute to the growth of the field by his support of that next generation of law enforcement and corrections personnel.

—Michele Reed
When she was a young mother, divorced from her first husband, Pam Delfino ’10 wished she had had the opportunity to complete the college education she started before her marriage. “I cleaned houses, because I had no skills to fall back on,” she says of the struggle to support her young family.

“I always preached to my kids [that] you need to get an education,” she said. “I always tell them this, but I never set the example.” Although she had entered college shortly after high school, she soon needed back surgeries, which derailed her educational dreams.

All that changed, thanks to the generosity of donors to the college and the encouragement of her friends and family, including her second husband, Rich; and her daughters Victoria (Tori), 17; Olivia (Livi), 14; and Alexandria (Alli), 8.

And on Dec. 19, Delfino walked across the stage in the Campus Center to receive her diploma, wearing the gold gown of a summa cum laude, having achieved a 4.0 grade point average on the way to a degree in childhood education with a social studies concentration.

One of the people proudest of Delfino’s achievement is Frances Moroney Whited ’44, who endowed the John P. Moroney and Frances Murphy Moroney Merit Scholarship in memory of her parents. The third recipient of the scholarship, which supports a student in the quest for an education degree, Delfino was able to receive the scholarship aid for three years, because she maintained her grades at a high level.

“She shows her passion for teaching and her love of literacy,” Whited said of Delfino. “She is a very worthy recipient of the John P. Moroney and Frances Murphy Moroney Merit Scholarship and I know she will carry on their love of and support of education.”

Whited called Delfino an outstanding student, who “set the bar high for others with what she has achieved.” She praised Delfino for taking advantage of the many opportunities Oswego offers.

For her part, Delfino was eager to take advantage of all those opportunities, observing and learning from teachers in her college classrooms. Professors like Geraldine Forbes and Greg Parsons of history, Tim Delaney of sociology and Linda Lord of education became important role models for her in how to present lessons so that children would learn from them. Lord’s course in literature and literacy inspired Delfino to seek a master’s degree in the field, a program she hopes to begin at Oswego in the fall.
‘The Best Gift’
Delfino takes her own role as a teacher very seriously. “I think education is the best gift you can give a child,” she said. “You can’t replace that — especially reading.”

In one of her letters to Whited, she wrote, “I realize that being a teacher is an incredible responsibility, and I appreciate the opportunity to make a difference in the lives of children.”

Delfino is thankful for the help from Whited and other donors. She was also the recipient of the Edward Austin Sheldon Scholarship, Class of 1945 Scholarship, Gillespie/Pietroski Scholarship and Dorothy Rogers Scholarship.

The support from earlier graduates is all part of Oswego’s strong alumni network, something Delfino appreciates since her days of working with the alumni and development department offices. Two of her host teachers were Oswego graduates, Brandie Noyes Norton ’97, M ’00 and Mary Ann Bullard ’89, M ’95. After Delfino’s graduation, Bullard recommended her for substitute teaching assignments.

Delfino’s daughter Tori is now a junior in high school and soon to begin her own college education. Delfino says she is happy that she was able to put her words into action and model the effort she has so long preached to her children.

“The decision to go back to school was not easy,” she wrote. “It requires diligence, sacrifice and hard work. However, every time I have the opportunity to work with the children, it only reaffirms the commitment I have made.”

— Michele Reed

Moritz Named to Foundation Board

The Oswego College Foundation leadership welcomed its newest member recently. Robert E. Moritz ’85, chairman and senior partner of the U.S. firm of PricewaterhouseCoopers LLP, has been named to the Oswego College Foundation Board of Directors. He will serve a term ending June 30, 2013.

Moritz was elected by PricewaterhouseCoopers’ U.S. partnership to serve a four-year term as chairman. Prior to that, he served as the assurance leader of the U.S. firm from 2006 to 2009; and from 2004 to 2006 was the managing partner of the New York office and Metro region.

He joined PricewaterhouseCoopers in 1985 and became a partner in 1995. From 1998 to 2001, he served as the Metro Regional financial services leader. From 2001 to 2004, he led the financial services audit and business advisory practice, which includes the banking, capital markets, insurance, investment management and real estate sectors.

Moritz served a three-year tour in PricewaterhouseCoopers – Tokyo, providing audit and advisory services to numerous European and U.S.-based financial services organizations operating in Japan.

He is certified by the American Institute of Certified Public Accountants, the New York State Society of CPAs and the New Jersey State Society of CPAs. He is a member of the Atlantic Council; the Governing Board of the Center for Audit Quality and the Partnership for New York City.

Moritz has shared his expertise with Oswego students, including speaking in classes as part of the Oswego Alumni Association’s Alumni-In-Residence program.

He resides in Thornwood and has two children.

— Michele Reed
Sayer Funds Education Scholarship

Former Campus School teacher Ruth Sayer and her late husband, Frank, an Oswego businessman, wanted to do something to give back to the institution that enriched their lives and that of their community.

“Frank and I both felt along that we are fortunate to have the college as an important part of Oswego,” Ruth said. That appreciation, along with their satisfaction with President Deborah F. Stanley’s leadership, led Ruth to endow the Frank and Ruth Sayer Education Scholarship.

Her gift of $25,000 will fund an annual award to a student in the School of Education, who is committed to pursuing a career in teaching and shows signs of good citizenship, and who will be a positive role model for children.

Beginning in 1947, Ruth taught in the Campus School alongside such legends as her friend Hazel Hewitt. During those years she touched the lives of hundreds of Oswego children. “I remember some of my students and occasionally see them in Oswego,” said Ruth. Just last summer, she got together with a group of them for lunch.

The Sayers’ own children attended the Campus School and their son, Steve, was active in a recent reunion of students. So their appreciation of the Campus School is many-faceted.

“We had a faculty that was quite interested. Professors from the college worked closely with us. I was doing a unit on astronomy and [Professor] George Pitluga knew I didn’t know much about astronomy, so he did much of the unit for me,” Ruth recalled.

“And I had wonderful, supportive parents [of students], which many teachers don’t have in this day and age.”
**Group Makes Pitch for Baseball Fund**

**THE LATE DAVID “AGARN” CRISAFULLI ’81** titled his autobiography Good Enough.

A close friend and former baseball teammate wants his legacy to be much more than good enough. **Richard Lashley ’80** spearheaded the **David “Agarn” Crisafulli ’81 Fund**, in collaboration with former coach Walter Nitardy and current skipper Frank Paino.

“I wanted to do something to memorialize him and baseball was the obvious choice,” said Lashley, who played outfield with Crisafulli at Oswego. They remained lifelong friends. Once endowed, the fund will benefit the Oswego baseball team in perpetuity. A large part of Good Enough recounts Crisafulli’s career as a student athlete and, briefly, as a minor league ballplayer.

“This is a permanent legacy that memorializes Agarn, but also helps defray the costs of running the baseball program,” Lashley said. “As a former player I know that a little money goes a long way — whether for equipment or to pay for travel to another game.”

In addition to being a talented and competitive player, Crisafulli had a “larger than life” personality that made him a friend to many, Lashley said. He hopes in addition to former baseball players who have been solicited, others will honor Crisafulli with a gift.

Donations may be sent to the SUNY Oswego Office of Development or online. Designate gifts for the **David “Agarn” Crisafulli ’81 Fund** in the memo line of checks or in the appropriate space on the online giving form.

— Shane M. Liebler

The couple was always impressed with the college’s range of cultural and athletic opportunities, which many people in Oswego enjoy.

“We enjoyed the sports, especially hockey,” said Ruth, who holds season’s tickets for the women’s hockey team.

Both Sayers appreciated the strong programs available through Oswego’s School of Education, so they wanted to support a student in the school.

“We felt the scholarship might be helpful to somebody who someday might be a great teacher,” Ruth said. “It’s important to have well-educated teachers.”

Most of all, the couple had a deep and abiding affection for SUNY Oswego. “We just had a lot of love for the college and all the admiration in the world for what the professors do to be part of the community,” Ruth said.

“I don’t know what Oswego would be like without the college.”

— Michele Reed

The Laker women’s hockey team suited up in pink jerseys for a February game to raise money for breast cancer research. Ruth Sayer, who holds season’s tickets to the women’s games, says she endowed a scholarship in part because she appreciates the way the college supports the local community.
If you are one of the 100 million Americans with smart phones, chances are you are holding the work of a fellow Oswego alumnus. Peter Bocko ’75, chief technology officer for Corning Glass Technologies, a business within Corning Inc., driving new glass opportunities, has spent his career developing and bringing to market glass used in cutting-edge high-tech devices like these. His latest project is Corning Gorilla Glass, a super-tough, ultra-thin product used in some of the hottest electronic devices on the planet.

You can feel its cool touch as it protects your new high-tech phone from scratches and bumps. Soon you can hang it on your wall and marvel at its sleek beauty: At this January’s Consumer Electronics Show in Las Vegas, SONY announced that it would be using the durable material in select models of its Bravia line of LCD televisions.

