The 10th Annual Dr. Lewis B. O'Donnell Media Summit is being considered a success by students, faculty, staff and alumni across the board. The sheer amount of alumni-attended events, which allowed for students in all of our media organizations, such as WTOP, to show off their skills, was incredible.

The day started off with one of our famous alumni, **Al Roker '76**, broadcasting his "Wake Up with Al" segments and the "Today" show segments right from the Marano Campus Center and specifically the WTOP studio! A few students from our station were able to "shadow" the NBC crew and learn from them. Some students were even lucky enough to get on the "Today" show with Al!

WTOP and WNYO students interested in learning more about the broadcasting world were encouraged to attend a special session in the early morning. In this private setting, our dedicated students were able to ask more in-depth questions to the President and COO of Mission Broadcasting and Media Summit Panelist, Dennis Thatcher.

Later in the morning we had a panel discussion called "Let's Talk Cleveland," which featured alumnus **Steve Levy '87**, Thatcher and Pulitzer Prize winner Connie Schultz. Steve brought a different perspective to the discussion that people really enjoyed. Throughout the day, our "Toppers" had the chance to go around and shoot footage of featured speakers in classes around campus.

Next up, we had a Red Carpet Crew, or pre-show to the Media Summit. Our students were able to interview people such as Charlie Rose, Al Roker, Dennis Thatcher, President Stanley and many more! We had reporters interviewing the crowd, and students helping to broadcast the event live. Oswego alumnus **Ken Auletta '63** moderated the Media Summit, which featured Charlie Rose, Dennis Thatcher, Connie Schultz and **Al Roker '76** who discussed "The Digital Revolution." As the Senior Student Event Director of the Media Summit, I had the chance to go on stage to introduce and thank our student team, before the panel discussion began.

After the main panel discussion, we hosted a Career Connectors panel, which featured seven impressive recent graduates of Oswego! The discussion was moderated by Kalie Hudson '17 and Nicole Schnorr '15. This panel showcased **Jeremy Donovan '10**, **Derek Dunning '09**, **Cameron Jones '09**, **Shea O'Connell '12**, **Stephanie Sweeney '11**, **Kate Wilcox '11** and **Jeanne Yacono '11**. After the discussion, students were given the opportunity to network and make connections with these alumni.

The finale event of the day, “The Tomorrow Show,” was a campaign launch, which **Steve Levy '87** and President Stanley hosted for our alumni. The entire event was broadcast live by our WTOP students. Overall, October 16 was an incredible day to be a SUNY Oswego student, and an even better day to be a member of WTOP and to help out with these historic events!

- Marissa Sarbak '15, WTOP Alumni Relations Coordinator
This upcoming semester there are many new and exciting things happening at WTOP. Two highly anticipated shows to look forward to are the productions “We Go Live” and the first ever WTOP game show, “Top of Your Game.” “We Go Live” is a live-sketch show returning to the station this semester with plans of airing three episodes. It’s currently run by Liz Collins ’15 and William Affourtit ’15 and was started last fall by Kelsey Valentin ’15. Just like SNL, it has both in-studio live sketches and digital shorts that are taped ahead of time. Affourtit, original productions director, says the show is, “crazy, funny and a really fun show to be a part of,” where over 40 people are involved in the writing, acting and crewing.

The first episode this year aired Wednesday, Oct. 22, at 11 p.m.

“Top of Your Game” is the first-ever WTOP game show, and it was created by Matthew Kraut ’15 and William Affourtit ’15. There are three episodes being planned as well. However, each episode will be a different kind of game show from the last, although, the name of the show will remain the same.

“I have really wanted to make a game show on WTOP, and when Matt pitched it to me at the beginning of the year, I was hooked immediately,” says Affourtit.

The host of the show will be Benny Blue ’14 and the first episode will take place Sunday, Oct. 26, at 6 p.m. Things to look forward to with “Top of Your Game?” Competitiveness, high energy and fun!

- Olivia Dunn ’18, WTOP Public Relations Assistant

WTOP Goes Pink

This month, WTOP went pink in honor of Breast Cancer Awareness Month. On Oct. 19, WTOP hosted a fundraiser at the local bowling alley, Lighthouse Lanes, with all proceeds going toward the Susan G. Komen for the cure foundation. We were able to raise over $50 for the cause, and hope to expand upon this next year. The fundraiser was a pink-themed, two-hour long event of bowling and fun! A special thanks to those of you who came out and helped us strike out breast cancer! In addition to the Bowling for Breast Cancer fundraiser at Lighthouse Lanes, WTOP also continued its tradition of WTOP Goes Pink. From Oct. 19 to Oct. 30, the talent on WTOP, as well as some of the graphics packages, went pink in support of breast cancer.

- Lisette Dufore ’17, WTOP Community Outreach Coordinator
Our Topper of the Week for the last week of September was Robert Hackford ’16! Rob was nominated by fellow toppers when they walked into the station, surprised to see him cleaning up everything in the studio without being asked. Rob has always gone above and beyond what was needed, showing his dedication to WTOP! Congratulations, Rob!

The first Topper of the Week for October was Corrigan Jones ’18. He has consistently filled in for different crew positions and is always willing to help out wherever necessary. Through demonstrating a tremendous work ethic and seeking new opportunities and challenges, he has shown that he is a valuable member of WTOP. Congratulations, Corrigan!

- Tyler Crandell ’15, WTOP Marketing Director

Our Topper of the Week for Oct. 16—20 was Marissa Sarbak ’15! Marissa’s incredible hard work as the student event director of the 2014 Media Summit has earned her this title. Marissa organized the biggest Media Summit yet, a historic event for SUNY Oswego. On top of this, she still fulfilled her other positions in WTOP exceptionally.

Marissa is a news anchor, as well as our alumni relations coordinator.

Kiana Racha ’16 is our Topper of the Week for Oct. 21—28. Kiana worked to produce the Red Carpet Show for the Media Summit, and it was a complete success. Students working with Kiana said that this was the most prepared the show has looked in four years. This was also the only show to be exclusively created by WTOP. All of the vital components, including interviews with Charlie Rose, President Stanley and Al Roker ’76, ran smoothly under her guidance. Great work, Kiana!

- Kalie Hudson ’17, WTOP Public Relations Manager
WTOP-10 TV is a completely student run television station that has over 200 members. The organization strives to provide its members with as much real world experience as possible. With a generous donation from alumnum, Al Roker, Oswego was able to build a brand new digital television studio that was opened in 2007. The station can be found online at www.wtop10.com.

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