Other fruits of Bocko’s labor are less obvious. He and the display technology team are developing a flexible glass that will someday be used in the design of new e-readers and other emerging technologies. It provides advantages over current materials, and will help make e-books easier and more fun to read. And an earlier product of theirs — an environmentally friendly LCD glass with no added heavy metals — was especially important to one of Bocko’s Japanese clients, whose factory sits alongside a river.
Much of the Corning team’s work has been to produce thinner glass, and that, too, saves the environment. “You melt glass by the pound, sell it by the square foot,” Bocko explains. A 19-inch traditional TV — where the picture comes from a cathode ray tube or CRT display — uses 40 pounds of glass. A modern LCD set uses much less, in a sheet only 0.7 mm thick.

Bocko is passionate about glass. After 32 years at the world’s leader in specialty glass and ceramics and 22 years helping to make them a key player in LCD technology, this self-proclaimed “glass guy” can still get rhapsodic about the virtues of Corning’s newest achievement and the possibilities for the future.

Dressed in a sport jacket rather than a traditional lab coat, Bocko walks — and talks — fast. Leading a visitor through the maze of Corning’s research facility at Sullivan Park, his staccato delivery of facts, figures and anecdotes is dizzying. His mind is moving at a million miles a minute, too — always looking ahead to the next big thing.

That’s a habit rooted in the Corning way of doing business, he admits. “We work with key customers to give more value so they can’t do without us,” he says. “When they have product A, we are working on product B, proactively obsoleting our own product.”

**People are key**

In an irony not lost on the thoughtful scientist, Bocko says he was hired with the profits Corning earned from TV’s cathode ray tubes, then spent most of his career making CRT sets obsolete in favor of more efficient, environment-friendly and beautiful LCD TVs.

But if product is important to Bocko, people are more so. Relationships are valuable to him, and that is key to his success in the Asian market. “When you say something you have to mean it,” he says. “In Asia, you cannot treat business relationships casually.”

Case in point: His interview with Oswego magazine was postponed by a week, because he had to interrupt his Christmas vacation to make a last minute trip back to Japan. There was news that Bocko could not let a key customer hear from anyone else.

“They knew I flew 12,000 miles to be there for one two-hour meeting,” he says. But that courtesy showed them that he really valued their relationship. “They know they can trust me.”

Corning’s business is built “on the basis of relationship and trust — we give more value,” he will tell you. For 20 years he has worked almost exclusively with the LCD end of the business, helping corporate customers and their designers find uses for Corning’s products. “Orienting R&D not on what you think is a good idea but collaborating with the customer,” Bocko explains.

In his role as chief technology officer for Corning Glass Technologies, the relationships have to run in both directions. While he is working with customers to help design new uses for Corning technology, he also must interface with a team back in New York state’s Southern Tier to make the magic happen. That’s a juggling act that comes naturally for Bocko, since he led the team stateside — as a scientist himself — before his transition to Asia in 2007.

People skills are something he learned along with good science in Oswego, working with mentors like Distinguished Teaching Professors Emeriti Augustine Silveira and Ken Hyde. He admits to picking up style cues from Silveira, who had a unique classroom technique.

“The way he managed the classroom — he would value participation,” Bocko says. “He could make people feel he was really interested in them and valued their ideas.”

The Waterville native chose Oswego for its excellent reputation, especially in chemistry, and the opportunity to work one-on-one with scientists. He valued the personal attention he received at Oswego and how that translated into real-life lessons.

In working with Hyde, Bocko learned the value of good, hard, incremental work. “Chip away and there was insight,” is the message he took away from days — and nights — in the lab in Snygg Hall. “Science is not a matter of pure inspiration, just good, dogged work and inspiration will come.”

Those hours of hard work provided some laughs, though. Bocko fondly remembers the time he set his hand on fire. He was working with a flask that included ether. He held it over the flame from a Bunsen burner and it exploded, setting his hand on fire. He shook it like a match, and because the ether was so volatile, it went out almost immediately. But the laughs lingered to this day.

Then there was the time he burned his pants off. Bocko was doing some work for Hyde at 7 a.m. and dropped a half-gallon of sulphuric acid on his jeans. “Not a promising start,” he laughs. When Hyde came into the office, there was Bocko sitting in a lab coat, bare legs sticking out, waiting for his roommate to show up with spare jeans. “Pete burned off his pants,” said his lab partner. “Professor Hyde just shook his head,” remembers Bocko with a chuckle.

None of that deterred his ambition to obtain a Ph.D. and “do science that really mattered.” Bocko knew from his high school years that he wanted to be a research chemist, practicing science at a level that mattered: Not doing chores for others, but setting policy and direction.

Oswego played an important role in fulfilling that goal. The research he did — and the scientific articles he published with his Oswego professors — helped him gain admission to a prestigious doctoral program at Cornell University.

Oswego played another important role in his life — it’s where he met his wife of 35 years, Andrea Guglielmo Bocko ’73, M ’75.

They were both working at an Oswego chemistry lab one summer, Pete on copper complexes and Andrea on cobalt complexes with pyridine, which Pete calls “one of the most foul substances known to man. It smells like a sneaker worn by...
“Bigfoot,” he says with a laugh. Andrea brought her pyridine into the lab and, well, Pete couldn’t help but notice her.

“I always liked smart girls — a girl in a lab coat,” he says, with a grin. So when he met Andrea, he made up his mind after the first date. “I’m going to marry this girl,” he told his brother.

“He said, ‘Slow it down,’” Pete remembers. “But he had it wrong.”

How Bocko became Corning’s chief technology officer in Asia has its own story.

“People underestimate the amount of resolve it takes to develop a new product,” he says. He joined Corning in 1979 as a glass researcher, and became part of an exploratory LCD team in 1982. In 1988, he became full-time head of product development for LCD development, but through budget cuts he lost his team because Corning was not sure of the market potential.

“So I spent time traveling, making relationships with the companies that would use the glass. [people in] Japan, Korea, Taiwan and, now, China.”

continued on p. 26

Extraordinary Expat
Alumna Shares Love of Science in New Home

When Peter ’75 and Andrea Guglielmo Bocko ’73, M ’75 decided to pull up roots in New York’s Southern Tier and resettle in Tokyo to be closer to Pete’s work, it meant big changes for the family. Pete was busy with his work at Corning Inc., but Andrea (above, at left) had taken an early retirement from a teaching job she loved in the Corning-Painted Post school district.

Making a new life as an expat in Japan could have left Andrea frustrated. She could have stayed isolated, socializing only with fellow foreigners.

Instead, she chose to embrace the local culture, give back to her new community and use her Oswego education in creative ways.

Andrea, who holds an Oswego master’s degree in teaching chemistry and spent a 20-plus year career as a science teacher in the United States, now volunteers in an after-school program, sharing science enrichment activities with bilingual Japanese elementary school students.

It all began for Andrea with her involvement with the College Women’s Association of Japan. This group of Japanese and American college women first banded together in 1949 as a service club to provide scholarships to Japanese students attending American universities. Today its membership is equally divided between international expatriate and Japanese women who share culture and customs while raising money for their scholarship fund.

From there, she became involved in the Children’s English Circle.

Since her interest lies in teaching, she toured a Japanese public middle school, and a private, women-only school, which invited her to an open house.

“Hands-on instruction is nothing new for Andrea. Mentored by Distinguished Teaching Professor of Chemistry Emeritus Augustine Silveira, she spent plenty of time in Snygg Hall labs.

“I wouldn’t have gone on for a master’s at Oswego, if not for Dr. Silveira,” she recalls. He called the promising undergrad chemistry major and said, “I have one scholarship left!”

Everyday life can be an adventure in a foreign land, Andrea acknowledges. Because they have no car there, she must do the grocery shopping four or five times a week, carrying the bags home through the Tokyo streets.

She has learned some Japanese language and is trying out some Japanese recipes she learned in local cooking classes.

“As an expat I could just spend my time at the American Club, have only American friends,” she says. “But I have taken the opportunity for a variety of activities, making friends with Japanese women.

“It’s enriching — better than trying to recreate the American experience here.”

Through her generous gift of time, she is also enriching the lives of budding young scientists.

— Michele Reed
Today, one should buy a 120- or 240-hertz LED backlit LCD (LED makes a big difference in color reproduction and motion rendering). Focus on your personal preferences for the “look” of the TV picture, ease of use of the remote and overall set style. Many showrooms have their LCDs set to “showroom mode” in which the picture is amped up. Ask the salesperson to set it back to “normal viewing” to see what it will look like in your living room. If the salesperson doesn’t know what you are talking about, buy your TV elsewhere.

In terms of style trends, check out the new slim “borderless” designs in which an additional piece of glass protects the screen and creates a futuristic look. I think we have come a long way from the days where the TV set is a living room eyesore.

What is the status of 3-D TV?  
Although strides have been made, 3-D technology is still in its infancy and many may find themselves disappointed by the lack of quality content. Bad 3-D is worse than no 3-D: Poorly rendered 3-D sometimes makes people (including me) queasy. Gamers get value out of 3-D TV now; a compelling 3-D experience requires both advanced 3-D TV technologies and improved 3-D video production.

What is Internet TV?  
This is the most compelling trend in TV today. Some new flat screen TVs allow transparent access to online content and social networking. A modern Internet-enabled TV is potentially never obsolete, because its onboard software can be updated with new capabilities. The cable box will become a thing of the past as content will be highly personalized and increasingly from the “cloud”. Viewers will be accessing “their TV” anywhere — not just their living room — using a variety of portable devices that fit with their lifestyle.

But Internet TV also creates the potential for your TV to be watching you. Imagine your TV processing and collecting information from your Web browsing and viewing history to customize what commercials are directed to you when watching “free” content. Won’t that be just a little creepy?

What comes next? Will the Web beam TV directly to your brain?  
I was asked a number of years ago whether “retinal injection” of images might obsolete the need for big screen TV. I thought then and still believe, new technologies notwithstanding, TV is still fundamentally a social activity. New gadgets and content are important but secondary to the fact that we mostly watch video with friends and family. It is not what we watch so much as with whom we watch that makes the experience enjoyable. All my HDTV big screens and surround sound still cannot improve upon watching Planet of the Apes on an 11-inch B&W Emerson TV in my Riggs Hall dorm room late one Friday night in 1973 with my roommate Lynn Stone ’75.

continued from p. 25

Put simply, he says, “We make the glass, the customer makes the LCD: We want to enable them to make their product the best it can be and as economically as possible.”

So he has spent the better part of two decades traveling back and forth between Corning and Asia, and now makes his full-time home in Tokyo, traveling back to Corning for meetings at least a dozen times a year.

Each flight is about 7,000 miles and takes 15 hours. “I’ve spent six months of my life in a 747,” he quips.

Whether up in the air or in the lab, Bocko is thinking fast, working hard and bringing new products to market that will improve peoples’ lives everywhere.
SOME people work a second job and call it moonlighting. John Nagelschmidt '66 means it literally.

Since 1961 — summers as a SUNY Oswego student, and on the side throughout a 30-year career as a teacher — Nagelschmidt has been screening stars while working under the stars at the Midway Drive-In. In 1987, he bought the outdoor theatre, halfway between Oswego and Fulton, on Route 48 in Minetto. This year marks his 50th anniversary at Midway.

It’s one of only a handful of drive-in theatres left. In their 1950s heyday, 4,063 dotted the American landscape. Today there are 374 across the country, according to the United Drive-In Theatre Owners Association.

At their peak, nearly 200 drive-ins thrived in New York state. Less than 30 remain, and Nagelschmidt has a hand in two: as sole owner of Midway and a partner in the Black River Drive-In in Watertown.

The outdoor theatres evoke images of mid-century nostalgia: mom, dad and kids in pajamas, watching Lassie movies in the station wagon; a bulky speaker affixed to the door; soda cups and popcorn boxes dancing across the screen; mosquito coils for sale.
at the concession stand; teenage couples intent on acting out love scenes like the ones on film.

It was into this world that Nagel-schmidt stepped in 1961. He had just been accepted to Oswego, having won a merit scholarship, surprising everyone — including the guidance counselor who told him to stop kidding around and get back to class. The Oswego High School senior trekked up the hill to the college and applied.

Since the scholarship covered tuition but not books, he set about to earn some money. When a cross-country teammate who worked at Midway told him about an opening, Nagelschmidt took a chance. He started work in the concession stand that summer and has since done every job at the outdoor theatre.

**Going with the flow**

Nagelschmidt is an easy-going, soft-spoken guy who takes things as they come. An education major with certification in earth science and physics at Oswego, he did his student teaching at Fulton Junior High.

“They were relatively pleased with me,” he says. “When there was an opening at the high school, they suggested I talk to the principal and they found a spot for me over there. I kind of went with the flow.”

He would go with that flow for nearly 30 years, working summers at the theatre and teaching, first physical science and then earth science, at G. Ray Bodley High School until his retirement in 1995.

“Throughout college it was very convenient, working in the summer, and teaching was the same schedule,” he says of his Midway job. “Sunday nights could be a little interesting. We would run the first two features, and then run the first one over again if some people came in late. I would be there until 3 a.m.” and get up early to teach on Monday morning.

Admittedly a night owl, Nagelschmidt still enjoys screening that late showing, usually sending his staff home after the second flick and running the projector himself.

**In 2010, the concession stand sold:**

- **1,050 gallons of soda**
- **709 pounds of hamburger**
- **1,990 pounds of popcorn**
- **160 pounds of pepperoni**
- **2,496 12-inch pizzas**
- **3,144 pounds of French fries**
- **420 pounds of Hoffman hot dogs**
- **1,120 pounds of mozzarella cheese**
- **6,192 boxes of theatre candy**
- **768 pounds of nacho chips**

The scent of mosquito repellent coils brings back memories of movies under the stars.

MICHAEL DAVIS, SYRACUSE NEW TIMES
There are about 15 employees: a couple doing maintenance, a projectionist, and a ticket taker. The rest work the concession stand. While Nagelschmidt was teaching, many were his students. Now the second generation is on board, some the children of those he taught.

Nagelschmidt himself wears a lot of different hats at the drive-in and his weeks are busy. He orders and picks up supplies, chooses movies, does the advertising, keeps the books and performs maintenance at the theatre.

“But I never go to work,” he says. “When it becomes work, I’m done!”

Nagelschmidt suspects that he would long ago have tired of the routine if it were a 12-month operation, instead of the current mid-April to early-November season. “So far each year when spring rolls around I’m eager to go another year,” he says. “The same can be said for those 30 years of teaching and the recharge that came with summers, but that was more like work.”

On movie nights, he hangs out at the concession stand and chats with customers. And there are a healthy number of them. Seasonal attendance averages 30,000, and in the next couple of years, he expects the two millionth customer to pass through the gates.

Midway has a lot of regulars, many of whom are Nagelschmidt’s former students and their families. If they miss a weekend, they will give him an excuse for their absence. “All of them obviously love drive-ins,” he says. “They go out on the road and come back and report on the other theatres they go to.”

Popcorn and pizza

The menu has changed quite a bit since Nagelschmidt first tied on an apron at the concession stand in 1961. Back then the food was simple: hot dogs, popcorn, soda, ice cream novelties and potato chips.

Popcorn is still the biggest seller, but Midway’s homemade pizza comes in a close second. Cheese fries are big, and customers love Midway’s own version of the Texas hot. He’d like to expand the menu even more, but space is limited. As it is, they use every nook and cranny of the historic snack bar.

“We keep it simple and good,” Nagelschmidt says. “We pride ourselves on the fact that our food is cooked to order. It’s good quality food.”

He’s upgraded the viewing experience, too, taking on new technology as it becomes available, while retaining the nostalgic look and feel of the operation. Films run on the original 1948 Century projectors, modified to accommodate updated sound technology. Since the drive-in opened, about 5,000 films have been shown, totaling nearly 245 million feet of film. That’s 46,000 miles, or twice around the earth, the former science teacher notes.

New xenon lamps give a brighter look to the images on the original screen, which was expanded once in the 1950s to accommodate the wider Cinemascope.

And since Nagelschmidt has long done away with the bulky speakers that hung on the windows of the car doors and sound is broadcast on an FM channel, viewers open their car windows and sit on the grass, hoods of cars and backs of pick up trucks, adding to the party atmosphere. “It’s like tailgating, but we don’t allow alcohol,” he stresses. “We like to keep a nice, family atmosphere.”

Family is important to Nagelschmidt. He lives just six miles from where he grew up, and SUNY Oswego is a family tradition. His son, John Nagelschmidt ’02, was a communications major and is on staff at WRVO-FM on campus. Daughter Heidi Nagelschmidt M ’04 earned her master’s degree at Oswego and teaches at Fulton, following in her father’s footsteps.

Tech revolution

Looking to the future, Nagelschmidt foresees challenges that could spell the end of drive-ins unless they are able to adapt. Instead of 18-minute reels of film, movies will be delivered in digital format. Some theatres have already adapted.
An even bigger issue is 3-D — is it a phenomenon worth investing thousands of dollars to embrace, or a passing fad?

Nagelschmidt predicts his Water-town operation — which he co-owns with former student Loren Knapp — will adapt more quickly to the digital revolution.

The two rebuilt the Black River Drive-In from the bottom up, doing all the work themselves.

It’s a DIY work ethic rooted in Nagelschmidt’s background. His father ran Johnny’s Fix-It Shop in Oswego. The business card read, “We mend anything … but broken hearts.”

John Jr. and his brother were Johnny’s official dismantlers — but their father insisted they had to know how to put anything back together. Now Nagelschmidt puts that knowledge to use at Midway.

“Very rarely will I call in a contractor,” he says. “I like to do things myself. That’s probably why I got into physics at Oswego — it kind of makes the world go round.”

Nagelschmidt’s influences at Oswego included Norris Goldsmith, who taught freshman physics and had worked on the Manhattan Project; Richard Shineman in chemistry (“a good man”), Raymond Schneider of geology and Bob Sykes of meteorology (“the father of lake effect snow around here”).

But while reminiscing is fun, Nagelschmidt doesn’t like to live in the past. He’s always looking ahead, attending yearly conventions of the United Drive-In Theatre Owners Association to learn better techniques for running the Midway. He already had websites (MidwayDriveIn.com and BlackRiver DriveIn.com) and as a result of last year’s convention, is now on Facebook with just shy of 5,000 “fans.”

“The key is finding a way to get the word out,” he says, and especially with the soldiers at Fort Drum and other young patrons, the Web and social media are the way to go.

It’s an irony that’s not lost on Nagelschmidt. “Even though you think of drive-ins as old school,” he says, “modern technology has helped to bring them back.”
Yvonne Spicer ’84, M ’85 loves changing minds.

So when skeptical teachers walk away from her institutes inspired, it inspires her. That’s how she knows her mission to elevate high technology in American classrooms is headed in the right direction.

Without a greater science, technology, engineering and math presence in everyday education, our kids can’t compete, Spicer says.

But, technology doesn’t just mean the latest electronic gadgets. “It’s understanding the world around you,” says Spicer, vice president of advocacy and educational partnerships for the National Center for Technological Literacy at Boston’s Museum of Science.

That’s why all Americans need a better understanding of this important part of modern life.

“This is about re-educating and re-indoctrinating ourselves in the 21st century,” Spicer says. “We’re not producing the knowledge for high-paying high-tech jobs.

“It’s really about being a competitive citizen in this world,” she says. “I don’t think our kids have been very well prepared [to be] that.”

Planting the Seeds of STEM

A former teacher and administrator, Spicer knows the process begins in the schools. So, five years ago she joined the fledgling National Center for Technological Literacy, which aims to expand the influence of engineering and technology in classrooms coast to coast.

“There is no question that kids either get inspired or turned off by something in elementary school,” she says.

Spicer also believes mentors make all the difference in the lower grades, particularly for young women. It’s a role she cherishes and has embraced since her days as a student teacher and a Big Sister volunteering through her Omega Delta Phi sorority.

Teachers can be powerful role models and single-sex education for STEM courses in public schools could be one way to attract more women and minorities to technological professions, Spicer says. In
the meantime, she believes better teacher training and outreach to parents will make a difference.

Of course, not every child can or will be an engineer. But everyone can benefit from the critical thinking and problem solving that define the engineering discipline, she explains.

Taking Science on the Road

The NCTL, which is housed at the Museum of Science, Boston, has a goal to reach out to schools and establish at least one science center or informal education organization in every state by 2015. No wonder Spicer spends a majority of her time on the road, linking schools with colleges and other educational partners, speaking at conferences, or leading workshops.

“I absolutely love this work and I feel it’s making a difference across this country,” says Spicer, who is a member of the Massachusetts Governor’s STEM Advisory Council and the North America Advisory Board for the AcrossWorld Education advocacy organization. She was named a “Woman to Watch,” by the Massachusetts High Technology Council in 2009.

In January, she was named a member of a new STEM advisory committee formed by the National Governors Association Center for Best Practices to help governors develop statewide STEM agendas.

One of Spicer’s most successful programs to date is the Gateway Project, which includes a three-day institute that gathers a cross section of school personnel and districts for intense STEM training they can take back home.

“This is the backbone of what we do,” Spicer says. A program key is follow-up visits that ensure Gateway plans are followed.

Some 65 districts and 300 educators in Massachusetts have participated and the program is expanding to Maine and Texas.

Some workshop-weary teachers are not always eager to partake in the program, Spicer says. But more often than not, they become her leading advocates by the time they leave.

Changing Minds

The Gateway Project works with a mix of rural, suburban and urban districts. Addressing the critical issue of improving inner city education really resonates with Spicer.

“I look at the journey I’ve had and everything I have done has prepared me for this career,” she says.

Spicer was born and raised in Brooklyn by parents who had never set foot in a high school. They understood the importance of a good education, though, and saw all four of their children attend college.

Spicer was an exceptional student, attending Brooklyn Tech and studying architecture. She came to Oswego under a federal program supporting college-bound inner city youth.

As an African American woman in the technology field, Spicer knows about the hurdles women and minorities face in science.

At Oswego, she was one of only three females in the entire technology education program. She was the only woman of color.

“I owe [the program] a debt of gratitude because they never told me I couldn’t do it and I always felt comfortable in that space,” says Spicer, who was particularly inspired by Professor John Belt and Professors Emeriti Ronald Sorensen and Dave Faux.

“Oswego taught me you can do anything and be anywhere and be comfortable with who you are,” Spicer says.

It’s a lesson she lives and shares on her mission to change minds every day.

Three things you can do to make your kids more tech savvy:

- **Try an at-home science project.** The Discovery Center at the Museum of Science, Boston, has many activities to choose from, including copter engineering, bridge building and paper recycling. Visit mos.org/discoverycenter/aotm for ideas.

- **Take a “tech walk” around your home or school.** Make a list of everything that is engineered by humans. Make another list of things that are not (Hint: there won’t be many).

- **Watch TV.** Well, particularly shows that have an element of engineering, like Design Squad Nation on PBS. The hosts work with kids on an entertaining variety of challenges. Visit pbs.org/designsquad for details.

SOURCE: Museum of Science, Boston
OSWEGO ROCKS!
Campus was the frequent scene of legends, stars and all-around good times

Q: Which of these era-defining artists have played Oswego?

The Doors
Sly and the Family Stone
Bruce Springsteen and the E Street Band
The Ramones

A: All of them. And many, many more.

If you flunked that “pop” quiz, you probably didn’t go to Oswego in the 1970s.

From the late ’60s into the early ’80s, Oswego drew some of the biggest names in the music business — show after show, semester after semester. The list should impress any music fan and there’s no doubt these names entertained the many who packed Laker Hall, Hewitt ballroom, Regan’s Silver Lake and other venues.

“We knew that we were in the midst of historical events — history was happening right there,” remembers Mark Allen Baker ’79, an author, historian and music fanatic. His personal archive is full of signed ticket stubs, record albums and contracts that he had the bands sign.

Rock and Roll Hall of Famers The Doors, Simon and Garfunkel, Sly and the Family Stone, the Four Tops, Billy Joel, B.B. King, Bruce Springsteen, Bob Seger, The Kinks and the Ramones all played Oswego, along with several other members of bands in the rock hall. Dozens of hit makers made stops here as well.

And it wasn’t just who appeared, but when. Oswego rock and pop fans reveled in some remarkably relevant acts. “The one that stuck out the most? Pat Benatar was on the cover of Rolling Stone on Wednesday and performed at Laker Hall on that Saturday,” recalls Bill Fargo ’81, a former Student Association senator. She was even wearing the same outfit.

“It’s just ridiculously great how many people they got who were taking smaller gigs like that,” says Fargo, who still keeps a poster from the 1975 Springsteen concert on his wall.
Comedian Steve Martin was getting face time on the cover of Newsweek shortly after his 1977 performance.

Peter Gabriel, then known as former member of British rock band Genesis, played his first North American tour date of 1978 at Laker Hall. In 1973, ex-Byrd David Crosby made his first continental U.S. stop here.

The Little College That Could ... Rock

“We always felt proud if we got a show that Syracuse University didn’t,” remembers Ruth Wiseman ‘79, who did advertising for the Program Policy Board as a student. “We were the little guys.”

But, apparently not to concert promoters. Boston-based Don Law, who remains a major force in the industry 40 years later, formed a special bond with Oswego early on and set the stage for what would arguably become the college’s golden era of entertainment.

“I was in the right place at the right time,” says Ken Kohberger ’75. He chaired PPB’s Concert Committee as a student and went on to work for Law.

“A lot of it had to do with the fact that the [music] industry was still very new,” explains Kohberger, who spent most of his career as a booking agent and concert promoter. “The concert circuit was just being established.”

If an act had a night off after shows in the still-thriving constellation of Upstate cities, they would take a date at Oswego, where music-loving Lakers were sure to pack their shows.

“It was constant — after a while you just anticipated a show coming within the next month,” says Russ D’Entrone ’72, former editor-in-chief of The Oswegonian.

He got to interview some of the acts that came through.

“There is an awe factor,” he said. “You’re talking about people that you may have their album or listen to them, and here they are sitting right in front of you, in the flesh.”

D’Entrone fondly remembers Tony Butala of the 1960s vocal group The Lettermen picking him up in his Cadillac. Butala was looking for Laker Hall, so they drove over together.

The Big Time

Oswego was building its rock reputation in the late 1960s — without really knowing it.

“We did try to find groups that would attract people … that people would talk about,” says Les Von Losberg ’69, M ’70, who co-founded the Hewitt Union Board of Managers. The predecessor to the Program Policy Board that started in 1971, HUBM was responsible for much of the entertainment, which included The Doors, Simon and Garfunkel, and Sly and the Family Stone.

Michael Lazar ’70 took in every show he could. He became a lifelong fan of The Association after they played Oswego in 1967. “They did two shows … They were just unbelievable,” said Lazar. “We had bands that everyone else was drooling over.”

Lazar, who went on to a 40-year career working with NPR at the local and national levels, conducted many interviews for use at WRVO-FM, WSGO-AM and The Oswegonian.

“I still have to catalog all my tapes. I can’t even remember half the groups I interviewed.”

But it wasn’t always easy getting them here. In the early 1970s, the newly formed PPB had some difficulty getting top acts who delivered on commitments. Then-concert chair Sally O’Herin ’73 remembers how frustrated she was when a Kinks show fell through.

“It was not as big a business as it is today, so it was really hit-or-miss,”
From top: Bruce Springsteen, Pat Benatar and comedian Steve Martin played Oswego.

Tell us about your favorite Oswego concert. Visit facebook.com/oswegoalumni and click the Discussion tab.
Oswego’s Jazz Rep Is ‘Solid’

Oswego has certainly had its share of great rock and pop performers over the years, but it’s also been a notable venue for jazz.

Even casual fans of the genre would recognize legendary names like Louis Armstrong (1966), Chuck Mangione (1972, 1980), Herbie Hancock (1975), and Branford (1990), Wynton (1991) and Ellis Marsalis (1994).

Jazz enthusiasts may also remember that established musicians like Ramsey Lewis (1966, 1976), Larry Coryell (1974), Thad Jones and Mel Lewis (1974), Woody Herman and Ron Carter (1978), the Heath Brothers (1979), Maynard Ferguson (1984), Mike Stern (2006) and Billy Childs (2008) have graced the stage here.

The roots of jazz at Oswego stretch back to the arrival of Music Professor Emeritus Hugh Burritt, who in the late 1960s founded what would become the Solid State jazz ensemble.

"We began to get good crowds and it became very popular on campus, playing Waterman and the Hewitt Union ballroom," Burritt recalls. "It was amazing to me how well it was accepted."

With a solid jazz following and Burritt as unofficial advisor to the Program Policy Board, progressive acts started coming to campus. "We had a number of students on the PPB who were in my jazz history class that were really into it," says Burritt, who himself played trumpet with big band legends like Tommy Dorsey in the 1950s and ’60s. "We had some outstanding groups come in."

Solid State and the State Singers drew large crowds whenever they performed, according to Music Professor Emeritus Stan Gosek.

"It wasn’t uncommon in the 70’s/80’s, even the 90’s to have standing room only in Waterman," says Gosek, who took the Solid State reins from Burritt in the mid-1980s and retired in 2003.

"The jazz scene and jazz interest at Oswego was there," Gosek remembers. "Because of the enormous student interest in this music, that influenced bringing world-class acts to campus."

One of his favorite memories is opening for Herbie Hancock, who played in 1975 at Laker Hall. Pianist Gosek was joined onstage by a group that included Solid State alumni for the memorable performance in front of about 2,000.

For decades, student musicians earned perhaps the biggest benefit, he said. Solid State would open for or play with many of the pros who came through and the program itself earned its own notoriety playing a couple dozen shows each year in the area and at various jazz festivals.

— Shane M. Liebler

That type of foresight is what made the decade so compelling, Kohberger says. “The majority of them you turn on the radio, they’re still playing and some of them are still touring,” he notes.

Songs will often trigger Kohberger’s treasured memories of producing shows, like the time he presented Joel with a birthday cake and champagne on stage at the 1974 gig.

Baker remembers shooting hoops with Bob Seger — then a budding superstar on his Night Moves tour — before his set in Laker Hall.

“It was amazing to watch them set up for the concerts,” recalls Marcia Thompson-Young ’81, who was a PPB treasurer. Soundchecks were always a favorite for her and fellow PPBers.

It was common to have close encounters with the stars before their performances. Howard Gordon ’74, M ’78, remembers going with a group of other students to pick up soul singer Patti LaBelle and her group from the airport.

The Kids Are Alright

The completely student-fueled PPB was responsible for the streak of success. “We had a great group of people who were involved,” says Wiseman. “Everybody took their jobs very seriously.”

“From promotion to production, our team was so good at what we did — that’s why we were able to accomplish what we did,” says Baker. “We felt like we would be letting our classmates down if we didn’t put on a good show.”

PPB had earned its independent status with a sterling reputation not only for putting on a good show, but for putting it on professionally and responsibly, Fargo says. The Student Association and administrators were pretty much hands-off and entrusted the PPB, which also provided movies and other programming, with a respectable chunk of funding.

Programming contributions came from music professors and other student organizations. The Black Student Union, for instance, helped draft acts for the annual Black History Week that included The Four Tops; War; Earth, Wind and Fire; and Patti LaBelle.

“Those were people that we were not just hoping to see, but people we were advocating for,” says Gordon, a former member of both the BSU and PPB. “These were artists, performers and lecturers we thought everyone should see.”

The BSU’s influence also brought icons like Muhammad Ali to campus in the early 1970s, one of Gordon’s most treasured memories.

PPB thrived into the 1990s, when it was replaced by the Student Association Programming Board. The great shows continued over the decades, but the years in and around the ’70s were unique.

It was a time that ensures students from any era can proudly proclaim “Oswego rocks!”
Maria’s Awesome Road Trip

IT WAS THE RIDE OF A LIFETIME, WHEN Maria LaMotta Fay ’61 and her cousin Ann Varsalona set out on an 8,900-mile road trip across America and back. Last summer, they drove from Maria’s home in Pompano Beach, Fla., across the southern United States to Los Angeles, up the Pacific Coast Highway to San Francisco and back to the East Coast via a northern route.

The traveling cousins visited Yosemite and Yellowstone national parks and the Grand Canyon, drove their convertible down Rodeo Drive and stayed at the oldest motel on legendary Route 66, in Gallup, N.M.

The free spirits planned little, stopping at each state’s visitor center for maps of attractions. Then they would head off the interstate whenever possible to catch the authentic sights of America. “It was fun, we drove with the top down most of the time. One time we thought we had gotten a beautiful tan,” Maria remembers. When they stopped after driving through the desert, Maria called her cousin in to see sand draining after her shower. “We weren’t tan at all,” she recalls. “We were just plain dirty.”

Maria’s impression of America? “The majesty of the mountains, the lakes, the snow on top of the mountains: Our country is beautiful,” says the world traveler.

For all her awesome memories of the trip, Maria still cherishes her remembrances of Oswego with her Alpha Delta Eta sisters. “The big snowstorm of 1958; going to class in the barracks; making the ‘conga line’ [to pass books] for the first Penfield Library under Helen Hagger,” are some of her favorites.

“Were a close class,” she recalls. “Twenty to 25 of us keep in touch and see each other every year or every other year [at Reunion].”

A Reunion 2011 planning committee member, Maria has already planned one more road trip — to Oswego June 10 to 12 for the college’s Sesquicentennial and her own 50th reunion.

— Michele Reed
Burke’s Behrend Building

PENN STATE ERIE, THE BEHREND COLLEGE, recently named the campus’ largest academic building in honor of the school’s retired Chancellor Jack D. Burke ’69.

The Jack Burke Research and Economic Development Center was designated in July. Burke retired in June after 29 years with the college. Prior to joining Penn State Behrend, he served as a faculty member and associate dean at SUNY Empire State College.

The $30 million 160,000-square-foot building, which houses Penn State Behrend’s engineering and business schools, opened in 2006. Burke was honored at a ceremony where he also received the key to the city of Erie from Mayor Joseph E. Sinnott.

Stay on Campus for Harborfest

Alumni can stay on campus for the biggest festival of the year! On-campus housing will be available for alumni who wish to relive their favorite Oswego memories by attending this year’s Harborfest, July 28 to 31.

Alumni will be housed in Hart Hall according to class year, with a maximum of two adults per room. Alumni may begin checking in Thursday, July 28, at 2 p.m. and must check out by Sunday, July 31, at 11 a.m.

There is an early bird special for those making reservations on or before July 22. Reservations made after July 22 will be assessed an additional $5 per night. For those registering by July 22, refrigerators will be available upon request for an additional $10 for the weekend. Mattresses for children 16 years and younger will also be available to rent for $10 for the weekend. Linens for beds and towels will be supplied. The Centro bus will be running a convenient shuttle service from campus to the festival grounds.

Don’t miss the opportunity to attend this exciting Oswego tradition!

Contact Allison Craine at allison.craine@oswego.edu or visit oswego.edu/alumni/harborfest to make reservations.

To register for Harborfest Housing, you will need to register for OsweGoConnect. Your unique security code to enter the community is the 9-digit ID number located above your address on the mailing label of this magazine. You will only need this the first time you enter and then you will choose your own personal password.
MacPherson Showcases Family in Tyler Exhibit

IN A RECENT EXHIBIT AT TYLER ART GALLERY, Tom MacPherson ’73 gave viewers a glimpse inside life with his mother’s Italian-American family — literally. Visitors could pick up Aunt Ida’s cannoli recipe right out of a drawer in the kitchen cabinet. And there was Grandma, gesturing down from the wall, with her hero Franklin Delano Roosevelt tooling around heaven in his motorcar, signature cigarette holder clamped between his teeth.

Tom’s fall 2010 exhibit, “Documenti: The Italian-American Family Album,” showcased his mother’s Sicilian family in all their quirks and charm. There was Great-Uncle Tony, who worked for the mob, taking book on a race to hell; or Great-Uncle “Moxie” Cosmo, in his pinstriped suit and a showgirl on each arm. Like rooms in the family home, MacPherson filled the space with furniture, artifacts and portraits.

The genesis for the exhibit came when Tom, a professor of art at SUNY Geneseo since 1985, traveled to Italy to learn the technique of egg tempera painting. After studying the art of Fra Angelico and others, he began creating portraits of family members featuring Renaissance religious elements that spoke to their personalities. From there it was a logical step to set them in the context of home. The interactive exhibit included period music and notebooks where visitors were encouraged to write remembrances of their own families. “Art should be experienced,” says Tom, “something you feel and bring your own experiences to it.” It’s a lesson he learned from his faculty mentor Tom Seawell, who brought seriousness and humor to his own work, and whom MacPherson describes as “a real character, like my uncles.”

Tom feels that he came to Oswego at the best time to study art, with artists like George O’Connell, Michael Fox and Seawell, “first class educators, who prompted me to go to grad school and become a professor like them.” His experiences in art history classes with the likes of Cal Henning and Helen Zakin (see story on back cover) rounded out a time he looks back on fondly, calling it “the most pivotal point in my life.”

Tom plans to continue his work in family history, expanding his exhibit to include his father’s Scottish family, and is writing a book on the subject.

See more paintings at www.tommacpherson.com
Alumnus Helps Games Tell Great Stories

THE TERM “VIDEO GAME” MIGHT CONJURE UP IMAGES OF space invaders, barrel-flinging apes or a pair of super brothers: kids’ stuff.

For people like game producer Jeffery Gardiner ’95 it’s a lucrative business — and a chance to tell great stories to all ages. A senior producer for Bethesda Softworks in Maryland, Gardiner’s résumé includes titles such as Fallout III, a critically acclaimed hit that sold more than 5 million copies.

“Games are still stigmatized. People still think they’re for kids,” Gardiner said during a campus visit sponsored by the Living Writers lecture series and the Oswego Alumni Association’s Alumni-In-Residence program. “There’s a barrier of entry to games, but I think that is lower now because of phenomena like Wii™ that attract a wider audience.”

A longtime gamer — going back to his elementary school days playing Dungeons and Dragons with friends — Gardiner applied his English writing arts degree to the vast creative avenues offered by his favorite electronic medium.

In video games, the player controls the story. It’s the writer’s job to dream up challenging scenarios that will keep the gamer engrossed, Gardiner said.

“How can you help them lose themselves in the game?” he said. The writer works with a theme, characters and settings, “very much the same as the fundamentals I learned here.”

The gaming industry has evolved considerably in his lifetime. Today’s fantasies are very complex and filled with compelling stories, many of which are targeted at adults.

“Nothing beats a good script,” Gardiner said. “Like a good pulp fiction novel or movie, you’re able to escape.”

— Shane M. Liebler
Most people wouldn't think of cleaning up poop as a career pinnacle. But for Katie Meegan '09, taking care of animals — and their business — is her business.

She's a Buffalo Zoo animal care specialist who moonlights with professional zoologist and TV personality Jarod Miller '00, whom she met when the Biology Club brought him to campus. Today they work together several days a week, showing animals locally and on television shows like the Late Show with David Letterman.

"I'm doing what I want to do. So as far as I'm concerned, I've already made it," says Meegan. "I love teaching people how cool animals really are.”

1) Coolest animal you've handled: That's tough. It'd probably have to be a tie between a tapir and a Siberian lynx.

2) Most loved stuffed animal as a kid: A small stuffed lion that I called Lioness.

3) Favorite Rice Creek pastime: My senior year I would escape there to study during the warmer weather and not tell anyone where I was going. I still won't reveal my secret spot.

4) Downside of animal handling: Sometimes I smell. Who am I kidding? Most of the time I smell.

5) Upside of Oswego's weather: It truly makes you appreciate the nicer weather but you also can't beat the sunsets.

6) Dogs or cats? Dogs. I can't stand cleaning kitty litter.

7) Rudy's or Sub Shop? Rudy's all the way. There is something about sitting next to the lake that eating a sub can't come close to.

8) Yes, please: Buffalo Sabres hockey.

9) No, thank you: Snow. I've had enough snow and cold weather to last a lifetime.

10) Little-known fact: Gorillas and chimpanzees have a cluster of sweat glands under their arms (like humans) and may have smelly armpits after exercise.
Alumni Bookshelf

This column celebrates the publishing success of Oswego alumni authors, illustrators and recording artists. Please keep us informed about new books and audio recordings by requesting that your publisher or distributor send a copy for the Oswego Alumni Bookshelf at King Alumni Hall.

Randall A. Pellow ’65 has authored several grade school textbooks about Pennsylvanian geography and history. His most recent titles include Understanding Pennsylvania: Our Geography, History, Economics, and Government; Pennsylvania Geography; and Pennsylvania: Our People, Places and Past. Pellow has also co-authored several titles, including The Western Hemisphere, The Eastern Hemisphere and Our Pennsylvania Story. Penn Valley Publishers, 2007-2010.

Internationally renowned executive coach and author of the million-copy bestseller Nice Girls Don’t Get the Corner Office, Dr. Lois P. Frankel ’73 teamed with negotiation expert Carol Frohlinger to write Nice Girls Just Don’t Get It: 99 Ways to Win the Respect You Deserve, the Success you’ve Earned and the Life you Want. The new book teaches women how to assert themselves to get what they want in any situation and across all areas of their lives. Detailed and practical, Nice Girls Just Don’t Get It provides women with seven critical strategies and dozens of tactics to use in the workplace and beyond. Crown Archetype, 2011.


Mark Allen Baker ’79 has released his 15th book, Basketball History in Syracuse: Hoops Roots. Reflecting on the rich history of professional basketball in Central New York, Baker introduces readers to the city and the professional teams that have represented the area in various leagues. History Press, 2010.

David W. Palmer ’80 tells the story of a world featuring a secret organization of government assassins in No More Heroes. The book revolves around an event that occurs that is so traumatic that it pushes humanity into the next phase of development. Dreamviu Publishing, 2010.

Jessica E. Godfrey ’09 wrote and illustrated Counting Sheep: A Tale of Ten Sheep. The children’s book follows the various methods a group of sheep use to get over a fence that blocks them from the barn where they sleep. Xlibris, 2010.
World-Class Love, Business Education Found at Oswego

SAAWAN PATHANGE M ’02 AND PEI-CHANG “JESSIE” WU M ’03 traveled the world to meet, fatefully, at SUNY Oswego. Specifically, their world-class romance developed in Penfield Library.

“We had our spot,” said Saawan, a native of India who came to Oswego via Sydney, Australia. “You have time here and there are not many distractions.”

Both said faculty and staff were an important part of their Oswego experience as well. Professor Chuck Spector in business and Gerry Oliver, now retired from the International Education office, were particularly helpful to them.

Saawan and Jessie come back to campus whenever they can and are very encouraged by the quality of students and expansion of programming in critical areas like international business.

“I think there has been tremendous progress,” said Saawan, a director for UBS Investment Bank. “It’s good for students to experience [what they do] at this level.”

— Shane M. Liebler

The U.S. Army recently recognized Eileen Jevis ’01 with the Commander’s Award for Public Service, the fourth highest honor that can be given to a civilian.

Jevis coordinated the inaugural Veterans Day Ceremony at Syracuse University, where she works as public relations manager.

“Eileen’s leadership in executing the first-ever Veterans Day Ceremony at Syracuse University created an awareness about veterans on campus and allowed the university to honor those who serve in the military,” Lt. Col. Susan Hardwick said in a press release. “The ceremony was extremely well done.”

Jevis said she was humbled and honored by the award. “It is very gratifying to be able to honor the students, faculty and staff who have served our country with such allegiance,” she said.
While I write this, the snow is still on the ground here, but the sun is out and we’re busy finalizing the plans for our special Sesquicentennial Reunion Celebration 2011, scheduled for June 10-12. A record-breaking crowd of alumni and friends is expected to return to campus to reconnect with the college and with friends to celebrate 150 years of Oswego’s rich history of education, service and making a difference.

In addition to the milestone anniversary classes being recognized at Reunion, this year all alumni are invited to attend the 150th birthday bash for SUNY Oswego.

There are also 17 affinity group reunions being held in conjunction with this year’s reunion, including the 85th anniversary of Delta Kappa Kappa and the 25th anniversary of Alpha Epsilon Phi.

We aim to engage all Oswego alumni, the local community and the wider NYS community in this special Reunion celebration. Many special activities are planned for this year’s Reunion.

Alumni Night at the Oswego Farmer’s Market on Thursday night, will feature a performance of SUNY Oswego’s new show choir, Vocal Effect. (Think the television show Glee!)

There will be an “I Love NY” foods theme throughout the weekend’s events, along with a special commemorative Finger Lakes Sesquicentennial wine. We’ll feature birthday cake at the All-Alumni “I Love NY” Reunion Dinner on Saturday night at the Campus Center Convocation Arena. Providing entertainment at the Dinner will be a popular local party/dance band and we’ll feature an encore performance by Vocal Effect.

We will have special commemorative Sesquicentennial Reunion memorabilia and favors and we’ll debut “Oswego 150 Years: Alumni Views and Voices,” a film featuring alumni memories over the years. An antique trolley will provide shuttle transportation around campus on Saturday.

We’ve partnered with the local YMCA to sponsor a Sesquicentennial/Community 5K Fun Run/Walk on the campus.

And all alumni are encouraged to take a birthday picture with Founder Edward Austin Sheldon in honor of SUNY Oswego’s Sesquicentennial! See page 16 for details.

So, don’t miss out on the biggest Reunion Weekend we’ve ever hosted at SUNY Oswego! We look forward to seeing you all back on campus — we promise to deliver the fun, the friends and another spectacular Oswego sunset.

Betsy
Melanie Doherty ’06 and Thomas McComb ’06, M ’08 were married July 11 at Greystone Castle in Canastota. Alumni in attendance included, first row, from left: Matthew Foster ’03, Lindsey Oakes ’07, Tim Sampsell ’05, Mickennon Wilson ’07, the bride, the groom, KaeLyn Rich ’05, Rachel Stark ’04, M ’06, Ali Shapiro ’07. Pictured second row, from left, are: John Russell ’05, Dan Semeraro ’09, Zack Waffle ’06, Brianne Cannon ’05, Kelly Crahan Burdick ’05, Dustin Matteson Burdick ’06, Debra Raff ’05. Pictured third row, from left, are: Peter Sterchak ’07, Tracy Bray ’09, Brynn Gillen Semeraro ’08, MaryEllen Murphy ’09. Dick Holbrook ’08 and Marc Hauss ’03 also attended, but are not pictured. Melanie and Thomas reside in Manlius. Melanie is a vendor management system data architect at Adecco and Tom is a substitute teacher.

Elizabeth Hart ’04 married RJ Murray Oct. 9 in Jordan. Alumni in attendance included, from left: Tori Barbaglia ’05 and the bride. In the back row: Meghan Miskinis ’04, Rob McCarthy ’04, M ’06, Kevin Hart ’06, Billy Sweeney ’04 and Melissa Kopac ’04.

Kevin St-Amour ’94 married Laurie Jinske April 10, 2010, in Key West, Fla. Kevin is a senior systems engineer focusing on Information Security with Commscope. The couple resides in southwest Florida.

Vanessa Vair ’06 and Justin Reitz ’07 were married Nov. 28, 2009, in Buffalo. Family and friends gathered, including almost 20 SUNY Oswego alumni for the Thanksgiving weekend wedding. Pictured back row, from left, are: Michael Huynh ’98, M ’03; Andrew Baumeister ’08; Christy Harrison Huynh ’98, M ’08; Andrea Cook ’05; Lori Gratz ’06; Joe Hanley ’06; Jesse Mosier ’05; and Zach Primrose ’10. Pictured middle row, from left, are: Jenny Montemarano ’07, Elise Robinson ’07, Aimee Perrin ’06, Rob Santarcangelo ’08, Zack Kelman ’10 and Kevin Shults ’06. Pictured front row, from left, are: Stephanie Law ’04, M ’05; Alicia Henry ’07, Rebecca Crane ’06; the bride, the groom and John Sebalos ’05.

continued on p. 46
James Farina ’01 married Melanie Battaglioli July 25 at Beardsley Castle in Little Falls. In attendance, from left, are Rachel Battaglioli, Michael Battaglioli, Elaine Penney, Brian Melious, the maid of honor, Joy Maloney, Randy Wharton ’99, the bride and groom, Peter Farina, Sharon Sila, Elizabeth Galeazza and Brian Christman ’00. The couple resides in Hagaman. James is a middle school technology teacher and Melanie is a middle school guidance counselor.

Adam Campbell-Schmitt ’06 and Michelle Garcia ’06 were married Oct. 10 in Los Angeles. Pictured standing, from left: Michael Gewirtzman ’05, Katie Cummings ’06, Peter Sterchak ’07, Lauren Dascher ’07, Tom Hoffman ’03, Kara Boice ’08, John Russell ’05, Pat Albani ’07, Brian Kech ’07, Haley Decker, Laura Pena ’05 and Steven Screws ’06. The bride and groom are kneeling. Michelle is associate editor of the Advocate and HIV Plus magazines. Adam is an assistant at a talent management and production company and freelance television writer. They live in Los Angeles.

Lauren Sadowsky ’06 married Joseph Slowik ’06 in Westbury. Pictured, from left: Eric Stone ’05, Ashley Pierce Stone ’06, the bride, the groom, Katherine Cummings ’06 and Zachary Southwick ’05. The couple resides on Long Island, where Lauren is a teacher and Joe is an electrical engineer for Motorola.

Heather L. Charlton ’08 and Kenneth J. LaLone ’08 were married Aug. 7 in Adams. Heather is a substitute teacher for Indian River and Watertown Central Schools. Kenneth is a graphic designer.

Jessie K. Keck ’08 and Bryce Venum were married July 10 in Mexico, N.Y. Those in attendance included, from left: the bride, the groom, Ann Kent, Noah Perez, Jenni Keggan ’09, Cornelius Blumegory, Katie Carey ’09, Shaye Mason, Tracey Carey ’09 and Nick Cole. Jessie works as a substitute teacher while continuing to pursue her master’s degree in special education at Oswego. Bryce is a staff sergeant with the 2nd Battalion 10th Aviation Regiment. The couple resides in Mannsville.

Bertha Bond Emerson ’34, M ’56 of New Haven, N.Y., died Dec. 28. She began her teaching career in Baldwinsville. She returned to school at SUNY Albany, where she earned her bachelor’s degree in 1938. Bea continued her teaching career in New Haven, retiring in 1983 after more than 42 years in a classroom. Surviving are a son, a daughter, two grandsons and two great-granddaughters.

Ada Linsler Breckheimer LaRock ’37 of Parish passed away Jan. 7, 2011. She earned bachelor’s and master’s degrees at Syracuse University. Ada taught in Cato, Kingston, Mount Vernon and North Syracuse. Along with her stepson-in-law, Charles Seerer, Ada established the Constance LaRock Seerer ’53 and Ada Linsler ’37 Scholarship to benefit Oswego’s School of Education. She is survived by two stepdaughters, Linda Baum and April Sargent; her stepson-in-law, Charles Seerer; nine grandchildren; and 14 great-grandchildren.

Marjorie Chapman Moore ’44 of Fulton died Dec. 19. She taught in the Fulton City School District for 25 years. Surviving are two sons, four grandchildren and five great-grandchildren.

Jane Turner Terpening ’44 of Westport, Conn. died Nov. 10. She taught in Booneville and Rochester. Surviving are her husband, Marshall ’47; and two sons.

Nona Geers Shaw ’46 of Oswego passed away Dec. 31. She taught at Minetto School for almost 30 years. Nona is survived by two sons, Warren ’88 and Gary; and five grandchildren.

Thomas Genovese ’51, M ’60 of Lady Lake, Fla., died May 20. He served with the U.S. Army in World War II. Tom was an industrial arts teacher at Kingsford Park School in Oswego and became the vice principal of the Oswego Middle School, retiring in 1986. Tom is survived by his wife, Anna; a daughter, Susan Bonaro ’74; two grandchildren; and two great-grandchildren.

Santo Giovannuzo ’51 of Binghamton died Sept. 10. He taught industrial arts technology in the Binghamton City School District for 33 years. Surviving are his wife, Ann; a son; two daughters; and nine grandchildren.

James Kerr ’53 of High Point, N.C., passed away Aug. 29. He is survived by his wife, Karen Enterline ’54.

Nicholas Opinante ’53 of Bayport passed away Apr. 19, 2010.

Paul Hannon ’55 of Pinellas Park, Fla., passed away Aug. 16, 2009. He is survived by his wife, Joanne.

Joseph Campanile ’56 of North Belmore died April 18. Joseph was a supervisor of technical education, home economics and art at Wantagh High School prior to his retirement. He is survived by his wife, Florence; two daughters and two grandchildren.

Thomas Hennessy ’58 of Syracuse passed away Dec. 4, 2008. He is survived by his wife, Marion.

Richard Dutcher ’61 of Punta Gorda, Fla., and Morrisville, N.Y., passed away Dec. 19. He served with the U.S. Navy. He was an Empire farmer and owned Dutcher’s Used Cars. Richard taught automotive classes at SUNY Morrisville from 1968 to 1975. Surviving are his wife, Ruth; three sons; two daughters and his grandchildren and great-grandchildren.


Martin O’Connell ’63 of Staten Island died Apr. 16, 2010. He retired in 2001 from P.S. 31 in New Brighton, after more than 30 years in the classroom.

Thomas Coffey ’64 of Oswego passed away Oct. 10. He retired as a captain in the U.S. Army after 20 years of service. Tom taught at Kingsford Park School, retiring in 1986. He is survived by his wife, Katherine; four sons, including Thomas ’71; a daughter, JoAnne Kapucinski ’78; and nine grandchildren.

Marcia Pickard Spiker ’64 of Syracuse passed away Nov. 4. Prior to retiring, she taught at the Onondaga Nation School and for the Lafayette Central School District. Marcia is survived by her husband, Grant; a son; a daughter; and four grandchildren.

Richard Burgin ’65 of Delhi, N.Y., died Nov. 30, 2009.

Alan Keech ’65 of Tok, Alaska, died Oct. 27, 2009. He is survived by his wife, ElizabethFIN ’65.

James Pidgeon ’66 of Cranford, N.J., passed away Oct. 6. Prior to his retirement, Jim was director of admissions at the Fashion Institute of Technology in New York City. He is survived by his wife, Susan; two daughters; two grandchildren; and his brother and sister-in-law, John ’63 and Nancy Raymond Pidgeon ’65.

Arpina Amiriaian ’71 of Baldwinsville passed away Sept. 19. She earned her master’s degree in reading from Syracuse University. Arpina was a reading specialist with the Oswego City School District before retiring in 2004. Surviving is her husband, Joseph Bilecki.

Daniel Gill ’71 of Wolcott died Oct. 17, 2009. He is survived by his wife, Darlene Withers ’72.

Fred Podolski ’72 of North Massapequa died Oct. 1. He also earned a master’s degree at Oswego. He was an executive director at Nassau BOCES. In 2009, Fred helped develop an $18 million high-tech center for teacher training in Westbury. Surviving are his wife, Debbie, and a stepson.

Nancy Joyce St. Onge ’72 of Marietta, Ga., passed away Oct. 17. She was an educator, trainer and counselor with Oswego County Opportunities and OCM BOCES.

Wendy Morgan Anderson ’82 of Rome, N.Y., passed away Dec. 28. Wendy was employed with Hartford Insurance Co. She is survived by a daughter and a son.

Robert Heydet ’80 of Pompano Beach, Fla., passed away July 11. A health physicist, he was co-owner of a radiation consulting firm. Bob is survived by a sister and a brother.

Vincent Giordano ’73 of Venice, Fla., passed away Jan. 24, 2009. He served with the 101st Airborne during World War II and was a prisoner of war. Leo is survived by his wife, Marilyn.

Lawrence Wright ’74 of Escondido, Calif., passed away Dec. 9.


David Knopp ’76 of Denver, Colo., died Sept. 16. He served with the U.S. Air Force in the Vietnam War. David was employed with the State of Colorado’s Employment Division for 23 years. He is survived by five brothers and a sister.

Joseph Savage ’77 of Clifton, N.J., died Dec. 27. Joe previously served on the board of directors of the Oswego Alumni Association. He is survived by three children.

Larry Winslow ’77 of Syracuse passed away Feb. 1, 2010. He was a veteran of the U.S. Army. Larry worked for Miller Brewing Co. and operated Affordable Driving Co. He is survived by a daughter and a son.


Mark Holder ’79 of Shrewsbury, N.J., passed away Nov. 3. He earned a master’s degree in software engineering from Monmouth University in 1999. Mark was a technical director for BAE Systems Corp. He is survived by his wife, Teri, and three children.

Robert Heydet ’80 of Pompano Beach, Fla., passed away July 11. A health physicist, he was co-owner of a radiation consulting firm. Bob is survived by a sister and a brother.

Wendy Morgan Anderson ’82 of Rome, N.Y., passed away Dec. 28. Wendy was employed with Hartford Insurance Co. She is survived by a daughter and a son.

Donna McFarland ’83 of Hannibal passed away Oct. 7. She was a veteran of the U.S. Army. Surviving are her husband, Andy; a daughter; a son; and two grandchildren.

Vincent Giordano ’73 of Manhattan died Dec. 11. He studied photography at C.W. Post College and the International Center for Photography. Vincent worked as a photographer, filmmaker and technical consultant for book, film and other photo-related projects. He is survived by his wife, Hilda; two stepchildren and three grandchildren.

Leo Rozman ’73 of Boynton Beach, Fla., passed away Jan. 30, 2010. He served with the 101st Airborne during World War II and was a prisoner of war. Leo is survived by his wife, Marilyn.
Ronald Emmons '94 of Oswego died Oct. 10. He is survived by his wife, Jennifer, and two children.

Marion Green '99 of Oswego died Oct. 22. Marion worked at Penfield Library for 46 years and coordinated the SUNY Oswego Drive for Toys to help children in need. She was an active volunteer for the campus SEFA/United Way campaign and a tutor for Literacy Volunteers, among other community service. She is survived by two sisters, a sister-in-law and stepdaughter.

Sarah Eggleston '00, M '08 of Fulton died Oct. 31. Sarah taught Spanish at Kenney Middle School in Hannibal. Surviving are her parents, Tom and Kris; two brothers and a sister.

Christopher Peterson '07 of West Nyack passed away Oct. 10. He is survived by his parents, Paul and Debra, and his brother, Ryan.

Kathy Budd, Associate Professor of Art, passed away Dec. 23. She earned a bachelor of fine arts at the University of Minnesota in Minneapolis and an MFA at the University of Washington. Kathy joined the Oswego faculty in 1999. Donations for an award for students in sculpture may be made to Oswego College Foundation, Inc., 219 Sheldon Hall, SUNY, Oswego, NY 13126. A retrospective of her artwork will open in the fall of 2011 in Tyler Art Gallery. Former students are invited to participate in this exhibit and should contact Michael Flanagan, Tyler Art Gallery, SUNY Oswego.

Marietta Quinn, Associate Librarian Emerita, of Utica passed away Sept. 9. She received her bachelor's degree from Utica College and her master's degree from SUNY Geneseo.

Charles Williams, former instructor in Oswego's language lab, of Sebring, Fla., died Dec. 26. He served with the U.S. Coast Guard. Surviving are his wife, Maud; three sons; a daughter; eight grandchildren; and five great-grandchildren.

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Your gifts score big in the impact they make on our campus every day. State assistance only covers about 25% of our operating budget. Oswego students get the assist when your contributions bridge the gap between tuition and the cost of an Oswego education.

There’s still time on the clock for a “buzzer beater” gift. Donations made by June 30 are part of this year’s Fund and are recognized in our online Honor Roll of Appreciation. Better yet, your dollars go right to work to help Oswego students enjoy an excellent Oswego educational experience. Be the “6th man” for our alumni giving stats. Your participation helps Oswego rise in the rankings.

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Thank you for being a part of our winning team!
Her career took her to the soaring cathedrals of Europe in search of medieval stained glass windows, but as a teacher, Professor Emerita of Art Helen Zakin was always more comfortable in the intimate seminar rooms of Tyler Hall.

“I always enjoyed working with students in small classes,” said Zakin, who especially liked teaching interdisciplinary courses in medieval studies for the Honors Program.

“In order to teach large classes, you have to be a bit of an actor or actress, a real performer,” Zakin said. She preferred the interaction of working with students one-on-one, where she could see who needed extra help, or draw in those whose attention wandered.

It’s a type of care she experienced from her dissertation adviser at Syracuse University, medieval art historian Meredith Lillich. Although there was no e-mail in the mid-1970s, Lillich would send copious handwritten notes by post while traveling all over the world. Since joining the Oswego faculty in 1970, Zakin had many female role models, ranging from Presidents Virginia L. Radley and Deborah F. Stanley to former Vice President Patti Peterson and Professors Marilyn Smiley and Rosemarie Imhoff. She tried to pass that mentorship on to students and to other faculty members in her work as department chair from 2002 to 2007.

While she doesn’t enjoy the impersonal nature of teaching online, Zakin says the Internet has opened a world of possibilities for the art historian. “At the Pierrepont Morgan Library online, you can get into the manuscripts, page after page,” she says. “You can see the [stained] glass in Shropshire Cathedral, panel by panel.” But for Zakin, nothing compares to traveling the world, studying art in its own setting. A noted expert on medieval stained glass, she is a member of the Corpus Vitrearum Medii Aevi, a prestigious international organization that catalogs stained glass.

Throughout her 40-year career, she visited hundreds of cathedrals and museums, and attended conferences or presented papers in most countries in Europe. Her 2001 book catalogued French stained glass in American Midwestern collections. In 1992, she spent six weeks researching the stained glass holdings of the Hermitage Museum in St. Petersburg, Russia. With her husband of 40 years, ceramicist and Oswego Art Professor Emeritus Richard Zakin, she has traveled to Turkey, Spain, Italy, Poland and France among other European nations, as well as the United States.

While traveling, she took photos to share with her Oswego classes. In Pisa, Italy, she photographed underdrawings for frescoes, revealed by World War II bomb damage.

For all her globe hopping, the St. Louis native has no desire to make her home anywhere but in Oswego, thanks to the area’s rich heritage. “There are layers and layers of history in this town that one could peel away, and that fascinates me,” she said, pointing to the city’s role in major historical movements like abolitionism and the Underground Railroad.

Since her retirement from the college in 2009, Zakin has kept busy exercising her mind and body with Spanish classes, reading, yoga and jogging. She volunteers for political campaigns and the Syracuse Friends of Chamber Music. Her newest passion is gardening. Zakin, who received her bachelor of fine arts degree in studio art, still enjoys painting and photography.

She remains grateful for the opportunities she received at Oswego, her first and only faculty post, which she held for four decades. “There’s a certain intimacy about this place, I know I wouldn’t find anywhere else,” she said.

— Michele Reed